



“Education for Knowledge, Science, and Culture”

- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

**Vivekanand College, Kolhapur**  
**(Autonomous)**



KOLHAPUR (AUTONOMOUS)

## *A Dialogue with Alumni*

- Name of Department:** Department of English
- Name of Organized Activity:** A Dialogue with Alumni
- Date/ Duration:** Tuesday, 9<sup>th</sup> May, 2022. 2 hours.
- Aims and Objectives:**
  - To identify and describe the characteristics of Media Writing.
  - To communicate to diverse audiences in variety of contexts and genres through media writing.
  - To develop exceptional textual, visual and verbal communication abilities.
- No. of beneficiaries:**

|           |        |    |
|-----------|--------|----|
| Teachers  | Male   |    |
|           | Female | 06 |
| Students  | Male   | 22 |
| Attendees | Female | 43 |

**6. Expenditure & funding agency:** 1000/-


**7. Brief description:**

The Department of English has organized a Guest Lecture on Media Writing for students on Tuesday, 6<sup>th</sup> June, 2022 by Mr. R. J. Omkar, Radio City, Kolhapur was the Resource person. He informed the students about the special skills needed for a media writer. The speaker advised the students to enrich their vocabulary both in Marathi and English. He discussed various opportunities for students in the field of media. There were 71 students & teachers were presented for this programme.

**8. Outcomes:**

- Identified characteristics of Media Writing.
- Communicated with variety of contexts.
- Developed exceptional, textual, visual & verbal communication.
- It boosted their confidence.

**9. Photos:** Attached

  
**Dr. Kavita Tiwade**  
**Head, Dept. of English**