



B. B.A. Part – III, Semester V & VI, CBCS
 Syllabus with effect from June, 2020

Semester	V	Total credit	4
Course code	CC-1377E	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Financial Management Paper I		
Course Outcome: At the end of this course learners will able to			
CO 1	Understand the concepts in Financial Management		
CO 2	Prepare statement of Working Capital		
CO 3	Demonstrate calculations of Leverage .		
CO 4	Understand the concepts Capitalization..		

Semester	VI	Total credit	4
Course code	CC-1377F	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Financial Management Paper II		
Course Outcome: At the end of this course learners will able to			
CO 1	Understand the concepts in Cost of Capital		
CO 2	Understand the Techniques of evaluation of capital budgeting proposals		
CO 3	Demonstrate calculations of Cost of Capital		
CO 4	Understand the concepts Corporate Restructuring		



Semester	V	Total credit	4
Course code	GEC-1376E	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Recent Trends in Marketing - Paper I		
Course Outcome: At the end of this course learners will able to			
CO 1	To understand importance of marketing information.		
CO 2	To describe marketing communication and future medium of communications		
CO 3	To find out reasons of customer dissatisfaction and delight		
CO 4	To distinguish between rural marketing and agro marketing		

Semester	VI	Total credit	4
Course code	GEC-1376F	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Recent Trends in Marketing - Paper II		
Course Outcome: At the end of this course learners will able to			
CO 1	To understand the concepts of online and digital marketing		
CO 2	To elaborate about retailing		
CO 3	To understand need have study of global marketing		
CO 4	To understand emerging payment modes		

Semester	V	Total credit	4
Course code	GEC-1381	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Research Methodology		
Course Outcome: At the end of this course learners will able to			
CO 1	To understand the basic idea of research		
CO 2	To choose proper sample design		
CO 3	To analyze data		
CO 4	To write research report		



Semester	V	Total credit	4
Course code	GEC1378E	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Fundamentals of Business Laws and Tax Laws V Paper I		
Course Outcome: At the end of this course learners will able to			
CO 1	To understand the Philosophy of Law		
CO 2	To understand Sale of goods		
CO 3	To analyze Tax Laws		
CO 4	To describe Classification of Taxes		

Semester	VI	Total credit	4
Course code	GEC1378F	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Fundamentals of Business Laws and Tax Laws V PAPER II		
Course Outcome: At the end of this course learners will able to			
CO 1	To understand the Tax Laws		
CO 2	To understand Negotiable Instrument Act		
CO 3	To describe Intellectual Property Rights		
CO 4	To study Consumer Protection Act		

Semester	V	Total credit	4
Course code	CC3-1375 E	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Practices in Modern Management		
Course Outcome: At the end of this course learners will able to			
CO 1	To knowledge about various modern management thoughts.		
CO 2	To understand the application of management techniques to solve various Management problems.		



CO 3	To Interpret concept of internal and external organizational environment.
CO 4	To Understand the concept of Future manager and its challenges.

Semester	VI	Total credit	4
Course code	CC3-1375 F	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	Practices in Modern Management		
Course Outcome: At the end of this course learners will able to			
CO 1	To Get knowledge about Social responsibility and Ethical Issues.		
CO 2	To Describe the concept of Time and event management.		
CO 3	To Interpret concept Stress and Disaster management.		
CO 4	To Understand the concept of Strategic management.		

Semester	V	Total credit	4
Course code	GEC-1379E	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	FOUNDATION OF HUMAN SKILLS		
Course Outcome: At the end of this course learners will able to			
CO 1	To develops different human skills among		
CO 2	To enhance quality behavior.		
CO 3	To increase Emotional Quotient by learning values.		
CO 4	To Understand communication skills and personal ability.		



Semester	VI	Total credit	4
Course code	GEC-1379F	Credit pattern	L-60 HRS T- 40 MARKS P- 0
Course title	FOUNDATION OF HUMAN SKILLS		
Course Outcome: At the end of this course learners will able to			
CO 1	Describe new skills in management.		
CO 2	Elaborate the concept of personality and different Theory of personality.		
CO 3	Understand skill development method and interpersonal skill.		
CO 4	Understand the concept of career management.		


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