"Education for Knowledge, Science and Culture"
Shikshan Maharshi Dr. Bapuji Salunkhe

Shri Swami VivekanandShikshanSanstha's

Vivekanand College, Kolhapur (Autonomous)

### Department of BBA

#### NOTICE

It is to be informed that as per the notification by International Student Affair, Shivaji University, Kolhapur the Foreign students have to attend the Diagnostic Test planned on the Day & Date of Friday, 4th Nov 2022 between 10.am to 12.noon on the Online Platform .(Google Form)

- 1. Ms. Swarna Banik
- 2. Mr. Jorge Djata

The above students must attend the test on the mentioned date and time.

Link -

https://docs.google.com/forms/d/1gZo9PIRiSPnJumOYcxn6DveS9JNpD63wTWaBG0kbeL0/edit

Date	Time	Subjects to be covered
		MCQ
4th Nov 2022	10. am to 12.pm	Business Communication
		Business Economics
		Principles of business
		management
· a personal		Marketing Management
		Financial account
		Information Technology

char Karps

Dr. R. R. Patil

Dr. R. R. Kumbhar

college Recog. No. H.S.C./1074/R-1/DT: 8-8-1976 College Code No. 23-09-002 College U.Dise No. 27341301006

''ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार'' शिक्षणमहर्षी डॉ. वापूजी साळुंखे

Estd.: June 1964



Shri Swami Vivekanand <mark>Shikshan Sanstha's</mark>

## VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

2130, 'E' Tarabai Park, Kolhapur, Tal. Karveer, Dist. Kolhapur-416003 Affiliated to Shivaji University, Kolhapur (M.S.)

NAAC Reaccredited: "A" (CGPA 3.24) College with Potential for Excellence by U.G.C., New Delhi "Star College" by D.B.T. Govt. of India ISO 9001:2015



Ph. : 0231-2658612, 2658840 Fax : 0231-2658840 Resi. : 0231-2653962 Website : www.vivekanandcollege.org E-mail : info@vivekanandcollege.org Dr. Bapuji Salunkhe

Hon. Chandrakant Dada Patil

Chairman Prin. Abhaykumar Salunkhe

Secretary Prin. Mrs. Shubhangi Gavade

Date:

Dr. R. R. Kumbhar M.Sc. M.Phil. Ph.D.

Ref. No. VCK/

"Education for Knowledge, Science and Culture"

ShikshanMaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Autonomous) Department of BBA

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(Dr. R. R. Patil)

Co-ordinater B B.A

(Dr. R. R. Kumbhar)

PRINCIPAL Wivekanand College Kolhapur (Autonomous



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Shri Swami Vivekanand Shikshan Sanstha's

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(स्वायत्त) कोल्हाप्र

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Founder Dr. Bapuji Salunkhe D. Lit.

President Hon. Chandrakant Dada Patil

Chairman Prin. Abhaykumar Salunkhe Secretary Prin. Mrs. Shubhangi Gavade M.Sc., B.Ed.

Dr. R. R. Kumbhar M.Sc. M.Phil. Ph.D.

Ref. No. VCK/

"Education for Knowledge, Science and Culture"

Date:

ShikshanMaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

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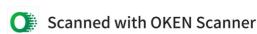
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(Dr. R. R. Patil)

Co-ordinater B B.A : Vivekanand College Kolhapur (Autonomous) (Dr. R. R. Kumbhar)

PRINCIPAL Vivekanand College Kolhapur (Autonomous)



"Education for Knowledge, Science and Culture"
Shikshan Maharshi Dr. Bapuji Salunkhe
Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Autonomous)
Department of BBA – Attendance Sheet
Diagnostic Test for Foreign Students

Sr.	Name of the Student	Sign
1	Ms. Swarna Banik	Swarna
2	Mr. Jorge Djata	Jog g

Co-ordinater B B.A
Vivekanand College
Kolhapur (Autonomous)

## BBA - I Diagnostic Test - Nov 2022

Diagnostic Test For Foreign Students	
Email * chondobanik10@gmail.com	
Name of Student Swarna banik	
Class Of Student  BBA 1st year	
*  1. Which one is not a part of the 4 Ps?  Product  Place  Selling	
Pramotion	

☐ None of these	Unsecured Loan	Current Assets	Current Liabilities	7. Bank Overdraft is shown as *	sales	]	Return Outward	Purchases	Current Liabilities	6. Return Inward are deducted from *		☐ Traditional Marketing	✓ Viral Marketing	☐ Digital Marketing	Social Marketing	5. What is buzz Marketing ? *	BBA - I Diagnostic Test - Nov 2022

	3, 9:22 AM	BBA - I Diagnostic Test - Nov 2022	
	Gross Profit is Transferred to *		\
/	7 Balance sheet		
1	Capital A/C		
	Trading A/C		
	Profit & Loss A/C		
9.	Which of the following is not an exa	ample of fixed assets ? *	
	Plant & Machinery		
	Land & Building		
V	Royalty		
	Patent	~	
			_
10	Bank of India A/C is A	account *	
	Nominal		
	Real		
No.	Personal		
	None of these		
			annoneritarit

☐ None of these	Both A & B	● Social	☐ Natural	16. Economics is Science. *	✓ Elton Mayo	Henry Fayol	Lillian Gillbert	Mary Parkett	15. Father of Administrative Management *	

			BBA - I Diagnostic Test - Nov 2022							
	11.	<sub>Who</sub> gave a wealth definition of economics? *								
,	0	Adam Smith								
1		Alfred Marshall								
		Lionel Robbins								
		Paul Samuelson								
	18.	Who is the father of economics? *								
(	V	Adam Smith								
		Alfred Marshall								
		] Lionel Robbins								
		Paul Samuelson								
- Common or other Common or ot			- L							
The state of the s	1	9. There are basic economic p	roblems. ^							
Andrew Strandschall and demokratic of the	[	One								
		Two								
ALIAN ANALAN		Three								
	Ì	✓ Four								
	•									

	AM	
		BBA - I Diagnostic Test - Nov 2022
,0.	Under Monopoly	market there is/are seller/Sellers *
0	Single	**************************************
	Few	
	Unlimited	
Ш	None of these	
p. or. in		
21.	Which of the fol	lowing is not a characteristic of a computer? *
_		* *** ** *** *** *** *** *** *** *** *
~	Versatility	
	Accuracy	
	Diligence	
$\Box$	I.Q.	
_		
22	. The brain of ar	y computer system is *
	ALU	
	,	
X	Memory	
	CPU	
	Control unit	
<u> </u>	•	

	3 3 3 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1										
23.	23. Name of the screen that recognizes touch input is : *										
	Recon screen										
	Point Screen x										
~	Touch Screen										
	Android Screen										
Annual in contrast minimum of the second											
24.	The printed output from a computer is called *										
	Сору										
	Hard Copy										
	Paper										
	Soft Copy										
25	. WWW stands for *										
	World Whole Web										
	Wide World Web										
	Web World Wide										
	World Wide Web										
	YYONG YYIGO TTOD										

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Google Forms



# BBA - I Diagnostic Test - Nov 2022

Diagnostic Test For Foreign Students

Email * jorgedjata99@gmail.com	
Name of Student  Jorge Djata	
Class Of Student	
BBA first year ko	
	*
Which one is not a part o	
Product	
Place	
Selling	
Pramotion	

1	2. Who is the Father of Marketing? *	,
	Raymond Kroc	
	Peter F Drucker	
	Abraham Maslow	
	Philip Kotler	
	The major objective of any marketing activity is to? *	
	Sell	
1	Promote	
(	Create	
(	Aware	
1	Good marketing is a result of careful planning and? *	
7	3000 marketing is a recuit or same in	
	Research	
	Sales	
	Strategies	
V	Execution	
*************************************		

5. What is buzz Marketing ? *	
Social Marketing	
☐ Digital Marketing	
✓ Viral Marketing	
☐ Traditional Marketing	
6. Return Inward are deducted from *	
Current Liabilities	
Purchases .	
Return Outward	
sales	
7. Bank Overdraft is shown as *	
Current Liabilities	
Current Assets	
Unsecured Loan	
None of these	

g, c	ross Front is Transferred to *		
	Balance sheet		
	Capital A/C		
	Trading A/C		
	Profit & Loss A/C		
9. V	Which of the following is not an example of fixe	d assets ? *	
	Plant & Machinery		
	Land & Building		
	Royalty		
~	Patent		
10.	Bank of India A/C is Account *		
	Nominal		
	Real		-
	The second secon	4	
	F 6130112.	.1	
	None of these	\$	
		,	1.11
Norman a secondario		1	

0 20 AM	BBA - I Diagnostic Test - Nov 2022
11 is Know as the father of scien	
<ul> <li>Henry Fayol</li> </ul>	
F. W. Taylor	
Robert Owen	
None of these	
12. Management functions include.	*
Planning and Organizing	
Directing	
Controlling	
All of the Above	
13. Management is in order	to create a surplus. *
13. Manage	
☐ An Art	
A Science	
Both a and b	
None of the above	

		Principles of management is: *	
/	1	Division of work	
		Unity of Direction	
		None of the Above	
	<b>~</b>	All of the above	
			5
	15. F	Father of Administrative Management *	
		Mary Parkett	
		Lillian Gillbert	
	<b>V</b>	Henry Fayol	
		Elton Mayo	
-	16.	Economics is Science. *	
		Natural	
descriptional design (personalité ou	<b>~</b>	Social	
		Both A & B	
		None of these	

	1	BBA - I Diagnostic Test - Nov 2022	
	/17.	7. Who gave a wealth definition of economics? *	
1		Adam Smith	
	<b>~</b>	Alfred Marshall	
		Lionel Robbins	
		Paul Samuelson	
	18.	. Who is the father of economics? *	
		Adam Smith	
(		Alfred Marshall	
	<b>~</b>	Lionel Robbins	
		Paul Samuelson	
MANAGEMENT COLORS CALLES CALLE	19.	9. There are basic economic problems.*	
	П	] One	
***************************************		] Two	
-			
		Three	
		Four	

## Scores

Email	Score / 50
snehal.a.sonule@gmail.com chondobanik10@gmail.com	48 28
jorgedjata99@gmail.com	36
snehal.a.sonule@gmail.com (1)	50