

CBCS Structure- BBA-II (W. e. f. 2021-22)

Sr. No.		Course Name	Course Code	Credits	CA	CIE	Marks
Semester- III							
1	CGPA	Fundamentals of Entrepreneurship	CC1372C	4	60	40	100
2		Management Accounting - I	CC1373C	4	60	40	100
3		Service Marketing	CC1374C	4	60	40	100
4		Strategic Management	CC1375C	4	60	40	100
5		E-Commerce- I	CC1376C	4	60	40	100
6		Statistical Techniques for Business - I	Allied Course 1377C	4	60	40	100
7		Environmental Study	AECC-EVS				
Semester- IV							
1	CGPA	Entrepreneurship & Project Management	CC1378D	4	60	40	100
2		Management Accounting - II	CC1379D	4	60	40	100
3		Production & Operation Management	CC1380D	4	60	40	100
4		Research Methodology	CC1381D	4	60	40	100
5		E-Commerce- II	CC1382D	4	60	40	100
6		Statistical Techniques for Business - II	Allied Course 1383D	4	60	40	100
7		Environmental Study	AECC-EVS				
Total							1300

CBCS Structure- BBA-III (old) (w. e. f. 2019-20)

Sr. No.		Course Name	Course Code	Credits	CA	CIE	Marks
Semester- V							
1	CGPA	Practice in Modern Management –I	CC1375E	4	40	10	50
2		Recent Trends in Marketing-I	GEC1376E	4	40	10	50
3		Financial Management-I	CC1377E	4	40	10	50
4		Fundamentals of Business Laws & Tax Laws -I	GEC1378E	4	40	10	50
5		Foundation of Human Skills-I	GEC1379E	4	40	10	50
6		International Business-I	GEC1380E	4	40	10	50
		Research Methodology	GEC1381E	4	40	10	50
Semester- VI							
1	CGPA	Practice in Modern Management –II	CC1375F	4	40	10	50
2		Recent Trends in Marketing-II	GEC1376F	4	40	10	50
3		Financial Management-II	CC1377F	4	40	10	50
4		Fundamentals of Business Laws & Tax Laws -II	GEC1378F	4	40	10	50
5		Foundation of Human Skills-II	GEC1379F	4	40	10	50
6		International Business-II	GEC1380F	4	40	10	50
		Project work	GEC1381F	4	40	10	50
Total							700

CBCS Structure- BBA-I (w. e. f. 2021-22)

Sr. No.		Course Name	Course Code	Credits	CA	CIE	Marks
Semester- I							
1	CGPA	Business Communication-I	CC1361A	4	70	30	100
2		Principles of Business Management	CC1362A	4	70	30	100
3		Marketing Management	CC1363A	4	70	30	100

4		Business Economics (Micro)- I	CC1364A	4	70	30	100
5		Financial Accounting	CC1365A	4	70	30	100
6		Information Technology in Business Management	Allied Course 1366A	4	70	30	100
Semester- II							
1	CGPA	Business Communication-II	CC1367B	4	70	30	100
2		Organization Behavior	CC1368B	4	70	30	100
3		Human Resource Management	CC1369B	4	70	30	100
4		Business Economics (Macro)- II	CC1370B	4	70	30	100
5		Cost Accounting	CC1371B	4	70	30	100
6		I.T. Application Tools and Technology in Business	Allied Course 1372B	4	70	30	100
Total							1200

Note- CA minimum passing marks= 28 (40%) and CIE minimum passing marks= 12 (40%). Separate passing in CA & CIE