

"Education for Knowledge, Science and Culture"

- Shikshanmaharshi Dr. BapujiSalunkhe

Shri Swami Vivekanand ShikshanSanstha's

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Board of Studies in Economics



Department of Economics

Courses for B.Com., Part-3

CBCS with effect from June– 2020

S.R.	Course Type	Course Code	Title of the Course	Credit
Semester --V				
1	Core course	CC1054E	Business Environment-I	4
2	Core course	CC1055E	Co-Operative Development in India	4
Semester -- VI				
1	Core course	CC1054F	Business Environment-II	4
2	Core course	CC1055F	Modern Banking Practices	4

Equivalence B.Com .III Economics Sem- V				
Sem No.	Title of old Paper	Sem No.	Course Code	Title of New Paper
V	Business Environment-I	V	CC1054E	Business Environment-I
V	Co-Operative Development- I	V	CC1055E	Co-Operative Development in India
Equivalence B.Com.III Economics Sem- VI				
VI	Business Environment-II	VI	CC1054F	Business Environment-II
VI	Co-Operative Development-II	VI	CC1055F	Modern Banking Practices

Structure of Course
Revised syllabus of B.Com. Part III

S. R.	Course Type	Course Code	Title of the Course	Credit	Total Credit	Workload (PerWeek)	Theory Marks	Inter-nal
B.A., Part-3 Semester –V								
1	Core course	CC1054E	Business Environment-I	4	8	4	40	10
2		CC1055E	Co-Operative Development in India	4		4	40	10
B.A., Part-3 Semester –VI								
1	Core course	CC1054F	Business Environment-II	4	8	4	40	10
2		CC1055F	Modern Banking Practices	4		4	40	10

Semester-V, Paper: Business Environment-I
Course Code: CC1054F

Marks 50

Credit 4

Course Objective: The objective of the course is to help student learn and understand components of business environment with their impact

Learning Outcomes

By the end of this course it is expected that the student will be able to:

CO1. Know and classify components of business environment

CO2. Identify and realize contribution of different sectors in process of development with their issues.

CO3. Understand importance and framework of MSME

Module	Content	Duration (In hours)	Credit
Module I	Business Environment 1.1 Concept 1.2 Components 1.3 Importance 1.4 Business environment and sustainable development	(15)	1
Module II	Agricultural Development 2.1 Present status of Indian Agriculture and Agricultural crisis 2.2 Agricultural Marketing-Problems, Agricultural price policy 2.3 Food security in India 2.4 National Commission on farmers- Agricultural Renewal Action Plan	(15)	1
Module III	Industrial Development 3.1 Industrial policy -1991 3.2 Progress of industrial sector in globalization era 3.3 Trade union movement – Problems and measures 3.4. Growth and environmental degradation	(15)	1
Module IV	MSME 4.1 Meaning and characteristics of MSME 4.2 Its role in economic development, 4.3 Organizational Structures – Rules & Regulations 4.4 Weaknesses of MSMEs	(15)	1
References – 1. Mead R. (2004) International Management: Cross Cultural Dimensions, 3rd ed. New York Wiley 2. Vuytatesh Sharan, (2004) International Business: Concept, Environment and Strategy, Pearson education, Singapore 3. Yarbrough B V (2005) The World Economy: Trade and Finance, 7th Ed Thomas south western USA 4. Manab Adhikari, Global (2006) Business Management(An International economic environment), Macmillan India Ltd			

5. Hill C.W. L. and Jain A. K. (2007) International Business Competing in Global market Place, McGraw Hill New Delhi
6. Graham John L, Salwan Prashant, Cateora Philip R, (2008) International Marketing 13th Ed. Tata McGraw- Hill,
7. Jeevnandam C. International Business S.Chand New Delhi 2008
8. Paul Justein International Business, 5th Ed (2011) Prentice Hall of India, Pvt Ltd new Delhi
9. Keegan Warren J. and Green Mark C. Global Marketing, 4th Ed. (2009) Prentice Hall India, Pvt Ltd
10. Bhalla V. K. and Ramu S.S. (2009) International Business Environment, Anmol Prakashan New Delhi
11. Varshney R.L. and Bhattacharya B, (2012) International Marketing Management -An Indian Perspective, 24th Ed S.Chand New Delhi.
12. Dutt and Sundaram K P M, Indian Economy S. Chand Delhi
13. Dutt Ruddar Economic Reforms in India –A Critique, S Chand , New Delhi.
14. Mishra S K and Puri V K - Indian Economy, Himalaya Publishing House
15. Namboodripad E M S, Indian Planning and Crises, National book Center New Delhi.
16. Sundaram and Black ,The International Business Environment Prentices New Delhi

Semester-VI, Paper: Business Environment-II
Course Code: CC1054F

Marks 50

Credit 4

Course Objective: The objective of the course is to help student to understand different policies and their relation with business.

Learning Outcomes

By the end of this course it is expected that the student will be able to:

CO1. Explain the effects of government policy on the business environment

CO2. Make relation between stage of development and overall business situation

CO3. Analyze multinational corporations in Indian perspective

Module	Content	Duration (In hours)	Credit
Module I	Liberalization, Privatization and Globalization 1.1 Concepts 1.2 Implementation and impact on Indian Economy. 1.3 Composition and direction of foreign trade in the Globalization era 1.4 Balance of payments	(15)	1
Module II	Economic Planning and Service Sector 2.1 Economic planning – Broad objectives 2.2 NITI Aayog – Structure and functions 2.3 Planning process through NITI Aayog 2.4 Service Sector – Importance and progress of service sector in Indian economy.	(15)	1
Module III	Foreign Capital and Multinational Corporations 3.1 Need of foreign capital in India, 3.2 Policy of Government of India. 3.3 Multinational corporations- Definition, merits	(15)	1

	and demerits. 3.4 Exchange rates and Indian Rupee		
Module IV	Governance and Reform in India 4.1 National E-Governance Plan/ Digital India 4.2 Public Private Partnership in E-Governance 4.3 Make in India Campaign 4.4 Good Governance	(15)	1
References – <ol style="list-style-type: none"> 1. Mead R. (2004) International Management: Cross Cultural Dimensions, 3rd ed. New York Wiley 2. Vyaptakesh Sharan, (2004) International Business: Concept, Environment and Strategy, Pearson education, Singapore 3. Yarbrough B V (2005) The World Economy: Trade and Finance, 7th Ed Thomas south western USA 4. Manab Adhikari, Global (2006) Business Management(An International economic environment), Macmillan India Ltd 5. Hill C.W. L. and Jain A. K. (2007) International Business Competing in Global market Place, McGraw Hill New Delhi 6. Graham John L, Salwan Prashant, Cateora Philip R, (2008) International Marketing 13th Ed. Tata McGraw- Hill, 7. Jeevnandam C. International Business S.Chand New Delhi 2008 8. Paul Justein International Business, 5th Ed (2011) Prentice Hall of India, Pvt Ltd new Delhi 9. Keegan Warren J. and Green Mark C. Global Marketing, 4th Ed. (2009) Prentice Hall India, Pvt Ltd 10. Bhalla V. K. and Ramu S.S. (2009) International Business Environment, Anmol Prakashan New Delhi 11. Varshney R.L. and Bhattacharya B, (2012) International Marketing Management -An Indian Perspective, 24th Ed S.Chand New Delhi. 12. Dutt and Sundaram K P M, Indian Economy S. Chand Delhi 13. Dutt Ruddar Economic Reforms in India –A Critique, S Chand , New Delhi. 14. Mishra S K and Puri V K - Indian Economy, Himalaya Publishing House 15. Namboodripad E M S, Indian Planning and Crises, National book Center New Delhi. 16. Sundaram and Black , The International Business Environment Prentices New Delhi 			

Semester-V, Paper: Co-Operative Development in India
Course Code: CC1055E

Marks 50

Credit 4

Course Objective: The objective of the course is to help student learn and understand Cooperative movement with their issues.

Learning Outcomes

By the end of this course it is expected that the student will be able to:

CO1. Know evolution of principles of cooperation

CO2. Understand importance of cooperation in economic development

CO3. Analyze cooperative sector and their issues.

Module	Content	Duration (In hours)	Credit
Module I	Introduction to Co-operative Movement in India 1.1.Meaning, definition and features of Co-operation. 1.2.Principles of Co-operation - ICA and Manchester Principles 1.3.Role of Co-operation in economic development. 1.4.Review of Committees on Cooperative Development since 1991	(15)	1
Module II	Agricultural Co-operatives in India 2.1.Co-operative Marketing- Types, functions, problems and remedies 2.2.NAFED- Objectives, Management, functions and progress 2.3.Co-operative Farming - Types, problems and remedies 2.4.Dairy Cooperatives - National Dairy Development Board.	(15)	1
Module III	Co-operative Banking & Credit Societies 3.1.Review of Co-operative credit movement - Three Tier and Two Tier Structure 3.2.Primary Agricultural Cooperative Societies - Functions, Problems and Remedies 3.3.DCC Banks, SCB 3.4. Urban Cooperative Banks - Types, Management, Progress and Problems	(15)	1
Module IV	Cooperative Education and Training 4.1.Need and Importance of Cooperative Education and Training 4.2.National Council for Cooperative Training- Organizational Structure & Functions 4.3.VAMNICOM -Objectives, Centers, Training Programmes 4.4.CC and RCS- Objectives and Functions	(15)	1
References : <ol style="list-style-type: none"> 1. Dwivedi Ramesh Chandra, (2005), 'Hundred Years of Cooperative Movement in India'- Centre for Promotion of Cooperativism 2. Garg M. C. And Joshi N. N., (2009), 'Cooperative Credit And Banking –Strategies For Development', Deep And Deep Publication, New Dehli-110027 3. Hajela T.N., (1994) Cooperation: Principles, Problems and Practice, Konark Publishers, New Delhi. 4. Krishnaswamy O.R. and Kulandhiswamy V., (2000) Cooperation: Concept and Theory, Arudra Academy, 5. Kulkarni P. R. (2007) Laws of Co-operative Banking', Macmillan Publisher India Ltd. pp. 24-25 (2007) 6. Maharashtra Rajya Sahakari Dudh Mahasangh Maryadit http://www.mahanand.in/ 7. NAFED http://www.nafed-india.com 8. Nakkiran S (2006) Cooperative Management : Principles and Techniques, Deep and Deep, New Delhi, 2006 9. National Dairy Development Board- https://www.nddb.coop/ 10. Review of Co-operative Movement in India's Agricultural Credit Department, RBI. pp. 59-60, (1955) 11. Strickland C.F., (2010) 'An Introduction To Cooperation In India' Humphery Milford 			

Oxford University Press.

12. The Maharashtra Co-operative Quarterly, The Maharashtra Rajya Shahakar Sanghah

13. National Cooperative Development Corporation (NCDC) - <http://www.ncdc.in>

14. National Cooperative Housing Federation of India- <https://www.nchfindia.net/>

15. National Federation of State Cooperative Banks Ltd -http://nafscob.org/about_f.htm

16. National Cooperative Consumers' Federation Of India Limited- <http://nccf-india.com/>

17. National Council for Cooperative Training- <http://ncct.ac.in>

18. Dhananjayrao Gadgil Institute of Cooperative Management - <http://www.dgicmnagpur.com>

Semester-V, Paper: Modern Banking Practices
Course Code: CC1055F

Marks 50

Credit 4

Course Objective: The objective of the course is to help student learn and understand modern banking practices in India

Learning Outcomes

By the end of this course it is expected that the student will be able to:

CO1. Understand the banking system of India

CO2. Evaluate e-banking services

CO4. Define financial inclusion innovative banking services.

Module	Content	Duration (In hours)	Credit
Module I	Banking System in India 1.1 Structure of Scheduled Banks 1.2 Role and Functions of Commercial banks 1.3 RBI- role and Functions 1.4 Bank Personnel and public relations	(15)	1
Module II	Applications of IT in Banking and Bank Mergers 2.1. Internet Banking in India – RBI Guidelines , Advantages and disadvantages 2.2. Mobile Banking – RBI Guidelines, Advantages and disadvantages 2.3. NEFT and RTGS – Concept and differences 2.4. Bank Mergers- Pros and cons	(15)	1
Module III	Applications of Electronic Delivery Channels 3.1 ATM Services - Innovations in ATM Services and Products 3.2 POS Terminals - Meaning and Features, Advantages and Disadvantages 3.3 Electronic Clearing Service - ECS Credit & ECS Debit 3.4 Immediate Payment Service (IMPS) and Bharat Bill Payment System (BBPS)	(15)	1
Module IV	Innovative Banking in India 4.1. MUDRA Scheme - Objectives & Salient Features of MUDRA Loan Scheme	(15)	1

	4.2 Small Finance Banks - Organization, Functions & Importance 4.3. Payments Banks Organization, Functions & Importance 4.4. INDRADHANUSH Plan For Revamp Of Public Sector Banks		
References <ol style="list-style-type: none"> 1. Desai Vasant (2015) Bank Management, Himalaya Publishing House, New Delhi 2. Mathav S B. (2013) Financial Management, Mac-Millan Publications. 3. Yadhav S. S.(2010) Foreign Exchange Markets (Latest Edition) Mac-Millan Publications. 4. Indian Institute of Banking & finance –Corporate Banking (2015) Mac-Millan Publications. 5. IIBF – International Corporate Finance, Mac-Millan Publications. 6. Ramamurthy Natarajan (2016) Corporate Banking: A Guide Book for Novice ,Create Space Independent Publishing Platform 7. IIBF (2012) IT Security, M/s Taxman Publications Pvt. Ltd 8. IIBF (2011) Handbook on debt. Recovery in English, M/s Taxman Publications Pvt. Ltd. 9. The Art of Vetter Retail Banking (2005), Croxford, Hugh et al. John Wiley and sons 10. Achieving Excellence in Retail Banking (2003), Leichtfuss, Reinhold, John Wiley and sons 2003 11. IIBF (2010) International Banking, M/s Macmillan India Limited 12. HUFBAUER, G.C. (1975) The multinational corporation and direct investment. In P.B. Kenen, ed., International Trade and Finance: Frontiers for Research. New York: Cambridge University Press. 13. Mehta, D. R. and H. Fung. (2003). International Bank Management. Blackwell Publishing 			