



॥ ज्ञान, विज्ञान आणि सुरसंस्कार यांसाठी शिक्षणप्रसार ॥

- शिक्षणमहर्षी डॉ. बापूजी साळुंखे

70



Shri Swami Vivekanand Shikshan Sanstha's,
Vivekanand College, Kolhapur (Autonomous)

A National Symposium on

THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES

Organized by

**Department of English, Department of Hindi,
Department of Marathi**

Knowledge Partner

Maharashtra Times

Inaugural Session: 10.30a.m to 11.30 a.m.

- ▶ Chief Guest : **Mr. Vijay Chormare**, Senior Asst. Editor, Maharashtra Times, Mumbai
- ▶ Presidential Address : **Prin. Abhaykumar Salunkhe**
Executive President, Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.
- ▶ Gracious Presence : **Prin. Shubhangi Gawade**
Secretary, Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.
Prin. Dr. S.Y. Hongekar
Principal, Vivekanand College (Autonomous), Kolhapur.

Keynote Session: 11.30a.m. to 12.30 Noon

- ▶ Welcome & Introduction : **Dr. Shruti Joshi**
Dean, Humanities, Vivekanand College (Autonomous), Kolhapur.
- ▶ Keynote Address : **Dr. Atul Patil**,
Faculty, Government College of Engineering, Pune.

Panel Discussion I : 12.30 Noon to 1.30 p.m.

▶ **The Role of Digital Media in Teaching Languages** ◀

- ▶ Chair : **Dr. Sadanand Bhosale (Pune University)**
- ▶ Discussants : **Dr. Vivek Rankhambe (English)**
Dr. Bhausahab Navale (Hindi)
Dr. Shivaji Jadhav (Marathi)
Mr. Gurubal Mali (Media)
- ▶ Moderator : **Dr. Prabha Patil / Dr. Pradip Patil**
- ▶ Rapporteur : **Dr. Shashikala Ingale (English)**

Panel Discussion II: 2.30 p.m to 3.30 p.m.

▶ The Role of Electronic Media in Teaching Languages ◀

- ▶ Chair : **Dr. Chandrakant Langare (Shivaji University)**
- ▶ Discussants : **Dr. Sambhaji Bhambar (English)**
Dr. Sunil Keshav Devadhar (Hindi)
Dr. Jayprakash Patil (Marathi)
Dr. Vikrant Mandape (Media)
- ▶ Moderator : **Dr. Arif Mahat**
- ▶ Rapporteur : **Dr. Himanshu Smart**

Panel Discussion III : 3.30 p.m. to 4.30 p.m.

▶ The Role of Print Media in Teaching Languages ◀

- ▶ Chair : **Dr. Madhavi Jadhav (Kolhapur)**
- ▶ Discussants : **Dr. Satish Ghatge (English)**
Dr. Sattappa Chavhan (Hindi)
Dr. Uddhav Godase (Marathi)
Mrs. Anuradha Kadam (Media)
- ▶ Moderator : **Dr. Kavita Tiwade**
- ▶ Rapporteur : **Dr. Leelawati Patil**

Valedictory Session: 4.30 p.m. to 5.00 p.m.

- ▶ Chief Guest : **Dr. Sadanand Bhosale**
- ▶ Chairperson : **Prin. Dr. S.Y HONGEKAR**

Organizer :

Prin. Dr. S. Y. Hongekar, Principal, Vivekanand College(Autonomous), Kolhapur

Symposium Convener :

Dr. Prabhavati Patil, Head, Dept. of English.

Symposium Co-ordinators :

Mr. B. K. Gosavi, Head, Dept. of Marathi.

Dr. A. S. Mahat, Head, Dept of Hindi.

Date : Saturday, 5th October 2019,

Venue : Library Hall, Vivekanand College (Autonomous), Kolhapur.



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- शिक्षणमहर्षी डॉ. बा. साठुळे



Shri Swami Vivekanand Shikshan Sansha, Kolhapur
Vivekanand College, Kolhapur (Autonomous)

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- ▶ Rapporteur : **Dr. Leelawati Patil**

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- ▶ Chief Guest : **Dr Sadanand Bhosale** *Madhavi Jadhav*
- ▶ Chairperson : **Prin. Dr. S.Y Hongekar**

Organizer:

Prin. Dr. S. Y. Hongekar, Principal, Vivekanand College(Autonomous), Kolhapur

Symposium Convener:

Dr. Prabhavati Patil, Head, Dept. of English.

Symposium Co-ordinators:

Mr. B. K. Gosavi, Head, Dept. of Marathi.

Dr. A.S Mahat, Head, Dept of Hindi.

Date : Saturday, 5th October 2019,

Venue : Library Hall, Vivekanand College (Autonomous), Kolhapur

Dr Prabhavati A. Patil
Convener, National Symposium
Date: 21st September, 2019

To,
The Principal,
Vivekanand College,
Kolhapur (Autonomous).

Sub: Permission to organize National Symposium on THE ROLE OF
MASS MEDIA IN TEACHING LANGUAGES.

Respected Sir,

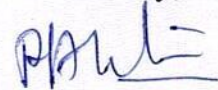
It gives me a pleasure to seek permission for organizing a National Symposium on THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES. The mass media facilitate language teaching and learning and we educators have to seek for new ways and methods to make our classes more interesting and challenging for our students. It is also necessary to diversify and specialize the pedagogy and curriculum and make the education more relevant, focused and better-equipped with media.

Hence, it is decided by the Faculties of Languages to confer the scholars and academicians through this National Symposium.

We request you to permit us to organize the same and oblige.

Thanking you.

Yours faithfully,



(Dr P. A. Patil)

Sanctioned

SP

21/9/19

**A National Symposium on
THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES**

Organized by
Department of English, Department of Hindi, Department of Marathi
&

Knowledge Partner
Maharashtra Times

on
5th October 2019

PROGRAMME

Inaugural Session: 10.30a.m to 11.30 a.m.

- Introductory Speech** : Dr. Prabha Patil
- Introduction of the Guests** : Dr. Arif Mahat
- Welcome Address** : Prin. Dr. S. Y. Hongekar
- Chief Guest** : Mr. Vijay Chormare,
Senior Editor, Maharashtra Times
- Presidential Address** : Prin. Abhaykumar Salunkhe
Executive President, Shri Swami Vivekanad Shikshan Sanstha, Kolhapur.
- Dignitaries** : Prin. Shubhangi Gawade
Secretary, Shri Swami Vivekanad Shikshan Sanstha, Kolhapur.
- : Dr. D. R. More
: Former Educational Advisor, Shivaji University, Kolhapur.
- : Dr. Ashok Karande,
: Former Jt. Secretary, Shri Swami Vivekanad Shikshan Sanstha, Kolhapur.
- Vote of Thanks** : Dr. Bhausaheb Gosavi

Keynote Session: 11.30a.m. to 12.30 Noon

- Welcome & Introduction** : Dr. Shruti Joshi
- Keynote Address** : Dr. Atul Patil, CoEP
- Vote of Thanks** : Dr. Dipak Tupe

Valedictory Session: 4.30 p.m. to 5.00 p.m.

Introduction : Dr. Prabha Patil

Feedback from the Participants : 1

2

3


4

Distribution of Certificates : All dignitaries

Chief Guest : Dr Sadanand Bhosale

Chair person : Prin. Dr. S.Y Hongekar

Vote of Thanks : Dr. Arif Mahat


Head,
Department of English
Vivekanand College, Kolhapur



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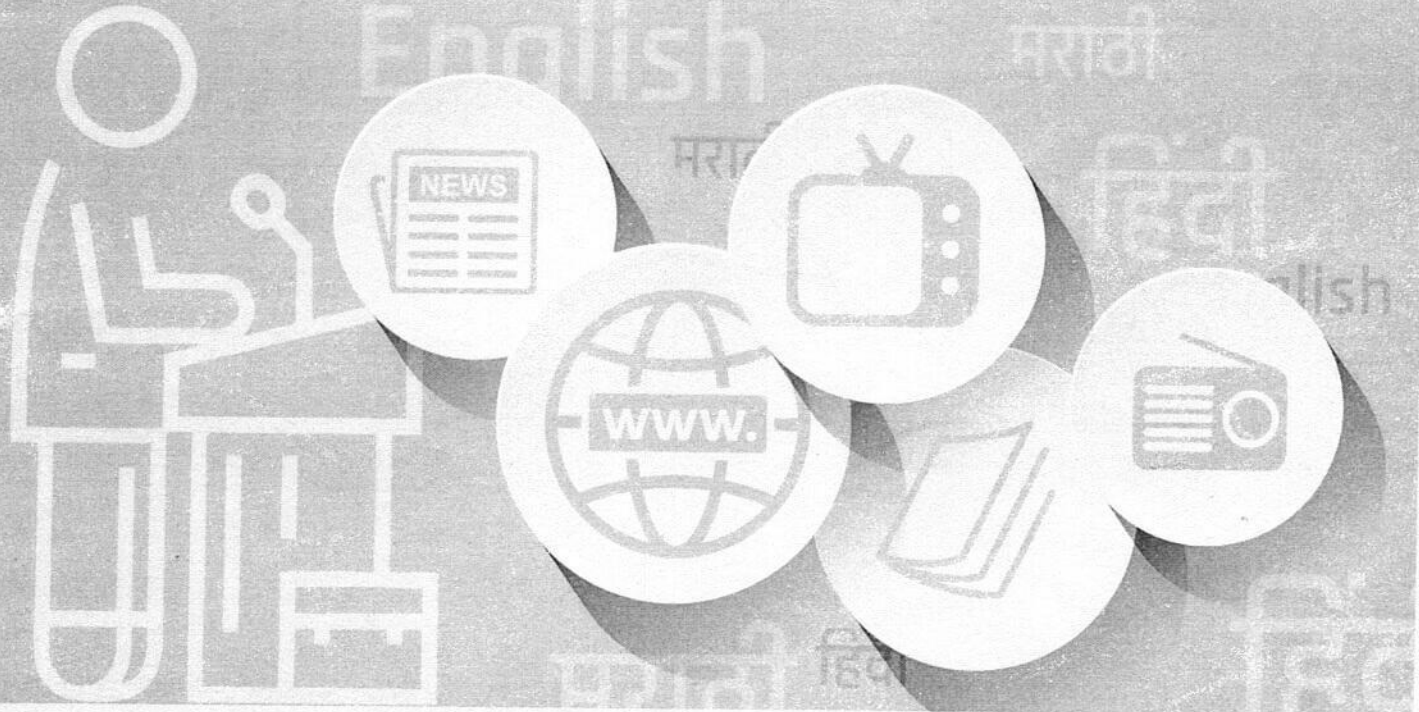


Shri Swami Vivekanand Shikshan Sanstha, Kolhapur
Vivekanand College, Kolhapur (Autonomous)

Organizes

A National Symposium

on
**THE ROLE OF
MASS MEDIA
IN
TEACHING LANGUAGES**
on 5th October 2019



through
**Department of English
Department of Hindi
Department of Marathi**
&
Knowledge Partner
Maharashtra Times

Dear Sir/Madam,

Vivekanand College (Autonomous), Kolhapur invites you to participate in a National Symposium on **The Role of Mass Media in Teaching Languages** on Saturday, 5th October, 2019. With the on-going development of information and technology in the society, media has given particular attention to the need of education and cultural diversity and promoted media consciousness among individuals. Mass media plays a vital role in the formation of learning habits and skills. Because of questionable exposure of students to modern mass media and the awareness of the deficiency of these students in education, we appeal the academicians, linguists, journalists, research scholars and students from far and wide to investigate and debate on the diverse perspectives of the themes, **The Role of Mass Media in Teaching Languages**. The intertwining of the themes makes the symposium multifoci on one side and at the same time allows multidisciplinary deliberation for the participants.

About Kolhapur

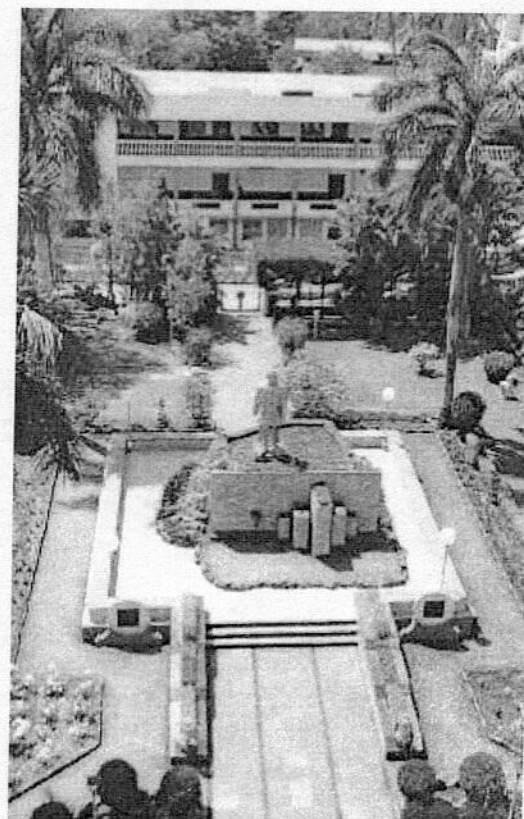
Kolhapur has the long historical, socio-economic, educational and cultural heritage. It is a city on the banks of the Panchaganga River in the west Maharashtra. The Attractions of the city are majestic Mahalaxmi Temple, Shri Chatrapati Shahu Museum, Rankala Lake, Panhala Fort, Jyotiba Temple, Khidrapur Temple & The New Palace. Kolhapur is known as the city of Jaggery, Kolhapuri Saaj, Lavangi Mirchi, Tambada-Pandhara Rassa, Kolhapuri Chappals and the city of wrestlers. Today it is also known as the City of Vivekanand College.



About the College

Shikshan Maharshi Dr. Bapuji Salunkhe established Shri Swami Vivekanand Shikshan Sanstha with the motto "ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" that is "Education for knowledge, science and culture". Vivekanand College was established in 1964. The name and fame of the college has been mushrooming for the last few decades. The college has celebrated its Golden Jubilee in all its grandeur and adoration in the academic year 2013-14. Around 8000 students enroll every year for the various programmes. Besides the conventional programmes like B.A., B.Com. and B.Sc., the college offers the professional programmes like B.B.A., B.C.A., B.C.S., B.Sc. (Biotechnology) and B.Voc. (Graphic Design, Foundry Technology, Animation, Photography) along with M.Sc., M.Com and M. B. A. The college also provides the opportunity to undertake degrees like B.Lib., M.Lib. M.Sc. and M.B.A. of YCMOU, Nashik.

The college is re-accredited twice with 'A' grade by NAAC, Bangalore. The college has been identified as the College with Potential for Excellence (CPE) twice by the UGC and is included in the star college scheme by the Dept. of Bio-technology, Govt. of India. The college has Ranked 1st in Shivaji University, 5th in Maharashtra and 58th in India in India Ranking 2017 conducted by NIRF, MHRD, Govt. of India. It is certified with ISO 9001-2015



About the Symposium

There is a need for departments of languages to diversify and specialize their pedagogy and curriculum so as to make education more relevant, focused and better-equipped to cater the changing needs of the media. This requires forums for interaction between the academia, procedure for designing and reviewing of curriculum and quality enhancement initiatives. Recognizing the need to develop specialization the departments of languages in collaboration with Maharashtra Times have decided to organize this national symposium. This symposium aims to facilitate networking by bringing together scholars within and outside the region for a discussion and to come up with a futuristic vision for education in India.

The mass media can facilitate language teaching and learning and we educators have to seek for new ways and methods to make our classes more interesting and challenging for our students. Media can help with many issues such as: motivation, clarity, recycling, drafting, revising, editing, bringing variety, making mixed-ability classes, updating information in the textbook, giving life and colour to classroom procedures and methods. It helps the students to improve accuracy and fluency at the same time.

The media plays a dominant role in improving the teaching-learning process. Media has potential to shape personalities, change the way we perceive and understand the world and our immediate reality. The old-fashioned medium of information is found to be too unworthy for fulfilling the technicalities of the task. Technology made its introduction into the area of delivering education. Mass Media- divided into three categories – Print Media, Electronic Media and Digital Media- consists of the tools used for circulating information and ideas. It conveys the information to the masses, both generic and targeted.

Bearing in mind all the features and positive outcomes of mass media in education, we thought to confer the researchers, scholars and educationalists to discuss The Role of Mass Media in Teaching Languages.



The Role of Mass Media in Teaching Languages

भाषा अध्यापन में जनमाध्यमों की भूमिका | भाषा अध्यापनामध्ये जनमाध्यमांची भूमिका.

A national Symposium focuses on the following topics:

Symposium Topics :

- 1) Experiential learning in language pedagogy.
- 2) Evolution in pedagogy of language and media.
- 3) Language and media education: generic to special.
- 4) Media ethics: Relevance in pedagogy.
- 5) Needs of Media Industry and academia linkage.
- 6) ICT imperatives in media.
- 7) Teach LSRW skills through the exploitation of Media.
- 8) Enhance critical thinking skills of the pupils through the exploitation of Media and create Media based educational contents.

परिभाषादात्त विषय :

- 1) भाषा अध्यापनशास्त्रातील अनुभवात्मक शिक्षण
- 2) भाषा आणि जनमाध्यमांची अध्यापन शास्त्रामधील उत्क्रांती.
- 3) भाषा आणि जनमाध्यमांचे शिक्षण : सामान्य आणि विशिष्ट.
- 4) जनमाध्यमांच्या नैतिकतेची अध्यापन शास्त्रामधील उपयुक्तता
- 5) जनमाध्यम उद्योग आणि शैक्षणिक अनुबंधाची गरज
- 6) भाषा अध्यापनामध्ये माहिती तंत्रज्ञानाची आवश्यकता.
- 7) जनमाध्यमांच्या द्वारे श्रवण, भाषण, वाचन, लेखन कौशल्याचे प्रशिक्षण
- 8) जनमाध्यमांच्या द्वारे विद्यार्थ्यांच्या चिकित्सक विचार क्षमतेमध्ये वाढ आणि जनमाध्यमांवर आधारित शैक्षणिक साधनांची निर्मिती.

संगोष्ठी के विषय :

1. भाषा अध्यापन शास्त्र में अनुभवात्मक शिक्षा
2. भाषा अध्यापन में भाषा और जनमाध्यमों का विकास
3. भाषा और जनमाध्यमों की शिक्षा : सामान्य और विशेष
4. जनमाध्यमों की नैतिकता और अध्यापन शास्त्र की प्रासंगिकता
5. जनमाध्यम उद्योग और शिक्षा अनुबंध की जरूरत
6. भाषा अध्यापन में सूचना प्रौद्योगिकी की आवश्यकता.
7. जनमाध्यमों द्वारा श्राव्य, वाणी (वक्तृत्व, पठन), लेखन कौशल का प्रशिक्षण
8. जनमाध्यमों द्वारा छात्रों की चिकित्सक विचार क्षमता में वृद्धि और जनमाध्यमों पर आधारित शैक्षिक साधनों का निर्माण

Objectives:

- To know the roles of mass media in teaching-learning situations.
- To promote the positive impact of media that can inform, educate, entertain and persuade people towards its more responsible usage.
- To know how mass media as a tool affects education.
- To know the merits and demerits of mass media in Education.

Call for Papers:

The National Symposium invites original and unpublished abstracts and full papers on the theme **The Role of Mass Media in Teaching Languages** from academicians, research scholars, students and working professionals from media, literature and related areas.

Abstract:

Paper presenters should send abstract not exceeding 500 words (minimum 250 words). And it should reach us by September 20, 2019.

Full Paper Submission:

- A-4 size paper with margins 1 inch on all sides should be sent.
- Full paper, not exceeding 4000 words set in 12 point Times New Roman Font for English and Kruti-Dev/ Unicode for Hindi and Marathi. 1.5 spacing on an APA format should be used for references.
- Paper should include a separate page containing title of the paper, name of the author, contact address, theme of the paper, Institution/ organization affiliation, mobile and e-mail address.
- Last date for full paper submission is September 25, 2019.
- Abstracts and full length papers should be submitted through following emails.

Emails:

- prabhapatil21@gmail.com
- kavitiwade@gmail.com
- pradipyapatil1986@gmail.com
- dipaktupe1980@gmail.com
- supriyamohanpatil@yahoo.co.in

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Publication and registration Details

The Selected papers will be published in the journal. Unpublished papers of high quality and original in nature will only be published. Any form of plagiarism is strictly prohibited. The cost of publication will be intimated later.

To attend the symposium, paid registration is mandatory. The author and co-authors are expected to pay the registration fee for certificate. Once the registration is paid, there will be no refund.

Research Scholars/ Post Graduate Students : Rs. 300/-
Faculty : Rs. 600/-
Working Professionals : Rs. 700/-

- Registration fee is inclusive of GST charges and includes symposium kit, lunch and refreshments
- Payments should be made through D.D/ cheque in favour of The Principal, Vivekanand College(Autonomous), payable at Kolhapur.

- For electronic transfer – The Principal, Vivekanand College(Autonomous), payable at Kolhapur.

• Branch Address : Oriental Bank of Commerce
Tarabai Park, Kolhapur- 416003

Account No. : 08882010001650

IFSC Code : ORBC0100888

MICRE Code : 416022003

Bank Account : Saving

- Paid accommodation can be arranged on prior request for symposium delegates.

For more details please contact

| Mr. S. M. Ruikar (9421119361)

| Dr. K. D. Tiwade (9049507535)

| Dr. D. R. Tupe (8793878240)

| Dr. P. Y. Patil (9763243017)

Symposium Convener:

Dr. Prabhavati Patil

Head, Dept. of English. Cell No-9922273156

Symposium Co-ordinators:

Mr. B. K. Gosavi

Head, Dept. of Marathi. Cell No-9423270947

Dr. A.S Mahat,

Head, Dept of Hindi. Cell No- 9860857089

Organizing Committee:

Dr. S. M. Joshi

Dean, Faculty of Humanities

Dr. K. S. Patil

Co-ordinator, IQAC

Mr. S. M. Ruikar

Dr. K. D. Tiwade

Dr. D. R. Tupe

Dr. P. Y. Patil

Dr. S. B. Ghatge

Ms. S. M. Patil

Dr. S. I. Maner

Mrs. M. S. Deshpande

Chief Patron:

Prin. Abhaykumar Salunkhe

Executive President,

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

Patron:

Prin. Mrs. Shubhangi Gawade

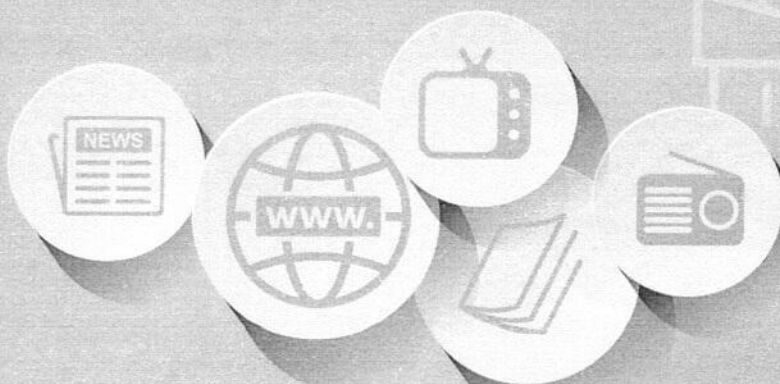
Secretary,

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

Organizer:

Prin. Dr. S. Y. Hongekar

Vivekanand College(Autonomous), Kolhapur



A
National Symposium



REGISTRATION FORM

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Amount Rs.: _____ Mode of Payment Cash/ DD: _____

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Name of the Bank: _____

Date:

Place:

Signature

(Note: Paper presenters should participate actively in the discussion for good results)

“Education for Knowledge ,Science and Culture”
- Shikshanmaharshi Dr. Bapuji Salunkhe
Swami Vivekanand Shikshan Sanstha’s

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
A National Symposium on
THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES

Organized by
 Department of English, Hindi, & Marathi
 &

Knowledge Partner Maharashtra Times

5th October 2019

Venue: Library Hall

Attendance

Sr. No	Name of the Chairperson/ Discussant	Name of the College/ Institution
1	Mr. Vijay Chormare, Chief Guest	Senior Assistant Editor, M.T, Mumbai
2	Prin. Abhaykumar Salunkhe, Chairperson	Executive President, Shri Swami Vivekanand Shikhan Sanstha Kolhapur
3	Prin. Shubhangi Gawade	Secretary, Shri Swami Vivekanand Shikhan Sanstha Kolhapur
4	Prin. S Y Hongekar, Organizer	Vivekanand College, Kolhapur
5	Dr Prabhavati A Patil, Convener	Vivekanand College
6	Mr. B. K. Gosavi, Co-ordinator	Vivekanand College
7	Dr Arif Mahat, Co-ordinator	Vivekanand College
8	Dr. Atul Patil, Key-note Speaker	College of Engineering, Pune.
9	Dr. Sadanand Bhosale	Dept of Hindi, Pune University, Pune
10	Dr. Vivek Rankhambe	Y.C College, Pune
11	Dr. Bhausahab Navale	ASC Bharati Vidyapeeth Pune
12	Dr Shivaji Jadhav	Dept of Mass Communication, SUK
13	Dr. Satappa Chavhan	Dept of Hindi, Ahamadnagar College, Ahamadnagar
14	Dr. Nilesh Sabnis	Sanjay Ghodawat University, Atigre

15	Gurubal Mali (Media)	Senior Assistant Editor, M.T, Kolhapur
16	Dr. Shashikala Ingale	Devchand College, Nipani
17	Dr. Chandrakant Langare	Dept pf English, SUK
18	Dr. Sambhaji Bhambar	Chairman, Bos, SUK
19	Dr. Sunil Keshv Devadhar	Pune Akashwani
20	Dr. Jayprakash Patil	Dept of Mass Communication, Pune
21	Dr. Vikrant Mandape	Sangli Akashwani
22	Dr. Himanshu Smart	Kolhapur
23	Dr. Madhavi Jadhav	Kolhapur
24	Dr. Satish Ghatge	Karad
25	Dr. Uddhav Godase	Dept of Mass Communication, SUK
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29	Dr. D. N. Barbole	Shankarrao Mohite Mahavidyalaya, Akaluj
30	Dr. Ujjwala R Patil	SBS College, Karad
31	Dr. Sandeep Bhatt	UTD Campus MCU Khandwa, Madhya Pradesh
32	Dr. Abasaheb S Shinde	Daily Kesari, Kavathemahankal
33	Ms. Gopika N Kulkarni	R C University, Belgavi, Karnataka
34	Ms. Surwanshi Sangita Vaman	The New College, Kolhapur
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Convener
Dr. Prabhavati Patil



Organizer
Prin. Dr. S. Y. Honagekar

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“Education for Knowledge , Science and Culture”

- Shikshanmaharshi Dr. Bapuji Salunkhe

Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

A National Symposium on

THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES

Organized by

Department of English, Hindi, & Marathi

&

Knowledge Partner Maharashtra Times

5th October 2019

Venue: Library Hall

REPORT

Introduction: Media is the buzz word of the era of globalization. The mass media is a “silent power” that can quietly influence the peoples’ thought-process and contribute in bringing out major educational changes. It has been widely recognized that a media can play a substantial role in promoting the development of curriculum. Media largely reflects the life styles, socialization patterns, cultural boundaries, political manoeuvrings, and educational standards. Media help with many issues such as: motivation, clarity, recycling, drafting, revising, editing, variety, mixed-ability classes, updating information in the textbook, giving life and colour to classroom procedures and methods. At the same time, it helps the students to improve accuracy and fluency. Hence we appeal the academicians, linguists, journalists, research scholars and students from far and wide to investigate and debate on the diverse perspectives of the themes, The Role of Mass Media in Teaching Languages. The intertwining of the themes made the symposium mulfoci on one side and at the same time allowed multidisciplinary deliberation for the participants.

Objectives:

- To know the roles of mass media in teaching learning situations.
- To promote the positive impact of media that can inform, educate, entertain and persuade people towards its more responsible usage.
- To know how mass media as a tool affects education.
- To know the merits and demerits of mass media in Education.

A National Symposium on **THE ROLE OF MASS MEDIA IN TEACHING LANGUAGES** was organized by Department of English, Hindi, & Marathi & Knowledge Partner Maharashtra Times on **5th October 2019** at Library Hall, Vivekanand College, Kolhapur. Under the guidance of our patrons, Prin. Abhaykumar Salunkhe, Executive President, Shri Swami Vivekanand Shikshan

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Sanstha, Kolhapur and Prin. Shubhangi Gawade, Secretary, Shri Swami Vivekanand Shikshan Sanstha, Kolhapur, we conferred the researchers, scholars and educationalists to discuss The Role of Mass Media in Teaching and Learning Languages and the Sub-themes like

- Experiential learning in language pedagogy.
- Evolution in pedagogy of language and media.
- Language and media education: generic to specializations.
- Media ethics: Relevance in pedagogy.
- Needs of Media Industry and academia linkage.
- ICT imperatives in media.
- Teach LSRW skills through the exploitation of Media.

Apart from the twenty discussants, one hundred and twenty (120) delegates from Madhya Pradesh, Goa, Karnataka and Maharashtra were registered. Almost seventy (70) academicians, Principals of Colleges, Heads, Departments of Languages in Universities(Maharashtra, Karnataka, M.P. and Goa) and scholars from educational and media hubs and fifty (50) research students were participated. Considering the quantitative and qualitative responses from the delegates, we conclude that there is the need of such exploratory research and symposium.

The Inaugural function was at 10.30a.m to 11.30 a.m. The chief guest, Mr. Vijay Chormare, Senior Editor, Maharashtra Times, Mumbai highlighted the language in media. In presidential address, Prin. Abhaykumar Salunkhe, Executive President, Shri Swami Vivekanand Shikshan Sanstha, Kolhapur pointed out the necessity of the media studies in curriculum. Prin. Shubhangi Gawade, Secretary, Shri Swami Vivekanand Shikshan Sanstha, Kolhapur pointed out the dramatic growth of social media and highlighted its importance in creating new opportunities for engaging students. Further she said that social networking sites such as Facebook, MySpace, LinkedIn, and Twitter along with blogs and wikis are gifts to education which in turn are blessing to humanity. By welcoming the dignitaries, delegates and research scholars, Prin. Dr. S. Y. Hongekar highlighted the need of such National Symosiums. In the introductory speech, Dr. Prabhavati Patil explained the aims and objectives of the symposium. Dr. Arif Mahat introduced the guests. The inaugural function was concluded with vote of thanks proposed by Dr. Bhausahab Gosavi.

Keynote address was started at 11.30a.m. to 12.30 Noon. Dr. Atul Patil, Faculty from Government College of Engineering, Pune was the Keynote Addresser. In his speech he focused on how the technological innovations in mass media are useful in educational communication. Further he said that education can now be transmitted to far off places with the use of Mass Media categorized under Print Media, Electronic Media and Digital Media. Dr. Shruti Joshi welcomed & introduced the session. Dr. Dipak Tupe proposed vote of thanks.

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Panel Discussion I - The Role of **Digital Media** in Teaching Languages was started at 12.30 Noon to 1.30 p.m. It was chaired by Dr. Sadanand Bhosale . The discussants Dr. Vivek Rankhambe (English), Dr. Bhausahab Navale (Hindi), Dr Shivaji Jadhav (Marathi), Mr . Gurubal Mali (Media), Dr. Sattappa Chavhan (Hindi) and Mr. Nilesh Sabnis expressed their views, challenges and threats of teaching languages by the use of digital media. Dr. Prabhavati Patil and Dr. Pradip Patil were the moderators. Dr. Shashikala Ingale (English) was the **rapporteur**. Dr. Dipak Tupe introduced the session. Mr. Shrikant Ruikar proposed **vote of thanks**

Panel Discussion II- The Role of **Electronic Media** in Teaching Languages was started at 2.30 p.m. to 3.30 p.m. It was chaired by Dr. Chandrakant Langare. The discussants Dr. Leelawati Patil (English), Dr. Sunil Keshv Devadhar (Hindi), Dr. Jayprakash Patil (Marathi), Dr. Vikrant Mandape (Media) were positive in their approach in introducing mass media as a part of syllabi in languages. Dr. Kavita Tiwade introduced the session. Moderator was Dr. Arif Mahat. Dr. Himanshu Smart worked as rapporteur. Ms. Supriya Patil proposed vote of thanks.

Panel Discussion III - The Role of **Print Media** in Teaching Languages was at 3.30 p.m. to 4.30 p.m. It was chaired by Dr. Madhavi Jadhav. Discussants, Dr. Satish Ghatge (English), Dr. Shreeram Mohite (Marathi), Dr. Uddhav Godase (Marathi), Mrs . Anuradha Kdam (Media) expressed their views on Print media. Newspapers and magazines are resources for different subjects, cutting out pictures and passages associated with particular topics. They are also sources in language development in providing pictures to stimulate verbal or written stories. Print media are linguistically up-to-date and provide valuable linguistic data. Moderator was Dr. Kavita Tiwade. Dr. Leelawati Patil was rapporteur. Dr. Pradip Patil introduced the session. Vote of thanks was given by Dr. Sharmila Ghatge.

Valedictory Session started 4.30 p.m. to 5.00 p.m. It was chaired by Prin. Dr. S.Y Hongekar. Chief Guest was Dr. Madhavi Jadhav. Dr Vivekanand Rankhambe, Ms Sumati Salunkhe and Dr Sandip Bhatt gave their feedbacks. Dr. Prabhavati Patil reviewed the discussions held throughout the day. Dr. Arif Mahat proposed vote of thanks.

The National Symposium on **The Role of Mass Media in Teaching Languages** resulted with host of optimism towards the use of mass media in teaching learning situations.

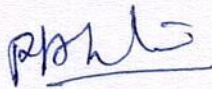
- There was a brainstorming on the role of Mass Media in the development of attitudes, values and language skills of an individual.
- The discussions resulted with recommendations by the scholars for the use of mass media as a part of the syllabi.
- The need of collaborations between media and academia was explored.

Outcome of the Symposium:

- It was proved through the discussion of the scholars that mass media play an important role in the development of attitudes, values and language skills of an individual.
- There were strong recommendations by the scholars for the use of mass media as a part of the syllabi.
- It was highlighted that students have an access and frequent exposure to all forms of mass media.
- The use of mass media revolves around lifestyle issues, musical programs, news programs, news magazine and text-based and voice-based chat.
- It was also not denied by the scholars that the access and use of the various forms of mass media among college students create lightly serious problems while implementing in a large classes.

Thanks to Prin. Dr. S. Y. Hongekar for providing all facilities, support and constant motivation to conduct such programme. Thanks for giving such a wonderful platform where we can turn dreams in reality. My heartiest thanks are to the organizing committee- Dr. S. M. Joshi, Dean, Faculty of Humanities, Dr. K. S. Patil, Co-ordinator, IQAC, Mr. S. M. Ruikar, Dr. K. D. Tiwade, Dr. D. R. Tupe, Dr. P. Y. Patil, Dr. S. B. Ghatge, Ms. S. M. Patil, Dr. S. I. Maner, Mrs. M. S. Deshpande. Sincere thanks goes to Dr. Bhausahab Gosavi, Head, Dept of Marathi, Dr. Arif Mahat, Head, Dept of Hindi and all the teaching and non-teaching staff of the college for their cooperation. I extend my thanks to the comperes, Ms. Samiksha Farakate, Ms. Supriya Patil and Dr Kavita Tiwade for holding the control over the programme with presence of mind.

Thank you.



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Head, Dept. of English.
Vivekanand College
(Autonomous), Kolhapur



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Education for Knowledge, Science and Culture."
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Shri Swami Vivekanand Shikshan Sanstha's
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Department of English, Hindi and Marathi
&

Knowledge Partner 'Maharashtra Times'

organize

A National Symposium on

"The Role of Mass Media in Teaching Languages"

Saturday, 5th October 2019

CERTIFICATE

This is to certify that Prof. /Dr.*Sambhaji Bhambar*.....of
Tukaram Kolekar Arts, Comm. College, Nesari has actively participated as a Chair /
Discussant / Rapporteur / Moderator / Delegate / Organizing Member in the National Symposium organized by
Vivekanand College, Kolhapur (Autonomous) on **"The Role of Mass Media in Teaching Languages"** on
Saturday, 5th October 2019. He/ She Presented a Paper entitled

Dr. B. K. Gosavi
Coordinator

Dr. A. S. Mahat
Coordinator

Dr. Prabhavati Patil
Convener

Dr. S. Y. Hongekar
Principal