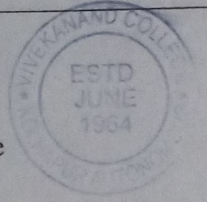


Report Regarding Syllabus



Ms. Snehal Ashok Sonule
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

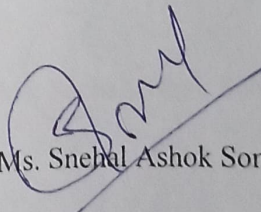
Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Recent trends in marketing - I	Unit- I	Marketing information system	100%
		Unit- II	Marketing communication and direct marketing	100%
		Unit- III	Consumer relationship management	100%
		Unit- IV	Rural and Agro Marketing	100%
2.	Recent trends in marketing - II	Unit- I	Digital Marketing	100%
		Unit- II	Retail marketing	100%
		Unit- III	Global marketing/international marketing Emerging payment modes	100%
		Unit- IV	new trends in marketing	100%

Please consider it and reply if any.

Yours Faithfully,


(Ms. Snehal Ashok Sonule)

Report Regarding Syllabus

Ms. Snehal Ashok Sonule
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Foundation of skills - I	Unit- I	Basic of human skills	100%
		Unit- II	Understating self and others	100%
		Unit- III	Transactional analysis	100%
		Unit- IV	Communication	100%
2.	Foundation of skills - II	Unit- I	New skills in management	100%
		Unit- II	personality	100%
		Unit- III	Skills development, interpersonal skills, utilization skills	100%
		Unit- IV	Career management	100%

Please consider it and reply if any.

Yours Faithfully,


(Ms. Snehal Ashok Sonule)

Report Regarding Syllabus

Ms. Snehal Ashok Sonule
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Marketing	Unit- I	Introduction to Marketing	100%
		Unit- II	Types of Marketing	100%
		Unit- III	Consumer Behavior	100%
		Unit- IV	Market segmentation	100%
2.	Human Resource Management	Unit- I	Human Resource Management	100%
		Unit- II	Human resource planning	100%
		Unit- III	Recruitment and selection	100%
		Unit- IV	International HRM	100%

Please consider it and reply if any.

Yours Faithfully,


(Ms. Snehal Ashok Sonule)



Report Regarding Syllabus

Ms. Snehal Ashok Sonule
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

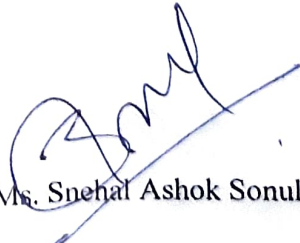
Respected Sir,


With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Service Marketing	Unit- I	Introduction to service marketing	100%
		Unit- II	Service consumer behavior	100%
		Unit- III	Service delivery process	100%
		Unit- IV	Challenges of service marketing	100%
2.	Production and operation management	Unit- I	Introduction to production management	100%
		Unit- II	Factory location and plant layout	100%
		Unit- III	Production planning and control	100%
		Unit- IV	Materials management	100%

Please consider it and reply if any.

Yours Faithfully,


(Ms. Snehal Ashok Sonule)



Report Regarding Syllabus

Mr. U.L.Mujawar
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Financial Accounting	Unit- I	Introduction to accounting	100%
		Unit- II	Financial Accounting process and trail balance	100%
		Unit- III	Final accounts of sole proprietorship	100%
		Unit- IV	Accounts of professionals	100%
2.	Cost Accounting	Unit- I	Introduction and elements of cost	100%
		Unit- II	Cost accounting of material labour and overheads	100%
		Unit- III	Cost accounting of labour	100%
		Unit- IV	Cost accounting of materials	100%

Please consider it and reply if any.

Yours Faithfully,

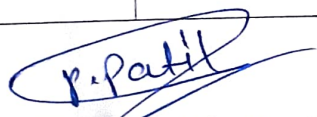

(Mr. U.L.Mujawar)


VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
 Year- 2021-22
 Term- I
 Department- BBA



Name of teacher- Ms. Pratibha Patil

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem I. BA- I	Principles of Business Management	Module - Introduction to Management:	Module -I Introduction to Management:	
		Module - II Evolution of major management thought	Module - II Evolution of major management thought	
		Module-III Functions of Management	Module-III Functions of Management	
		Module-IV Recent Trends in Management	Module-IV Recent Trends in Management	


 (Signature of the Teacher)
 Ms. Pratibha Patil


 (Signature of the Head of Department)
 ..
 Coordinator B.B.A.
 Vivekanand College
 Kolhapur (Autonomous)

Report Regarding Syllabus

Ms. Pratibha Patil
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.
Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.


Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	PMM-I	Unit- I	Development of Management Thought: Different Approaches to Management- Classical, Functional, Behavioral, Human relation, Contingency and System Approach. Management by Objectives	100%
		Unit- II	Contribution of Michel Porter: Competitive Advantage- Cost leadership, differentiation – and Focus. Contribution of C. K. Pralhad- Core competency	100%
		Unit- III	Organizational Environment: Internal and External Environment, Environment Analysis- SWOT Analysis, Applicability of SWOT to individual and organization. Corporate Governance-concept and Importance	100%
		Unit- IV	Management in future: Challenges and tasks, skills needed by manager in future, changes in managerial functions and evolving new managerial systems.	100%

2.	PMM-II	Unit- I	Social Responsibilities and Business Ethics: Concept of Social Responsibility – Areas of Social Responsibility. Concept of Ethics, Ethical issues in business.	100%
		Unit- II	Time and Event Management: Meaning, Importance and Techniques of Time Management, Concept and Importance of Event Management, Types of Events. (Case Study).	100%
		Unit- III	Stress and Disaster Management: Definition, causes, types of Stress, Management of stress. Meaning of Disaster, Types of Disaster and managing Disaster. (Case Study).	100%
		Unit- IV	Strategic Management: Introduction, Definition, Meaning Nature, Scope and Importance of Strategic Management, Levels of Strategies, Process of strategic management, Different phases of strategic management.	100%

Please consider it and reply if any.


Yours Faithfully,

(Ms. Pratibha Patil)

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
 Department- BBA




Year- 2021-22

Term- I

Name of teacher- MS SONULE

Subjects	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
BBA Sem-I	Production management	Module -I Introduction to Production Management	Module -I Introduction to Production Management	
		Module-II Factory Location and Plant Layout	Module-II Factory Location and Plant Layout	
		Module-III Production Planning & Control	Module-III Production Planning & Control	
		Module-IV Quality management	Module-IV Quality management	


 (Signature of the Teacher)

MS SONULE


 (Signature of the Coordinator)

Co-ordinator BBA
 Vivekanand College
 Kolhapur (Autonomous)

Report Regarding Syllabus

Ms. Pratibha Patil
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.
Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Fundamentals of Entrepreneurship	Unit- I	Entrepreneur: - Meaning, Qualities of Successful Entrepreneur, Characteristics, Types – Functions, concept of Intrapreneur, Netpreneur.	100%
		Unit- II	Entrepreneurship: - a) Difference between entrepreneur and Entrepreneurship Theories of Entrepreneurship –Schumpeter- Max Weber – Peter Drucker b) Barriers to entrepreneurship – Environmental barriers, economic barriers, personal barriers to entrepreneurship Factors stimulating entrepreneurship	100%
		Unit- III	Entrepreneurship development: - concept, objectives of EDP Phases of EDP. Institutions for Entrepreneurship Development - EDII Ahmedabad- NIESBUD New Delhi – MCED- Aurangabad	100%
		Unit- IV	Women Entrepreneurship Definition & Characteristics of women entrepreneurs, Causes of limited growth in India, Remedies for Women Entrepreneurship Development, Development of	100%

			women entrepreneurs Social Entrepreneurship - Concept and Need. Group Entrepreneurship - Concept, Meaning, and Significance of group entrepreneurship. Techniques- Manners and etiquettes to be maintained during an interview; Sample Questions Commonly asked During Interview functions and evolving new managerial systems.	
2.	Entrepreneurship and Project Management	Unit- I	Meaning of Entrepreneurship - characteristics, functions and types of entrepreneurships - Intrapreneur - Role of entrepreneurship in economic development.	100%
		Unit- II	Factors affecting entrepreneur growth - economic – noneconomic. Entrepreneurship development programmer - need - objectives – course contents - phases – Startup schemes of Government of India	100%
		Unit- III	Project Management: Meaning of project - concepts - categories - project life cycle, phases - characteristics of a project – project manager - role and responsibilities of project manager.	100%
		Unit- IV	Project identification - selection - project formulation – contents of a project report Sources of finance for a project - Institutional finance supporting projects project evaluation - objectives - types - methods.	100%

Please consider it and reply if any.


Yours Faithfully,

(Ms. Pratibha Patil)

Report Regarding Syllabus

Ms. Pratibha Patil
Assistant Professor,
Department of BBA
Vivekanand College, Kolhapur.

Date: -

To,

The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Principles of Business Management	Unit- I	Introduction to Management Brief review of basic Functions of - Levels of Management –Top, middle and lower level management	100%
		Unit- II	Evolution of major management thought classical, neo classical and modern Theories of Management	100%
		Unit- III	A) Planning - Meaning and importance, objectives B) Organizing Meaning and importance, objectives C) Staffing -Meaning and importance, objectives D) Directing- Meaning and importance, objectives E) Controlling- Meaning and importance, objectives	100%
		Unit- IV	Recent Trends in Management	100%
2.	Organization Behavior	Unit- I	Introduction to Organizational behaviour	100%
		Unit- II	Individual and group Behaviour	100%

			personality, Perception, attitude, Values and job satisfaction, learning Types of group, process of group development, group behaviour, Group Performance factors, Quality circle and factors	
		Unit- III	Organizational Conflict and Stress Management Traditional and modern approach to conflicts. Stress Management	100%
		Unit- IV	Organizational culture and Quality of work life Meaning and Definitions, types of Cultures, Functions of Organizational culture strategic management	100%

Please consider it and reply if any.


Yours Faithfully,

(Ms. Pratibha Patil)

Report Regarding Syllabus



Mr. Pushkar Harshe
Assistant Professor,
Department of BBA,
Vivekanand College, Kolhapur.
Date: -

To,
The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

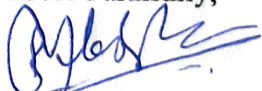
Respected Sir,

With reference to above mentioned subject, I am herewith reporting the syllabus of BBAIL covered in Academic Year-2021-22 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	Ecommerce-I	Unit- I	Introduction to E-Commerce and M-Commerce	100%
		Unit- II	EDI and Ecommerce planning and policy development	100%
		Unit- III	Internet, WWW and web page Basics	100%
		Unit- IV	Functions & Applications of E-commerce	100%
2.	Ecommerce-II	Unit- I	Digital Payment Systems	100%
		Unit- II	E Security and Legal Issues	100%
		Unit- III	E-Business New Start-up & E- Retailing	100%
		Unit- IV	E – commerce and E – Governance in India	100%

Please consider it and reply if any.

Yours Faithfully,


(Mr. Pushkar Harshe)

(Subject Teacher)