

VIVEKANAND COLLEGE, KOLHAPUR

STATEMENT OF SYLLABUS COVERED

Year- 2018-19

Term- Ist

Name of teacher- Mr. U. D. Dabade

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
B.Com-I Div-A/B/C	Principles of Marketing Paper -I	Module I -Introduction: Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing. Core Concept of Marketing - Need, Want, Demand, Value and Satisfaction, Exchange, transactions & Relationship Company Orientation towards market place:-Production, Concept, Product concept, selling concept Marketing concept, holistic Marketing concept	Module I -Introduction: Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing. Core Concept of Marketing - Need, Want, Demand, Value and Satisfaction, Exchange, transactions & Relationship Company Orientation towards market place:-Production, Concept, Product concept, selling concept Marketing concept, holistic Marketing concept	
		Module II Consumer Behaviour: Meaning, and Significance of Consumer Behaviour-Factors affecting Consumer Behaviour- The Buying Decision process.	Module II Consumer Behaviour: Meaning, and Significance of Consumer Behaviour-Factors affecting Consumer Behaviour- The Buying Decision process.	
		Module III- Relationship Marketing & MIS(A)Relationship Marketing: Introduction, Relationship building is the essence of relationship marketing; Relationship Marketing: Definition, Scope and Application; Dimensions of Relationships. (B)Marketing Information System (MIS):- Concept and components of MIS.	Module III- Relationship Marketing & MIS (A)Relationship Marketing: Introduction, Relationship building is the essence of relationship marketing; Relationship Marketing: Definition, Scope and Application; Dimensions of Relationships. (B)Marketing Information System (MIS):- Concept and components of MIS.	
		Module IV -Segmentation, Targeting & Positioning: Concept and importance of Market Segmentation-Bases of market segmentation, Concept of Targeting, Concept of Positioning	Module IV- Segmentation, Targeting & Positioning: Concept and importance of Market Segmentation-Bases of market segmentation, Concept of Targeting, Concept of Positioning	

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Re.
B.Com-III, A/B	Advanced Accountancy I	Unit I :- Bank Final Accounts - (Vertical Format Only)	Unit I :- Bank Final Accounts - (Vertical Format Only)	
		Unit II :- a) Farm Accounting b) Hire purchase system-Excluding Hire purchase Trading Account	Unit II :- a) Farm Accounting b) Hire purchase system-Excluding Hire purchase Trading Account	
		Unit III :- Insurance Claim - Loss of Stock and Loss of Profit Policy	Unit III :- Insurance Claim - Loss of Stock and Loss of Profit Policy	
		Unit IV :- Introduction to Management Accounting and Cost Accounting -Meaning, Advantages, Objectives and Limitations,	Unit IV :- Introduction to Management Accounting and Cost Accounting -Meaning, Advantages, Objectives and Limitations,	
M.Com I	Advanced Accountancy I	Module I -Introduction to Accounting Standards : Meaning, Objectives and need of Accounting standards, Introduction to IFRS, IRFS mandatory , conversion and road map, Distinction between Indian GAAP and IFRS.	Module I -Introduction to Accounting Standards : Meaning, Objectives and need of Accounting standards, Introduction to IFRS, IRFS mandatory , conversion and road map, Distinction between Indian GAAP and IFRS.	
		Module II Selected Accounting standards with practical Problems: AS-1- Disclosure of Accounting policies. AS-2- Valuation of Inventories. AS-6- Depreciation. AS-7- Construction Contracts. AS-9- Revenue Recognition. AS-10-Fixed Assets. AS-13- Investment Accounting.	Module II Selected Accounting standards with practical Problems: AS-1- Disclosure of Accounting policies. AS-2- Valuation of Inventories. AS-6- Depreciation. AS-7- Construction Contracts. AS-9- Revenue Recognition. AS-10-Fixed Assets. AS-13- Investment Accounting.	
		Module III Accounts of Holding Company- (Group Accounts up to Two Subsidiaries- AS21)	Module III Accounts of Holding Company(Group Accounts up to Two Subsidiaries- AS21)	
		Module IV Accounts of Co-operative Societies-Consumer, Credit co operative societies as per Maharashtra Co-operative Act	Module IV Accounts of Co-operative Societies-Consumer, Credit co operative societies as per Maharashtra Co-operative Act	

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
M.Com II	Management Accounting Paper I	Unit - I: Introduction -Meaning of Management Accounting, Nature, Role of Management accounting in decision making, Management accounting vs Financial Accounting, Tools and techniques of management accounting.	Unit - I: Introduction - Meaning of Management Accounting, Nature, Role of Management accounting in decision making, Management accounting vs Financial Accounting, Tools and techniques of management accounting.	
		Unit - II: Financial Statement – Meaning and Types of Financial Statements. Analysis of financial statement Comparative Statement Analysis, Common size Statement Analysis, Trend Analysis and Ratio Analysis Classification of Ratios advantages and limitations of accounting ratios.	Unit - II: Financial Statement – Meaning and Types of Financial Statements. Analysis of financial statement Comparative Statement Analysis, Common size Statement Analysis, Trend Analysis and Ratio Analysis Classification of Ratios advantages and limitations of accounting ratios.	
		Unit - III: Working Capital -Meaning Significance and determinants of working capital, operating cycle, Type of working capital, Estimation of working capital.	Unit - III: Working Capital - Meaning Significance and determinants of working capital, operating cycle, Type of working capital, Estimation of working capital.	
		Unit - IV: Funds flow Statement & Case flow Statement:- a) Meaning of Fund and Funds Flow Statement, Identifying of flow of Funds, Preparation of Funds Flow Statement. b) Meaning of Cash Flow Statement Cash and cash equivalents, Preparation of Cash Flow Statement. (AS-3) c) Difference between Funds Flow Statement and Cash Flow Statement.	Unit - IV: Funds flow Statement & Case flow Statement:- a) Meaning of Fund and Funds Flow Statement, Identifying of flow of Funds, Preparation of Funds Flow Statement. b) Meaning of Cash Flow Statement Cash and cash equivalents, Preparation of Cash Flow Statement. (AS-3) c) Difference between Funds Flow Statement and Cash Flow Statement.	

M. Haranbhai

(Signature of the Head of Department)



D. D. D. D.
30/11/2018

(Signature of the Teacher)