Department of BBA

BBA I/II/III

CO-PO ATTAINMENT VERIFICATION (2022-23)

CO ATTAINMENT VERIFICATION:

Course Name	Course Code	Co Target	Co Attainment	Fully Attained Or Not	Action Taken
Business Communication-I	CC1361A	3	2.4	Not Attained	Need to focus on CIE
Principles of Business Management	CC1362A	3	2.4	Not Attained	Need to focus on CIE
Marketing Management	CC1363A	3	2.4	Not Attained	Need to focus on CIE
Business Economics (Micro)- I	CC1364A	3	2.4	Not Attained	Need to focus on CIE
Financial Accounting	CC1365A	3	0.8	Not Attained	Need to focus overall
Information Technology in Business Management	Allied Course 1366A	3	2.4	Not Attained	Need to focus on CIE

Business Communication-II	CC1367B	3		Not Attained	Need to focus overall
			1.6		
Organization Behavior	CC1368B	3		Not Attained	Need to focus overall
			1.6		
Human Resource Management	CC1369B	3		Not Attained	Need to focus overall
			1.6		
Business Economics (Macro)- II	CC1370B	3		Not Attained	Need to focus overall
			1.8		
Cost Accounting	CC1371B -	3		Not Attained	Need to focus on CIE
			2.6		
I.T. Application Tools and Technology in Business	Allied Course 1372B	3		Not Attained	Need to focus overall
			1.6		
Fundamentals of Entrepreneurship	CC1372C	3		Not Attained	Need to focus overall
			1.6		
Management Accounting - I	CC1373C	3		Not Attained	Need to focus on CIE
			2.4		
Service Marketing	CC1374C	3		Not Attained	Need to focus on CIE
			2.4		
Strategic Management	CC1375C	3		Not Attained	Need to focus overall
			1.6		
E-Commerce- I	CC1376C	3		Not Attained	Need to focus on CIE
			2.4		
Statistical Techniques for Business -I	Allied Course1377C	3		Not Attained	Need to focus overall
			1.8		
Environmental Study	AECC-EVS	3		Not Attained	Need to focus on CIE
			2.6		
Entrepreneurship & Project Management	CC1378D	3		Not Attained	Need to focus overall
			1		
Management Accounting	CC1379D	3	1	Not	Need to

				Attained	focus overall
- II					
Production & Operation Management	CC1380D	3	1	Not Attained	Need to focus overall
Research Methodology	CC1381D	3	1	Not Attained	Need to focus overall
E-Commerce- II	CC1382D	3	1.6	Not Attained	Need to focus overall
Statistical Techniques for Business - II	Allied Course 1383D	3	0.8	Not Attained	Need to focus overall
Environmental Study	AECC-EVS	3	0.8	Not Attained	Need to focus overall
Recent Trends in Marketing-I	GEC-1376E	3	0	Not Attained	Need to focus overall
Financial Management-I	CC-1377E	3	0.8	Not Attained	Need to focus overall
Fundamentals of Business Laws -I	GEC-1378E	3	1	Not Attained	Need to focus overall
Foundation of Human Skills-I	GEC-1379F	3	2.6	Not Attained	Need to focus on CIE
International Business-I	GEC-1380E	3	1.8	Not Attained	Need to focus overall
Project work	GEC-1381E	3	0.2	Not Attained	Need to focus overall
Practice in Modern Management	CC-1375E	3	1.8	Not Attained	Need to focus overall
Recent Trends in Marketing-II	GEC-1376F	3	1.8	Not Attained	Need to focus overall
Financial Management-II	CC-1377F	3	1	Not Attained	Need to focus

					overall
Fundamentals of Business Laws-II	GEC-1378F	3		Not Attained	Need to focus overall
			0		
Foundation of Human Skills-II	GEC-1379F	3		Not Attained	Need to focus overall
			0		
International Business-II	GEC-1380F	3		Not Attained	Need to focus overall
			1.6		

PO VERIFICATION:

PO	ATTAINMENT	LEVEL
PO1	1.513	Good
PO2	1.557	Good
PO3	1.513	Good
PO4	1.493	Good
PO5	1.378	Good
PO6	1.513	Good

Co-ordinater B B.A
Vivekanand College
Kolhapur (Autonomous)