

Vivekanand College, Kolhapur (Autonomous)

Department of Economics

Subject- Research Methodology

Topic- Meaning and Objectives of Research

Mr. Ashish Bhasme



What is Research?

- The word research derived from Latin word. Which means ‘to know’ or ‘to go about seeking’.
- Someone says research means- search for knowledge or a scientific and systematic search for relevant information on a specific topic.
- Some people consider research as a movement, a movement from the known to the unknown.
- In fact, research is an art of scientific investigation.
- Inquisitiveness is the mother of all knowledge and the method, which man employs for obtaining the knowledge of whatever the unknown, can be termed as research.

Research



- Means go again for search.
- Searching unknown facts with the help of known things.
- Research work traditionally defined as gathering of data to answer the questions and finding solution to problems.
- The research in management and social science are concerned with human beings, which is attach to its surroundings.

Definitions of Research-

- “Research is a process in which a series of steps are used to collect and analyze information to increase our understanding of a topic or issue.”
- “A careful investigation or inquiry specially through search for new facts in any branch of knowledge.”- **The Advanced Learner’s Dictionary of Current English**
- “systematized effort to gain new knowledge.”- **Redman and Mory**
- “Research as a systematic investigation to find answer to a problem.”- **Burns**
- “Research is a structured inquiry that utilizes acceptable scientific methodologies to solve problems and create new knowledge that is generally acceptable.”- **Grinnel**

Objectives of Research-

- To gain familiarity with a phenomenon or to achieve new insights into it.
- To portray accurately the characteristics of a particular individual, situation or a group.
- To determine the frequency with which something occurs or with which it is associated.
- To test a hypothesis of a causal relationship between variables.