

Date:-04/03/2020

Shri Swami Vivekanand Shikshan Sanstha'

VIVEKANAND COLLEGE, KOLHAPUR

B. B. A. - II

Notice

All Students BBA -II Year are hereby informed that, your SEC - I (Skill Enhancement Course) exam will be held on Saturday 14 March 2020 at 9.00am to 10.30am in the class room no 61. If anyone fail to attend SEC exam department will not responsible for academic loss.

(Mr. S. S. Kale)

Co-ordinator, B. B. A Vivekanand College, Kolhapur, C.O.E Controller of Examination /ivekanand Autonomous College Kothapur.



Date:-04/03/2020

Shri Swami Vivekanand Shikshan Sanstha'

VIVEKANAND COLLEGE, KOLHAPUR

B. B. A. - II

Notice

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(Mr. S. S. Kale)

Co-ordinator, B. B. A. Vivekanand College. Kolhapur. COE Controller of Examination Vivekanand Autonomous College Kolhapur.

Shri Swami Vivekanand Shikshan Sanstha's

VIVKANAND COLLEGE, (AUTONOMOUS) KOLHAPUR

Department Of B.B.A
Attendance Sheet : B.B.A. - II : 2019-20

	Attenuance Sheet : D.D.A II	: 2019-20
Roll No	Name Of The Students	Signature
9601	ARAGE SUNDAR SUDARSHAN	
9602	AUNDHAKAR GANESHWAR SHANKAR	Agahaka
9603	* BABAR RICHA RAJIV	ppBabar
9604	BHALKAR AJAY TANAJI	ajus.
9605	* BHOSALE VAISHNAVI SHIVAJI	V.s.Bhosale
9606	* BUGADE SHRUTIKA MAHADEV	5 vga de
9607	* CHAVAN AHILYA SACHIN	Alulyo
9608	CHAVAN PRITHVIRAJ VIJAY	Place
9609	* DADMODE AISHWARYA RAJU	ADadmale.
9610	DESAI PRATIK RAJENDRA	yhratik
9611	FAGARE RAHUL ANANDA	61/4
9612	GHODAKE PRANAV SAMBHAJI	(Rocke)
9613	* GODBOLE SHIVANI RAJESH	Godhale
9614	GOLE RUSHIKESH SHIVHARI	The same and the s
9615	* INGLE DIMPALL RANJEET	DimPall
9616	JADHAV MAHESH MALHARI	Cornl
9617	JADHAV SUYASH UMESH	talland
9618	JAIN PRATIK SUBHASH	(frage)
9619	JOG RUSHIKESH SANDEEP	P-1-9
9620	* KAWARE ARATI VILAS	Planage.
9621	MOMIN AMAN VAHID	The state of the s
9622	* NADAF AIMAN ARFAN	94
9623	PAKHARE SHUBHAM ANANT	Spark
9624	* PARMAR SHRUTI SANJAY	Gamay
9625	PATEL PARTH DEVAJI	Tatt
9626	PATEL SHUBHAM HASMUKH	Ratu
9627 *	PATIL AKSHATA ANANDA	dapoti
9628	PATIL ASHISH ANIL	Alda
9629 *	PATIL KIRTI DILIP	roll
		ween.

Attendance Sheet : B.B.A. - II : 2019-20

ρ	Attenuance Sheet . D.D.A 11	. 2019-20
Roll No	Name Of The Students	Signature
9630	* PATIL PRATIKSHA PRAKASH	P.P.B.L.
9631	* PATIL RUTUJA SHIVAJI	PAROLY
9632	PATIL RUTURAJ SHIVAJI	TS. Pul-1
9633	PATIL SHUBHAM BALASAHEB	fund
9634	PATIL SOURABH RAMRAO	Fall.
9635	PATIL SURYAJEET PRAKASH	(Dahl:
9636	* PHADTARE SHIVANI VIVEK	
9637	POWAR SARVESH VIJAY	Duc
9638	* ROKADE PRATIKSHA PRAKASH	Traffis
9639	* SHEDBALE RUTUJA DADASO	els.
9640	* SHETE SUPRIYA CHANDRAKANT	Schet-
9641	* SHINDE NEHA CHANDRAKANT	adhirale
9642	SHINDE ROHIT RAVINDRA	Brisk.
9643	SHINDE YASHODEEP BHASKAR	ybohide
9644	SOUNDATTE PRAJYOT SATISH	Posyot
9645	TARAL SOURABH ASHOK	ANXX LE
9646	TAYSHETE SURAJ SANTOSH	- Lagrere
9647	WAYCHAL PIYUSH SHRIKANT	Mish
9648	YADAV ONKAR DIPAK	AU.
9649	* LATHANE KOMAL CHANDRAKANT	#latane

(Mr. S. S. Kale)

C.O.E.

Co-ordinator, B. B. A. Vivekanand College Kolhapur.

Shri Swami Vivekanand Shikshan Sanstha's

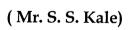
VIVKANAND COLLEGE, (AUTONOMOUS) KOLHAPUR Department Of B.B.A

Marklist (SEC) : B.B.A. - II : 2019-20

Roll No	Name Of The Students	Marks
9601	ARAGE SUNDAR SUDARSHAN	70
9602	AUNDHAKAR GANESHWAR SHANKAR	88
9603	* BABAR RICHA RAJIV	88
9604	BHALKAR AJAY TANAJI	90
9605	* BHOSALE VAISHNAVI SHIVAJI	90
9606	* BUGADE SHRUTIKA MAHADEV	90
9607	* CHAVAN AHILYA SACHIN	92
9608	CHAVAN PRITHVIRAJ VIJAY	94
9609	* DADMODE AISHWARYA RAJU	94
9610	DESAI PRATIK RAJENDRA	86
9611	FAGARE RAHUL ANANDA	88
9612	GHODAKE PRANAV SAMBHAJI	80
9613	* GODBOLE SHIVANI RAJESH	84
9614	GOLE RUSHIKESH SHIVHARI	-90
9615	* INGLE DIMPALL RANJEET	64
9616	JADHAV MAHESH MALHARI	86
9617	JADHAV SUYASH UMESH	92>
9618	JAIN PRATIK SUBHASH	OP
9619	JOG RUSHIKESH SANDEEP	88
9620	* KAWARE ARATI VILAS	4
9621	MOMIN AMAN VAHID .	64
9622	* NADAF AIMAN ARFAN	88
9623	PAKHARE SHUBHAM ANANT	86
9624	* PARMAR SHRUTI SANJAY	90
9625	PATEL PARTH DEVAJI	90
9626	PATEL SHUBHAM HASMUKH	88
9627	* PATIL AKSHATA ANANDA	98
9628	PATIL ASHISH ANIL	82
9629	* PATIL KIRTI DILIP	90

Marklist (SEC) : B.B.A. - II : 2019-20

Marklist (SEC) : B.B.A II : 2019-20		
Roll No	Name Of The Students	Marks
9630	* PATIL PRATIKSHA PRAKASH	90
9631	* PATIL RUTUJA SHIVAJI	84
9632	PATIL RUTURAJ SHIVAJI	84
9633	PATIL SHUBHAM BALASAHEB	84
9634	PATIL SOURABH RAMRAO	96
9635	PATIL SURYAJEET PRAKASH	80
9636	* PHADTARE SHIVANI VIVEK	72
9637	POWAR SARVESH VIJAY	90
9638	* ROKADE PRATIKSHA PRAKASH	90
9639	* SHEDBALE RUTUJA DADASO	84
9640	* SHETE SUPRIYA CHANDRAKANT	92
9641	* SHINDE NEHA CHANDRAKANT	96
9642	SHINDE ROHIT RAVINDRA	80
9643	SHINDE YASHODEEP BHASKAR	-92
9644	SOUNDATTE PRAJYOT SATISH	94
9645	TARAL SOURABH ASHOK	08
9646	TAYSHETE SURAJ SANTOSH	96
9647	WAYCHAL PIYUSH SHRIKANT	88
9648	YADAV ONKAR DIPAK	92
9649	* LATHANE KOMAL CHANDRAKANT	92>



Co-ordinator, B. B. A. Vivekanand College. Kolhapur. C.O.E.



Shri Swami Vivekanand Shikshan Sanstha's VIVKANAND COLLEGE, (AUTONOMOUS) KOLHAPUR Department Of B.B.A

Marklist (SEC) : B.B.A. - II : 2019-20

Roll No	Name Of The Students	Marks
9601	ARAGE SUNDAR SUDARSHAN	
9602	AUNDHAKAR GANESHWAR SHANKAR	88
9603	* BABAR RICHA RAJIV	88
9604	BHALKAR AJAY TANAJI	90
9605	* BHOSALE VAISHNAVI SHIVAJI	20
9606	* BUGADE SHRUTIKA MAHADEV	90
9607	* CHAVAN AHILYA SACHIN	92
9608	CHAVAN PRITHVIRAJ VIJAY	94
9609	* DADMODE AISHWARYA RAJU	94
9610	DESAI PRATIK RAJENDRA	26
9611	FAGARE RAHUL ANANDA	88
9612	GHODAKE PRANAV SAMBHAJI	80
9613	* GODBOLE SHIVANI RAJESH	84
9614	GOLE RUSHIKESH SHIVHARI	90
9615	* INGLE DIMPALL RANJEET	64
9616	JADHAV MAHESH MALHARI	86
9617	JADHAV SUYASH UMESH	.9 2
9618	JAIN PRATIK SUBHASH	0.0
9619	JOG RUSHIKESH SANDEEP	88
9620	* KAWARE ARATI VILAS	74
9621	MOMIN AMAN VAHID	
9622	* NADAF AIMAN ARFAN	88
9623	PAKHARE SHUBHAM ANANT	86
9624	* PARMAR SHRUTI SANJAY	90
9625	PATEL PARTH DEVAJI	9.0
9626	PATEL SHUBHAM HASMUKH	88
9627	* PATIL AKSHATA ANANDA	88
9628	PATIL ASHISH ANIL	82
9629	* PATIL KIRTI DILIP	90

: B.B.A. - II : 2019-20 Marklist (SEC)

Marklist (SEC) : B.B.A 11 : 2019-20		
Roll No	Name Of The Students	Marks
9630	* PATIL PRATIKSHA PRAKASH	90
9631	* PATIL RUTUJA SHIVAJI	84
9632	PATIL RUTURAJ SHIVAJI	84.
9633	PATIL SHUBHAM BALASAHEB	84
9634	PATIL SOURABH RAMRAO	96
9635	PATIL SURYAJEET PRAKASH	80
9636	* PHADTARE SHIVANI VIVEK	
9637	POWAR SARVESH VIJAY	90
9638	* ROKADE PRATIKSHA PRAKASH	90
9639	* SHEDBALE RUTUJA DADASO	84
9640	* SHETE SUPRIYA CHANDRAKANT	92
9641	* SHINDE NEHA CHANDRAKANT	96
9642	SHINDE ROHIT RAVINDRA	80
9643	SHINDE YASHODEEP BHASKAR	92
9644	SOUNDATTE PRAJYOT SATISH	94
9645	TARAL SOURABH ASHOK	80
9646	TAYSHETE SURAJ SANTOSH	96
9647	WAYCHAL PIYUSH SHRIKANT	88
9648	YADAV ONKAR DIPAK	92
9649	* LATHANE KOMAL CHANDRAKANT	92



(Mr. S. S. Kale)

Co-ordinator, B. B. A. Vivekanand College Kolhapur

C.O.E.



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a Madrid



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VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD	Q. Paper Code-
Dεy & Date: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box	Total Marks: -100
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers	d) None of These
Q. 2 The Wright brothers invented the aero plane in (4) 1927 B) 1903 C) 1873 D) 1829	
Q.3 tourism involves people travel within the a) Domestic Tourism b) International Tourism c) Inbo	country ound Tourism d) Outbound Tourism a
a) Oct to Feb b) Feb to March c) Oct to March	ch d) April to September
a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tour	1 /0
Q 6is the residents, of a country visiting court a) Domestic tourism b) Out bound tourism c) Internat	ntry are known as ional tourism d) None of these
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	ab distribution of the state of
Q 8 The National strategy for promotion of tourism wa a) 1991 b) 1996 c) 1992 d) 1988	s drafted inyear
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister	d) Union Minister For Tourism
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chi	ef Minister d) none of these
Q.11 Establishment of world travel and tourism counci a 1991 b) 1992 c) 1990 d) 1980	
C.12 Where is the headquarters of UNWTO	

d) New York

c) Tokyo

b) Geneva

Q.28 Another name of Medical tourism	
a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tour	ism d
Q.29 tourism is known as people who travel for pilgrimage or worship pur a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	pose
Q.30 tourism is refers people travel on huge luxury ships that le represtional facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	nave all C
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	Б
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	6
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	
Q 34 International organization which is responsible for environmental sustainability promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	lity and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	6
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	on
Q.37 The World Tourism Day 2017 was celebrated with which theme? —a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	(a)
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? -a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	9
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	
Q.40 PATA established in A.) 1945 B)-1951 C) 1960 D) 1970	16

•

a Madrid



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

	Sub Code- SEC-BBAD	Q. Paper Code-
Day & Date: - SATURDAY 14/03/2020 In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box		Time: -9.00 to 10.30
		Total Marks: -100
Q.1 Who w	as the founder of inclusive tour? Cook b) Dennis c) Wright Bro	others d) None of These
	right brothers invented the aero plan B) 1903 C) 1873 D) 182	
	/	hin the country

Q. 2 The Wright brothers invented the aero plane in	8
Q.3tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	sm (a
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	С
Q 5 tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	is a
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these) _{1 1} a
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	<u></u>
Q.8 The National strategy for promotion of tourism was drafted in year a) 1991 b) 1996 c) 1992 d) 1988	<u></u>
Q.9 The Ministry of Tourism is headed bya President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	ð
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	a

c) Tokyo

b) Geneva



	Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	d
grand and	Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	þ
	Q.30 tourism is refers people travel on huge luxury ships that have all recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	C
	Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	b
	Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	[b]
/	Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	
	Q 34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	d C.
	Q.35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953 Q.36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations	D
property and the second	c) International Civil Aviation Organization d) Economic Cooperation Organization Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	
- Second	Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	<u>a</u>
	Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	6
	Q.40 PATA established in	B



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VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

		-
	Sub Code- SEC-BBAD	Q. Paper Code-
Day & Date	e: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory		Total Marks: -100
	2. Each question carries two marks	
	3. Write answer into the box	
O I Who w	as the founder of inclusive tour?	

Q.1 Who was the founder of inclusive tour? Thomas Cook b) Dennis c) Wright Brothers d) None of These	A
Q. 2 The Wright brothers invented the aero plane in	B
a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	A
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	B
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	
Q 6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	R
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	B
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	D
Q.9 The Ministry of Tourism is headed by a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	D
Q.10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	B
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	Ĥ

a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	Б
Q. 29 tourism is known as people who travel for pilgrimage or worship purpos a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	se <u>B</u>
Q.30 tourism is refers people travel on huge luxury ships that have recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	e all
Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	В
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	B
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	D
Q 34 International organization which is responsible for environmental sustainability promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953 Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	B
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	A
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	A
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	B
Q.40 PATA established in (A) 1945 B) 1951 C) 1960 D) 1970	B



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a Madrid

b) Geneva

c) Tokyo

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD	Q. Paper Code-
Dεy & Date: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory 2. Each question carries two man 3. Write answer into the box	Total Marks: -100 rks
Q.1 Who was the founder of inclusive tour? 1) Thomas Cook b) Dennis c) Wright B	Brothers d) None of These
Q. 2 The Wright brothers invented the aero plants (A) 1927 B) 1903 C) 1873 D) 1	ane in 829
Q.3tourism involves people travel w a) Domestic Tourism b) International Tourism	ithin the country c) Inbound Tourism d) Outbound Tourism
Q 4) The peak season Of International Tourism a) Oct to Feb b) Feb to March c) O	n in India ct to March d) April to September
Q 5tourism is nonresident visiting a a) Out Bound Tourism b) Domesti c) Inbound Tourism d) Internation	country other than their own is termed as c Tourism onal Tourism
Q.6is the residents, of a country visit a) Domestic tourism b) Out bound tourism c	iting country are known as i) International tourism d) None of these
Q.7 A National Policy of tourism was announc a) 1980 b) 1982 c) 1985 d) 19	ed in 990
Q.8 The National strategy for promotion of total 1991 b) 1996 c) 1992 d) 19	urism was drafted in year 988
Q.9 The Ministry of Tourism is headed bya, President b) Prime Minister c) Chief Mi	nister d) Union Minister For Tourism
Q.10 Who is act as the director general of tour a Tourism Minister b) Secretary of Tourism	c) Chief Minister d) none of these
Q.11 Establishment of world travel and touristal 1991 b) 1992 c) 1990 d) 19	
C .12 Where is the headquarters of UNWTO	

d) New York



A

	a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	P
	Q.29tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	8
	Q 30 tourism is refers people travel on huge luxury ships that have recreational facilities a) Mass tour sm b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	all 🗲
and the same of th	Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	8
garage to	Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	B
	Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	
l de la companya de l	Q 34 International organization which is responsible for environmental sustainability at promotes tourism as a driver of economic growth is classified as a) Juited Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	nd <u>C</u>
get.	Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	[8]
and the same of th	Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	Œ
>	Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	A
and the second	Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	A
	Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	B
	Q.40 PATA established in (1) 1945 B) 1951 C) 1960 D) 1970	ß



Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Dεy & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

Instructions: 1. All questions are compulsory

Total Marks: -100

2. Each question carries two marks

3. Write answer into the box	
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers d) None of These	A
Q. 2 The Wright brothers invented the aero plane in	В
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	A
Q 4) The peak season Of International Tourism in India (a) Oct to Feb b) Feb to March c) Oct to March d) April to September	В
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	C
Q.6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	\mathcal{B}
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	13
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	8
Q.9 The Ministry of Tourism is headed by a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	0
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	B
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C
C.12 Where is the headquarters of UNWTO a. Madrid b) Geneva c) Tokyo d) New York	



-1000	a) Eco tourism b) Ayurvedic tourism	c) Environmental tourism	d) Health tourism	P
gar.	Q.29 tourism is known as people a) Heritage tourism b) Pilgrimage tourism			B
	Q.30 tourism is refers peopre recreational facilities a) Mass tourism b) Inclusive tourism	•	y ships that have all	l
	Q 31 The concept of 'Motels' was originated a) London b) USA c) Germany	ed ind) France		В
	Q 32 The concept of motels was originated a) London b) USA c) Armenia	d) France		B
5	Q 33 Formation of Airport Authority of In a 1902 b) 1990 c) 1996	idia (AAI) d) 1995		C
£	Q 34 International organization which is promotes tourism as a driver of economic a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	-	ental sustainability and	C
	Q 35 World Tourism Organization was est a) 1955 b) 1957 c) 1951			В
	Q 36 World Tourism Organization is a special International Bank for Reconstruction c) International Civil Aviation Organization	and Development b) Un	ited Nations ration Organization	B
p ^{erti}	Q.37 The World Tourism Day 2017 was ce a. Sustainable Tourism: A Tool for Developm b. Sustainable Development: A Tool for Tourism: A Tool for Development. c. Sustained Tourism: A Tool for Development. d. Sustained Development: A Tool for Tourism	nent rism ent	e?	
, et	— — — — — — — — — — — — — — — — — — —	ext of Foreign Tourist Arri b. Foreign Evaluation Earni d. None of the above		А
	Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency			В
	Q.40 PATA established in	D) 1970		B



Seat No

9606

Number of Pages - Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD	Q. Paper Code-
Dεy & Date: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box	Total Marks: -100
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brother	rs d) None of These
Q. 2 The Wright brothers invented the aero plane in A) 1927 B) 1903 C) 1873 D) 1829	8
a) Domestic Tourism b) International Tourism c)	the country Inbound Tourism d) Outbound Tourism
Q 4) The peak season Of International Tourism in It a) Oct to Feb b) Feb to March c) Oct to M	ndia March d) April to September
 Q 5 tourism is nonresident visiting a count a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism 	rism
Q 6 is the residents, of a country visiting c a) Domestic tourism b) Out bound tourism c) Inter	ountry are known as national tourism d) None of these
Q 7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	
Q.8 The National strategy for promotion of tourism a) 1991 b) 1996 c) 1992 d) 1988	was drafted in year
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister	d) Union Minister For Tourism
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c)	Chief Minister d) none of these
Q.11 Establishment of world travel and tourism cou a) 1991 b) 1992 c) 1990 d) 1980	neil
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New Yo	ork



Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	d
Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	ها
Q.30 tourism is refers people travel on huge luxury ships that have representational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	all C
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	PB
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	E E
Q 33 Formation of Airport Authority of India (AAI) a) 1902 b) 1990 c) 1996 d) 1995	AC
Q 34 International organization which is responsible for environmental sustainability a promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	and C.
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	B
Q.36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	15
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	a
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	0
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	Б
Q. 40 PATA established in (A) 1945 B) 1951 C) 1960 D) 1970	<u>[6]</u>



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Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Dε y & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory

2. Each question carries two marks

3. Write answer into the box

Q. 1 Who was the founder of inclusive tour? 1) Thomas Cook b) Dennis c) Wright Brothers d) None of These	a
Q. 2 The Wright brothers invented the aero plane in	C
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	a
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	$oxed{C}$
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	C
Q 6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	Ь
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	b
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	Ь
Q.9 The Ministry of Tourism is headed by a. President b) Prime Minister c) Chief Minister —d) Union Minister For Tourism	۵
Q.10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	Б
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C.
C.12 Where is the headquarters of UNWTO	a



Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d)	Health tourism d
Q.29 tourism is known as people who travel for pilgrimage or wa) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None	
Q.30 tourism is refers people travel on huge luxury s recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrin	hips that have all
Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	Ь
Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	Ь
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	C
Q 34 International organization which is responsible for environmental promotes tourism as a driver of economic growth is classified as a) Jnited Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	l sustainability and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	Ь
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United c) International Civil Aviation Organization d) Economic Cooperation	1 2 1
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	s?
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	b
Q.40 PATA established in (2) 1945 B) 1951 C) 1960 D) 1970	Ь



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Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Dεy & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory Total Marks: -100

2. Each question carries two marks3. Write answer into the box

Q.1 Who was the founder of inclusive tour? i) Thomas Cook b) Dennis c) Wright Brothers d) None of These	Α
Q. 2 The Wright brothers invented the aero plane in	В
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	A
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	C
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	ے
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	B
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	C
Q.9 The Ministry of Tourism is headed by a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	a
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	B
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	[C]
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	A



	 Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism 	6
	Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	B
	Q.30 tourism is refers people travel on huge luxury ships that have all recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	1 <u>C</u>
	Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	B
al partie	Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	В
>	Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	B
<i>'</i>	Q 34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	C.
	Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	ß
	Q.36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	В
Spice	Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	A
	Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	A
**Out	Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	A B
	Q.40 PATA established in × 1945 B) 1951 C) 1960 D) 1970	B



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Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub	Code-	SEC-BBAI	J

Q. Paper Code-

Dε y & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory Total Marks: -100

2. Each question carries two marks

3. Write answer into the box

Q.1 Who was the founder of inclusive tour? Thomas Cook b) Dennis c) Wright Brothers d) None of These	a
Q. 2 The Wright brothers invented the aero plane in	B
Q 3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	a
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	C
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	C
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	[b]
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	0
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	6
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	d
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	b
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C
a Madrid b) Geneva c) Tokyo d) New York	a



a) Eco tourism b) Ayurved		c) Environmental tou	rism	d) Health to	ourism	d
Q.29 tourism is kn a) Heritage tourism b) Pilgr					urpose	b
Q.30 tourism representational facilities a) Mass tourism b) Incl	_	c) Cruise tourism		ships that		all C
Q 31 The concept of 'Motels a) London b) USA	s' was originat c) Germany	d) France				b
Q 32 The concept of motels a) London b) USA		d in d) France				Ь
Q 33 Formation of Airport a 1902 b) 1990	Authority of I	ndia (AAI) d) 1995				<u>C</u>
Q 34 International organizary omotes tourism as a driver a) United Nations Industrial C b) United Nations Environment c) World Tourism Organization d) None of the above	er of economic commission nt Programme			tal sustaina	ibility a	nd
Q 35 World Tourism Organ a) 1955 b) 1957						[b]
Q 36 World Tourism Organ a) International Bank for l c) International Civil Avia	Reconstruction	and Development	,	ed Nations tion Organiz	zation	6
Q.37 The World Tourism D a. Sustainable Tourism: A Touth b. Sustainable Development: C. Sustained Tourism: A Toold. Sustained Development: A	ol for Develop A Tool for Tou for Developme	ment ırism ent	theme?	•		<u>a</u>
Q.38 What does FEE stand a. Foreign Exchange Earnings c. Free Exchange Earnings		ext of Foreign Touri b. Foreign Evaluation d. None of the above				a
Q.39 PATA Stands for a. pacific AIR travel associ b. Pacific ASIA travel asso c. Pacific AREA travel ass d. Pacific AIR travel Agend	ciation ociation					8
().40 PATA established in 1945 B) 1951	C) 1960	D) 1970				B



Seat No

9610

Number of Pages - Four

Q. Paper Code-

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD	Q. Paper Code-
Day & Date: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory 2. Each question carries two mark 3. Write answer into the box	Total Marks: -100
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Br	others d) None of These
Q. 2 The Wright brothers invented the aero pla (A) 1927 B) 1903 C) 1873 D) 18	
Q 3 tourism involves people travel with a) Domestic Tourism b) International Tourism	thin the country c) Inbound Tourism d) Outbound Tourism
Q 4) The peak season Of International Tourism a) Oct to Feb b) Feb to March c) Oc	in India t to March d) April to September
Q 5tourism is nonresident visiting a c a) Out Bound Tourism b) Domestic c) Inbound Tourism d) Internation	Tourism
Q 6is the residents, of a country visit a) Domestic tourism b) Out bound tourism c)	ing country are known as International tourism d) None of these
Q.7 A National Policy of tourism was announce a) 1980 b) 1982 c) 1985 d) 19	
Q.8 The National strategy for promotion of tou a) 1991 b) 1996 c) 1992 d) 19	
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Min	ister d) Union Minister For Tourism
Q.10 Who is act as the director general of touri a) Tourism Minister b) Secretary of Tourism	sm c) Chief Minister d) none of these
Q.11 Establishment of world travel and tourism a 1991 b) 1992 c) 1990 d) 19	
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) No	ew York



a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	T
Q.29 tourism is known as people who travel for pilgrimage or worship purpos a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	e B
Q.30 tourism is refers people travel on huge luxury ships that hav representational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	e all 💆
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	B
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	
Q 33 Formation of Airport Authority of India (AAI) a) 1902 b) 1990 c) 1996 d) 1995	AB.
Q 34 International organization which is responsible for environmental sustainability promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	LO
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	5
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	Ja
Q.40 PATA established in (A) 1945 B) 1951 C) 1960 D) 1970	



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July 03/2020

Number of Pages - Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub	Code-	SEC.	·B	$\mathbf{B}A$	ND
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Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory Total Marks: -100

2. Each question carries two marks

3. Write answer into the box	
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers d) None of These	<u> 1</u>
Q. 2 The Wright brothers invented the aero plane in	B
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	n a
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	[S]
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	P
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	Б
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	Б
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	×
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	a
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	Б
Q.11 Establishment of world travel and tourism council a) 1991 b) 1992 c) 1990 d) 1980	[<u>c</u>]
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	a



a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	executive to
Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	}
Q.30 tourism is refers people travel on huge luxury ships that have all recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	}
Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	al know
Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	assisting.
Q 33 Formation of Airport Authority of India (AAI) a 1902 b 1990 c) 1996 d) 1995	
Q 34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as a) Juited Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	· Statemen
Q 35 World Tourism Organization was established in a) 1955 b) 1957 <c) 1951="" 1953<="" d)="" td=""><td>Properties</td></c)>	Properties
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	Maria de la companio
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	estate de la constitución de la
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	en e
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	ggggarter d s to to
Q.40 PATA established in (1) 1945 B) 1951 C) 1960 D) 1970	



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July 12/200

Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD	Q. Paper Code-
Dεy & Date: - SATURDAY 14/03/2020	Time: -9.00 to 10.30
In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box	Total Marks: -100
Q.1-Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothe	ers d) None of These
Q. 2 The Wright brothers invented the aero plane in (a) 1927 B) 1903 C) 1873 D) 1829	<u>8</u>
Q.3 tourism involves people travel within a) Domestic Tourism b) International Tourism c)	the country Inbound Tourism d) Outbound Tourism
Q 4) The peak season Of International Tourism in I a) Oct to Feb b) Feb to March c) Oct to I	March d) April to September
Q 5 tourism is nonresident visiting a count a) Out Bound Tourism b) Domestic Tou c) Inbound Tourism d) International Tourism	rism
Q 6is the residents, of a country visiting a a) Domestic tourism b) Out bound tourism c) Inte	country are known as ernational tourism d) None of these
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	
Q.8 The National strategy for promotion of tourism a) 1991 b) 1996 c) 1992 d) 1988	was drafted inyear
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister	d) Union Minister For Tourism
Q.10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c)	Chief Minister d) none of these
Q.11 Establishment of world travel and tourism con a 1991 b) 1992 c) 1990 d) 1980	uncil
C .12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New Y	ork A



Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tour	rism D
Q.29 tourism is known as people who travel for pilgrimage or worship pur a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	rpose B
Q.30 ———— tourism is refers people travel on huge luxury ships that recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	have all
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	В
Q.32 The concept of motels was originated in a) London b) USA c) Armenia d) France	B
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	B
Q 34 International organization which is responsible for environmental sustainab promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	ility and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	B
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	tion B
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	B
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	A
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	B
Q.40 PATA established in A) 1945 B) 1951 C) 1960 D) 1970	



Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

b) Geneva

a Madrid

c) Tokyo

Q. Paper Code-

Time: -9.00 to 10.30 Day & Date: - SATURDAY 14/03/2020 Total Marks: -100 In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box Q.1 Who was the founder of inclusive tour? d) None of These c) Wright Brothers Thomas Cook b) Dennis

Q. 2 The Wright brothers invented the aero plane in	Б
Q 3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	0.
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	(a)
Q.6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	Б
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	
Q 8 The National strategy for promotion of tourism was drafted in year a) 1991 b) 1996 c) 1992 d) 1988	
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	
Q.10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	
C.12 Where is the headquarters of UNWTO	

d) New York



C

	Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	d
Ê	Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	P
>	Q.30 tourism is refers people travel on huge luxury ships that have recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	all O
	Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	<u> </u>
and the second	Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	Б
<	Q 33 Formation of Airport Authority of India (AAI) [a] 1902 b) 1990 c) 1996 d) 1995	Б
and the same of th	Q 34 International organization which is responsible for environmental sustainability a promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme e) World Tourism Organization OPEC d) None of the above	and
have	Q.35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	Б
Company of the Compan	Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	D
L	Q 37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	Б
l	Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	
9	Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	Ь
	Q.40 PATA established in (1) 1945 B) 1951 C) 1960 D) 1970	$\Box b$



Day & Date: - SATURDAY 14/03/2020

Number of Pages - Four

Time: -9.00 to 10.30



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM Q. Paper Code-**Sub Code- SEC-BBAD**

In tructions: 1. All questions are compulsory 2. Each question carries two marks 3. Write answer into the box	8.
Q.1 Who was the founder of inclusive tour? Thomas Cook b) Dennis c) Wright Brothers d) None of These	ত্র
Q. 2 The Wright brothers invented the aero plane in	Ь
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	rism 🖸
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	C
Q 5tourism is nonresident visiting a country other than their own is termed a a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	s _
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of the	se
Q.7-A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	Б
Q.8 The National strategy for promotion of tourism was drafted in year a) 1991 b) 1996 c) 1992 d) 1988	-
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	·
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	a



Q.28 Another name of Medical tourism a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	d
Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	b
Q.30 tourism is refers people travel on huge luxury ships that have a recreational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	H A
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	Ь
Q 32 The concept of motels was originated in a) London b) USA c) Armenia d) France	Ь
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	C
Q 34 International organization which is responsible for environmental sustainability an promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	C.
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	Ь
Q.36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	C
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	a
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	Ь
Q.40 PATA established in (2.1945 B) 1951 (C) 1960 D) 1970	Ь



Number of Pages - Four





VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory Total Marks: -100

2. Each question carries two marks

3. Write answer into the box

3. Write answer into the box	
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers d) None of These	٥
Q. 2 The Wright brothers invented the aero plane in	В
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	0
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	C
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	С
Q 6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	6
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	p
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	Ь
Q.9 The Ministry of Tourism is headed by a. President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	d
Q 10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	6
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	C
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	a



	- Allerton Co.	e of Medical tourism) Ayurvedic tourism	c) Environmental touri	sm d) Health	tourism	0
		rism is known as people b) Pilgrimage tourism				Ь
and the second	Q.30re reational faciliti a) Mass tour sm	tourism is refers peoies b) Inclusive tourism		luxury ships th		
	Q 31 The concept of a) London b) US	of 'Motels' was origina SA c) Germany	ted ind) France	*		Ь
	Q 32 The concept of a) London b) US	of motels was originate SA c) Armenia	d in d) France			р
	Q 33 Formation of a 1902 b) 19	Airport Authority of I 90 c) 1996	ndia (AAI) d) 1995			
1	pi omotes tourism a a) United Nations Ind b) United Nations En c) World Tourism Or d) None of the above	-	growth is classified as		•	<u>с.</u>
1	a) 1955 Q 36 World Touris a) International I	b) 1957 c) 195 m Organization is a sp Bank for Reconstruction Civil Aviation Organiza	d) 1953 ecialized agency of and Development	b) United Nations		b
i l	Q.37 The World To a. Sustainable Touris b. Sustainable Devel c. Sustained Tourism	ourism Day 2017 was c sm: A Tool for Develop lopment: A Tool for Tou n: A Tool for Developm pment: A Tool for Tour	elebrated with which t ment arism ent			۵
8	Q.38 What does FE a. Foreign Exchange e. Free Exchange Ea		text of Foreign Tourist b. Foreign Evaluation I d. None of the above		N.	a
<	Q.39 PATA Stands a. pacific AIR trav b. Pacific ASIA trav c. Pacific AREA to d. Pacific AIR trav	vel association avel association travel association				(A)
(Q.40 PATA establis	shed in	D) 1070			α



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Number of Pages - Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub	Code-	SEC-BBA	D
Sui	Coue-	SEC-DD4	

Q. Paper Code-

Dεy & Date: - SATURDAY 14/03/2020 Time: -9.00 to 10.30

In tructions: 1. All questions are compulsory Total Marks: -100

2. Each question carries two marks

3. Write answer into the box	•
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers d) None of These	A
Q. 2 The Wright brothers invented the aero plane in	В
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	A
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	C
Q 5tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	
Q 6 is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	P
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	Ь
Q.8 The National strategy for promotion of tourism was drafted inyear a) 1991 b) 1996 c) 1992 d) 1988	
Q.9 The Ministry of Tourism is headed by a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	
Q.10 Who is act as the director general of tourism a Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	Ь
Q.11 Establishment of world travel and tourism council a 1991 b) 1992 c) 1990 d) 1980	
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	Д



a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	A
Q.29 tourism is known as people who travel for pilgrimage or worship purpose a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	b
Q.30 tourism is refers people travel on huge luxury ships that have a representational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	all C
Q 31 The concept of 'Motels' was originated in a) London b) USA c) Germany d) France	Ь
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	<u>6</u>
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	a
Q 34 International organization which is responsible for environmental sustainability are promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	nd
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	Ь
Q.36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	<u>IP</u>]
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	Ы
Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	
 Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency 	A
Q.40 PATA established in LY 1945 B) 1951 C) 1960 D) 1970	



Seat No

Number of Pages - Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub (Code-	SEC-	BB	AD
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Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

Instructions: 1. All questions are compulsory

Total Marks: -100

3. Write answer into the box	
Q.1 Who was the founder of inclusive tour? (a) Thomas Cook b) Dennis c) Wright Brothers d) None of These	A
Q. 2 The Wright brothers invented the aero plane in	3
Q.3 tourism involves people travel within the country a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism	ism A
Q 4) The peak season Of International Tourism in India a) Oct to Feb b) Feb to March c) Oct to March d) April to September	æ
Q 5 tourism is nonresident visiting a country other than their own is termed as a) Out Bound Tourism b) Domestic Tourism c) Inbound Tourism d) International Tourism	S A
Q.6is the residents, of a country visiting country are known as a) Domestic tourism b) Out bound tourism c) International tourism d) None of these	se D
Q.7 A National Policy of tourism was announced in a) 1980 b) 1982 c) 1985 d) 1990	
Q.8 The National strategy for promotion of tourism was drafted in year a) 1991 b) 1996 c) 1992 d) 1988	PC
Q.9 The Ministry of Tourism is headed bya) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism	
Q.10 Who is act as the director general of tourism a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these	-6
Q.11 Establishment of world travel and tourism council a) 1991 b) 1992 c) 1990 d) 1980	
C.12 Where is the headquarters of UNWTO a Madrid b) Geneva c) Tokyo d) New York	A



a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism	
Q.29 tourism is known as people who travel for pilgrimage or worship purpos a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these	se [5]
Q.30 tourism is refers people travel on huge luxury ships that have representational facilities a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism	e all Q
Q 31 The concept of 'Motels' was originated ina) London b) USA c) Germany d) France	
Q 32 The concept of motels was originated ina) London b) USA c) Armenia d) France	
Q 33 Formation of Airport Authority of India (AAI) a 1902 b) 1990 c) 1996 d) 1995	
Q 34 International organization which is responsible for environmental sustainability promotes tourism as a driver of economic growth is classified as a) United Nations Industrial Commission b) United Nations Environment Programme c) World Tourism Organization OPEC d) None of the above	and
Q 35 World Tourism Organization was established in a) 1955 b) 1957 c) 1951 d) 1953	[b]
Q 36 World Tourism Organization is a specialized agency of a) International Bank for Reconstruction and Development b) United Nations c) International Civil Aviation Organization d) Economic Cooperation Organization	7
Q.37 The World Tourism Day 2017 was celebrated with which theme? a. Sustainable Tourism: A Tool for Development b. Sustainable Development: A Tool for Tourism c. Sustained Tourism: A Tool for Development d. Sustained Development: A Tool for Tourism	fal
Q 38 What does FEE stand for in the context of Foreign Tourist Arrivals? a. Foreign Exchange Earnings b. Foreign Evaluation Earnings c. Free Exchange Earnings d. None of the above	
Q.39 PATA Stands for a. pacific AIR travel association b. Pacific ASIA travel association c. Pacific AREA travel association d. Pacific AIR travel Agency	b
Q.40 PATA established in (A) 1945 B) 1951 C) 1960 D) 1970	and a

