

STEPS IN PLANNING ,EXECUTION AND
ANALYSIS OF SAMPLE SURVEY

BY

MS. V. V. PAWAR



PLANNING

- **Objectives**-It should be clear and concise.
- **Target population** –Population from which the sample is to be drawn should be defined.
- **Data to be collected**-Must be relevant to the objectives of the survey . Can be collected through mail or by face to face interview method.
- **Precision desired**- Desired degree of precision should be specified.



Selection of sample design - Proper design is to be selected with respect to objectives of the survey.

Sampling frame - It should be accurate, complete and up to date.

Sample size - It should depends on precision of estimate.

Survey design - It involves data collection, formation of questionnaire, processing of data and analysis of the data.

Duration of study, reporting and reference period



EXECUTION

- **Field work and training** – Efficient organization of field work is pre-requisite of successful completion of a statistical investigation.
- **Data processing** - Plan to be made to check and edit data collected through field work. Then process and analyze it .
- **Prepare the final result and report it.**



○ **Thank You...!**

