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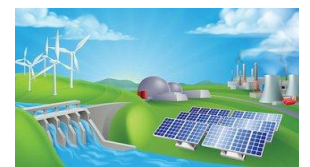
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Impact of Lockdown on Retail Investors in Stock Market

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Abstract

Due to COVID-19 pandemic situation government of India announced complete lockdown in India. Almost all sectors were stopped their economic activities so workers lost their jobs or there was no earning source for the people. So, some people with their savings entered in the Indian stock market. In this paper researchers tried to understand what was the impact of lockdown (Covid-19) on attraction of new retail investors/traders. Also, researchers tried to study the behaviour of existing traders. This research paper based on primary as well as secondary data. Those people invest their fund in long term trade they earned good profit comparatively and also, they suggest others to trade in long term holdings for good returns and having less risk. Those respondents who are trading since before lockdown and who they increased their fund, out of that more than 70% people are now in profit.

Keywords- Covid-19, lockdown, investors/traders, stock market.

Introduction:

Indian Stock market is one of the oldest stock markets in Asia. Bombay Stock Exchanges (BSE) and National Stock Exchanges (NSE) both are very famous stock markets in India and maximum trade takes place in those markets. BSE was established in 1875 while NSE founded in 1992 and started trading from 1994. More than 1800 companies listed in NSE while more than 5500 companies listed in BSE. As we see history of Indian stock market and its index then, we can conclude that, Indian stock market is flourish market. So Indian as well as foreign investors/traders attract towards it. But if we consider the population of India then there is a need to increase retail investor or we can say traders in Indian stock markets. In March 2020 Government of India announced complete lockdown in India due to COVID-19 pandemic situation and almost all sectors were stopped their economic activities so workers lost their jobs or we can say there were no earning source for people. So some people with their savings entered in the Indian stock market. They open D-mat accounts and started trading. Some existing traders (trading before lockdown) added more fund to get benefits of lockdown. In this paper researchers tried to understand what was the impact of lockdown (Covid-19) on attraction of new retail investors/traders. Also, we tried to study the behaviour of existing traders.

Objectives:

- 1) To Study the attraction of new traders after lockdown
- 2) To study behaviour of existing traders

Research Methodology:

This is an empirical research study. For this study, researchers have used primary as well as secondary date. Primary data were collected through e-questionnaires from 40 respondents and secondary data were collected through websites and research papers.

Scope:

Scope of the study is limited to Kolhapur and Sangli districts of Maharashtra.

Data Analysis and Interpretation:

1. There out of 40 respondents 50% are from 25-35 age groups. While 32.5% are from 35-45 age. So we can say 82.5% of trader's beings to age between 25-45 years.
2. In Indian Stock Market self employed, government servants. Private employees, Students are involved as a trader. Even housewives also taking initiative now a days. Government employers and private employers have maximum share, that is 67.5%.
3. From all the 40 respondents 25% respondents gets Rs. 10000-20000 per month as their income.
4. 60% respondents have their D-mat account with Zerodha out of 40. While 52.5% respondent have account with Upstox. Noteworthy things are that 37.5% respondents have their D-mat account with two different brokers and 5% traders have account with four brokers.
5. Out of 40 respondents 62.5% are started trading after lockdown (March 2020) and reaming 37.5% traders are existing traders, means they are trading from before lockdown.
- 1) In the existing trader 73.33% traders increased their fund in lockdown to get benefit of market fall, 13.33% trader keeps their fund as it is. While 13.5% withdrawn all or some part of existing fund in lockdown situation.
- 2) More than 50% trader gets the knowledge and information about stock market through videos and articles. While 45% and 37.5% respondents collect information through friends, colleague & relative and webinar, conference respectively.
- 3) 32.5% respondents traded in intraday in their initial days while near about 60% respondents tried all the other categories. But new only 45% respondents trade in intraday while 50% respondent's trade in long-term holding and future option categories.
- 4) Out of the 40 respondents 92.5% traders are part time traders.

- 5) More than 50% trader added up to Rs. 25000 as their initial fund in stock market.
- 6) 32.5% trader as per the need they take advice from different sources either paid or free. 12.5% people were taking paid call service in past.
- 7) Till a date around 40% respondents get more profit from long-term holding. While 27.5% respondents get good profit from position or swing trading.
- 8) As per the personal experience of respondents 60% respondents say share market is a regular earning source. While 42.5% respondents say, it is a good way of saving.
- 9) Out of total respondents 40% are overall in loss condition while 40% in profit condition and remaining 20% are in no profit no loss condition.
- 10) Lastly, out of 40 respondents 90% says they will suggest their friends, relatives and other regarding share market trading. Those who will suggest for trading out of those 67.5% will suggest for trade in long term holdings and 37.5% will suggest for swing or position trading.

Conclusion:

Many new traders of Kolhapur and Sangli district were attracted towards stock market. Those respondents who are trading since before lockdown and who they increased their fund, out of that more than 70% people are now in profit. Many traders loss their fund because they don't have any proper and updated knowledge of stock market. So, after some days they leave stock market trading. Those people invest their fund in long term trade they earned good profit comparatively and also, they suggest others to trade in long term holdings for good returns and having less risk. As people say trading in share market is a way of saving and one of the regular earning sources. Some people trade in share market as main earning source.

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