

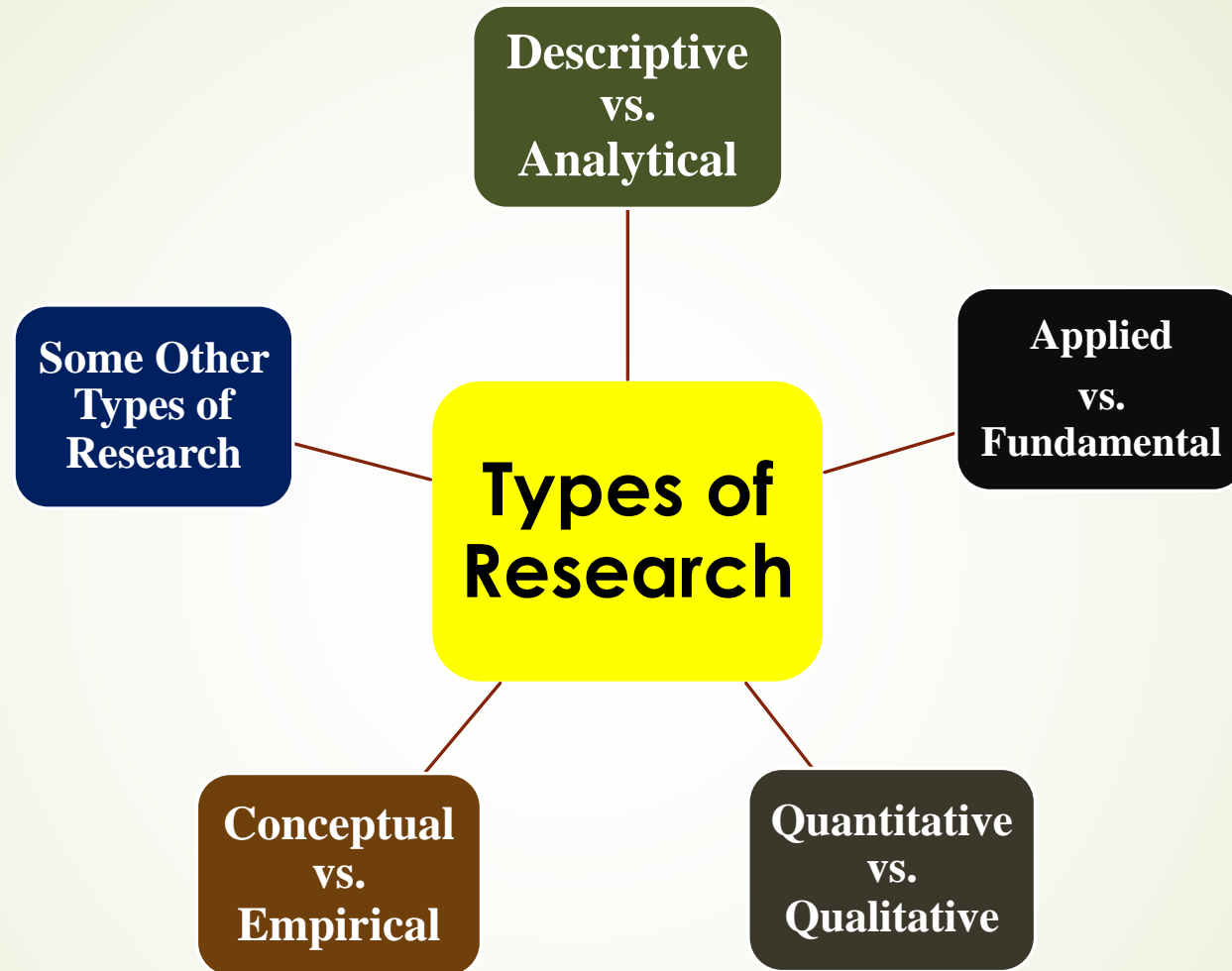
Vivekanand College, Kolhapur (Autonomous)

Department of Economics

Subject- Research Methodology

Topic- Types of Research

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➤ **Descriptive vs. Analytical-**

- Descriptive research includes surveys and fact-finding enquiries of different kinds. The major purpose of descriptive research is description of the state of affairs as it exists at present.
- In analytical research, on the other hand, the researcher has to use facts or information already available, and analyze these to make a **critical evaluation** of the material.

➤ **Applied vs. Fundamental-**

- Research can either be applied (or action) research or fundamental (to basic or pure) research.
- Applied research aims at finding a solution for an immediate problem facing a society or an industrial/business organization.
- Fundamental research is conducted with view for the sake of the knowledge having no intention of its application.



➤ **Quantitative vs. Qualitative-**

- Quantitative research is conducted for the measurement of quantity and it is applicable to the work which can be expressed in terms of quantity.
- Qualitative research, on the other hand, is concerned with qualitative phenomenon, i.e., phenomena relating to or involving quality or kind.

➤ **Conceptual vs. Empirical-**

- Conceptual research is generally used by philosophers and thinkers to develop new concepts or to reinterpret existing ones.
- Empirical research is based on observations and experience. In this type of research hypothesis is provided and then data is collected to prove or disprove this.



➤ **Some Other Types of Research-**

- **One-time research vs Longitudinal research**
- **Field-setting research vs Laboratory research**
- **Clinical or diagnostic research**
- **Historical research**