

"Education for Knowledge, Science and Culture"

ShikshanMaharshi Dr. BabujiSalunkhe

Shri Swami VivekanandShikshanSanstha's

Vivekanand College, Kolhapur (Autonomous)

Department of BBA

NOTICE

It is to be informed that as per the notification by International Student Affair, Shivaji University, Kolhapur the Foreign students have to attend the Diagnostic Test planned on the Day & Date of Friday, 4th Nov 2022 between 10.am to 12.noon on the Online Platform .(Google Form)

1. Ms. Swarna Banik
2. Mr. Jorge Djata

The above students must attend the test on the mentioned date and time.

Link –

<https://docs.google.com/forms/d/1gZo9PIRiSPnJumOYcxn6DveS9JNpD63wTWaBG0kbeL0/edit>

Date	Time	Subjects to be covered MCQ
4 th Nov 2022	10. am to 12.pm	Business Communication Business Economics Principles of business management Marketing Management Financial account Information Technology

*Shri. Karpal
Patil*

Dr. R. R. Patil

Dr. R. R. Kumbhar





Shri Swami Vivekanand Shikshan Sanstha's
VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

2130, 'E' Tarabai Park, Kolhapur, Tal. Karveer, Dist. Kolhapur-416003
Affiliated to Shivaji University, Kolhapur (M.S.)

NAAC Reaccredited : "A" (CGPA 3.24)
College with Potential for Excellence by U.G.C., New Delhi
"Star College" by D.B.T. Govt. of India
ISO 9001 : 2015



Ph. : 0231-2658612, 2658840 Fax : 0231-2658840 Resl. : 0231-2653962 Website : www.vivekanandcollege.org E-mail : info@vivekanandcollege.org

Founder
Dr. Bapuji Salunkhe
D. Lit.

President
Hon. Chandrakant Dada Patil
MLA

Chairman
Prin. Abhaykumar Salunkhe
M.A.

Secretary
Prin. Mrs. Shubhangi Gavade
M.Sc., B.Ed.

Principal
Dr. R. R. Kumbhar
M.Sc. M.Phil. Ph.D.

Ref. No. VCK/

“Education for Knowledge, Science and Culture”

Date :

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Dr. R. R. Patil
(Dr. R. R. Patil)
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

R. R. Kumbhar
(Dr. R. R. Kumbhar)
PRINCIPAL
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Ravish Patil

(Dr. R. R. Patil)

Co-ordinater B.B.A
Vivekanand College
Kolhapur (Autonomous)

R. R. Kumbhar

(Dr. R. R. Kumbhar)

PRINCIPAL
Vivekanand College
Kolhapur (Autonomous)



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Shikshan Maharshi Dr. Bapuji Salunkhe


Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Autonomous)

Department of BBA – Attendance Sheet

Diagnostic Test for Foreign Students

Sr.	Name of the Student	Sign
1	Ms. Swarna Banik	Swarna
2	Mr. Jorge Djata	


Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

BBA - I Diagnostic Test - Nov 2022

Diagnostic Test For Foreign Students

Email *

chondobanik10@gmail.com

Name of Student

Swarna banik

Class Of Student

BBA 1st year

*
1. Which one is not a part of the 4 Ps?

- Product
- Place
- Selling
- Pramotion

2. Who is the Father of Marketing? *

- Raymond Kroc
- Peter F Drucker
- Abraham Maslow
- Philip Kotler

3. The major objective of any marketing activity is to? *

- Sell
- Promote
- Create
- Aware

4. Good marketing is a result of careful planning and ____? *

- Research
- Sales
- Strategies
- Execution

5. What is buzz Marketing ? *

- Social Marketing
- Digital Marketing
- Viral Marketing
- Traditional Marketing

6. Return Inward are deducted from..... *

- Current Liabilities
- Purchases
- Return Outward
- sales

7. Bank Overdraft is shown as... *

- Current Liabilities
- Current Assets
- Unsecured Loan
- None of these

8. Gross Profit is Transferred to ... *

- Balance sheet
- Capital A/C
- Trading A/C
- Profit & Loss A/C

9. Which of the following is not an example of fixed assets ? *

- Plant & Machinery
- Land & Building
- Royalty
- Patent

10. Bank of India A/C is Account *

- Nominal
- Real
- Personal
- None of these

8:22 AM

11. is known as the father of scientific Management. *

- Henry Fayol
- F. W. Taylor
- Robert Owen
- None of these

12. Management functions include..... *

- Planning and Organizing
- Directing
- Controlling
- All of the Above

13. Management is in order to create a surplus. *

- An Art
- A Science
- Both a and b
- None of the above

15. Father of Administrative Management..... *

Mary Parkett

Lillian Gilbert

Henry Fayol

Elton Mayo

16. Economics is Science. *

Natural

Social

Both A & B

None of these

17. Who gave a wealth definition of economics? *

- Adam Smith
- Alfred Marshall
- Lionel Robbins
- Paul Samuelson

18. Who is the father of economics? *

- Adam Smith
- Alfred Marshall
- Lionel Robbins
- Paul Samuelson

19. There are basic economic problems. *

- One
- Two
- Three
- Four

20. Under Monopoly market there is/are seller/Sellers *

- Single
- Few
- Unlimited
- None of these

21. Which of the following is not a characteristic of a computer? *

- Versatility
- Accuracy
- Diligence
- I.Q.

22. The brain of any computer system is *

- ALU
- Memory
- CPU
- Control unit

23. Name of the screen that recognizes touch input is : *

- Recon screen
- Point Screen x
- Touch Screen
- Android Screen

24. The printed output from a computer is called *

- Copy
- Hard Copy
- Paper
- Soft Copy

25. WWW stands for *

- World Whole Web
- Wide World Web
- Web World Wide
- World Wide Web

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Google Forms



BBA - I Diagnostic Test - Nov 2022

Diagnostic Test For Foreign Students

Email *

jorgedjata99@gmail.com

Name of Student

Jorge Djata

Class Of Student

BBA first year ko

*

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Place

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Pramotion



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- An Art
- A Science
- Both a and b
- None of the above

14. Principles of management is: *

- Division of work
- Unity of Direction
- None of the Above
- All of the above

15. Father of Administrative Management..... *

- Mary Parkett
- Lillian Gillbert
- Henry Fayol
- Elton Mayo

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Scores

Email	Score
snehal.a.sonule@gmail.com	48
chondobanik10@gmail.com	28
jorgedjata99@gmail.com	36
snehal.a.sonule@gmail.com (1)	50