



Department of BBA

BBA I/II/III

CO-PO ATTAINMENT VERIFICATION (2021-22)

CO ATTAINMENT VERIFICATION:

Course Name	Course Code	Co Target	Co Attainment	Fully Attained Or Not	Action Taken
Business Communication-I	CC1361A	3	2.0	Not Attained	Need to focus on CIE
Principles of Business Management	CC1362A	3	2.1	Not Attained	Need to focus on CIE
Marketing Management	CC1363A	3	2.0	Not Attained	Need to focus on CIE
Business Economics (Micro)- I	CC1364A	3	2.4	Not Attained	Need to focus on CIE
Financial Accounting	CC1365A	3	1	Not Attained	Need to focus overall
Information Technology in Business Management	Allied Course 1366A	3	2.5	Not Attained	Need to focus on CIE
Business Communication-II	CC1367B	3	1.7	Not Attained	Need to focus overall
Organization Behavior	CC1368B	3	1.8	Not	Need to



				Attained	focus overall
Human Resource Management	CC1369B	3	1.8	Not Attained	Need to focus overall
Business Economics (Macro)- II	CC1370B	3	1.8	Not Attained	Need to focus overall
Cost Accounting	CC1371B	3	2.6	Not Attained	Need to focus on CIE
I.T. Application Tools and Technology in Business	Allied Course 1372B	3	1.6	Not Attained	Need to focus overall
Fundamentals of Entrepreneurship	CC1372C	3	1.6	Not Attained	Need to focus overall
Management Accounting - I	CC1373C	3	2.4	Not Attained	Need to focus on CIE
Service Marketing	CC1374C	3	2.4	Not Attained	Need to focus on CIE
Strategic Management	CC1375C	3	1.6	Not Attained	Need to focus overall
E-Commerce- I	CC1376C	3	2.4	Not Attained	Need to focus on CIE
Statistical Techniques for Business -I	Allied Course 1377C	3	1.8	Not Attained	Need to focus overall
Environmental Study	AECC-EVS	3	2.6	Not Attained	Need to focus on CIE
Entrepreneurship & Project Management	CC1378D	3	1	Not Attained	Need to focus overall
Management Accounting - II	CC1379D	3	1	Not Attained	Need to focus overall
Production & Operation Management	CC1380D	3	1	Not Attained	Need to focus overall
Research Methodology	CC1381D	3	1	Not Attained	Need to focus overall
E-Commerce- II	CC1382D	3	1.6	Not Attained	Need to focus overall
Statistical Techniques for Business - II	Allied Course 1383D	3	1	Not Attained	Need to focus overall
Environmental Study	AECC-EVS	3	1	Not Attained	Need to focus overall
Practice of Modern Management-I	CC1375E	3	2.8	Not Attained	Try to attainment
Recent Trends in	GEC1376E	3	2.8	Not	Try to



Marketing-I				Attained	attainment
Financial Management-I	CC1377E	3	2.8	Not Attained	Try to attainment
Business .Law-I	GEC1378E	3	2.4	Not Attained	Try to attainment
Foundations of Human Skills-I	GEC1379E	3	3	Not Attained	Try to attainment
International Business -I	GEC1380E	3	3	Not Attained	Try to attainment
Practices in Modern Management-II	CC1375F	3	1.4	Not attended	Need to focus overall
Recent Trends in Marketing-II	GEC1376F	3	1.2	Not attended	Need to focus overall
Financial Management - II	CC1377F	3	1.4	Not attended	Need to focus overall
Business Law-II	GEC1378F	3	0	Not attended	Need to focus overall
Foundations of Human Skills-II	GEC1379F	3	2	Not attended	Need to focus overall
International Business -II	FEC1380F	3	2	Not attended	Need to focus overall
Project Work	GEC1381F	3	0	Not attended	Need to focus overall

PO VERIFICATION:

PO	ATTAINMENT	LEVEL
PO1	2.75	Very Good
PO2	2.76	Very Good
PO3	2.75	Very Good
PO4	2.8	Very Good
PO5	2.72	Very Good
PO6	2.7	Very Good


Co-ordinator B B.A
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