



"Education for Knowledge, Science, and Culture"
- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(Autonomous)




INTERNAL QUALITY ASSURANCE CELL

2022-23

Quality Initiatives/ Activities Report

Sr No	Particular	Response
1	Name of Department	Economics
2	Name of Organized Activity	Saturday Wheel -XI Subject- Bule Birds Vs Dog
3	Date/ Duration	08-04-2023
4	Objectives	To know the Facebook strategies of changing logo
5	No. of beneficiaries	13
6	Expenditure & funding agency	Departmental Activity
7	Brief description	During the session students and faculty discussed the strategic planning and execution of the same of different relative brands. overall, the discussion is fruitful
8	Outcomes	Student Students get acknowledged the business strategi behind the logo change




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DEPARTMENT OF ECONOMICS

Saturday, 8th April 2023

Saturday Wheel – XI : चिमणी उडाली भुर....Blue Bird Vs Dog

POINTS DISCUSSED

Sr. no	Name of the Participant	Points Discussed
1	Sahil Shaikh	Turnover of Twitter.
2.	Swati Lokhande	Reason behind change in logo of Twi.
3.	Sakshi Patole	Importance of logo in business
4.	Vishwajeet Chhadage	Doge - crypto currency
5.	Rasika Pawar	Users of twitter & their reply about logo.
6.	Souzabh Kumbhar	Business Decision & Owners' expectations.



Dr. Kailas Patil

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Department of Economics
2022-23

08-04-2023

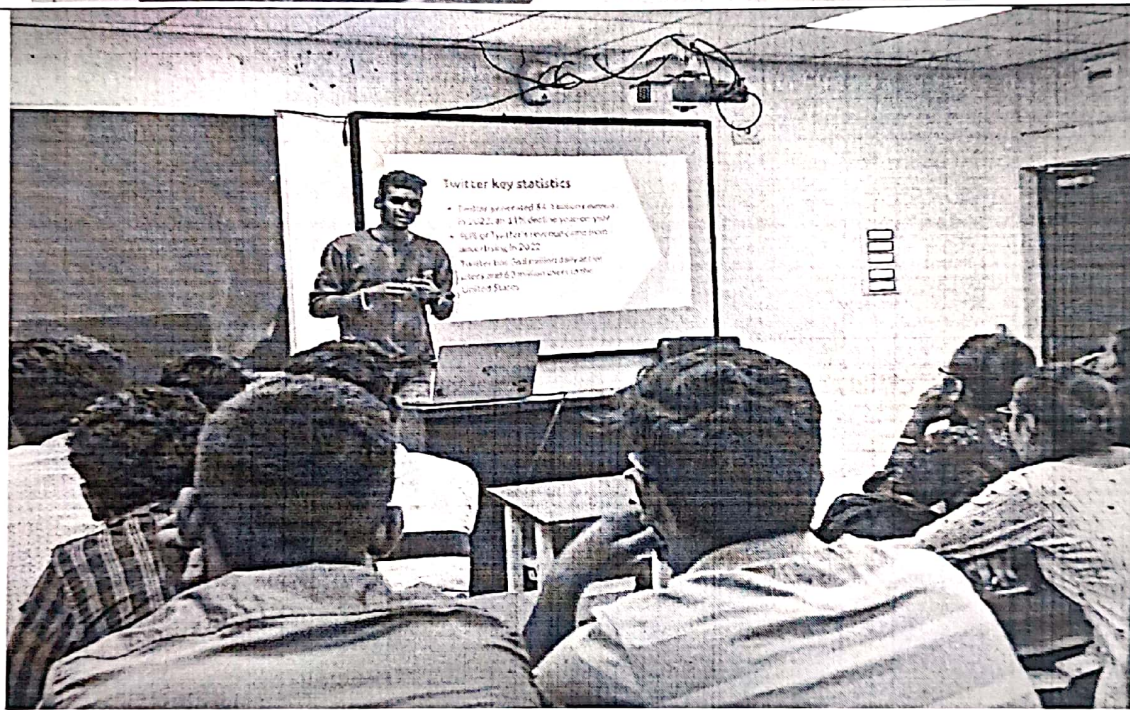
Blue Bird Vs Dog

By- Abhishekh Mane




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Saturday Wheel – XI Presented By – Mr. Abhishek Mane



(Dr. Kailas Patil)
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