



**B. B.A. Part – II, Semester III& IV, CBCS**  
Syllabus with effect from June, 2019

Semester	III	Total credit	4
Course code	Core Course – CCSubject Code – 1369C	Credit pattern	L-60 T-- P--
Course title	Management Accounting		
<b>Course Outcome:</b> At the end of this course learners will able to			
CO 1	Understand the concepts and tools of management accounting.		
CO 2	Prepare cash budget and flexible budget		
CO 3	Understand Decision making under Break- Even Analysis		
CO 4	Have an understanding of material and labour variance.		

Semester	IV	Total credit	4
Course code	Core Course – CCSubject Code – 1369D	Credit pattern	L-60 T-- P--
Course title	Management Accounting		

<b>Course Outcome:</b> At the end of this course learners will able to	
CO 1	Analysis and Interpretation of Financial statements
CO 2	Illustrate and solve funds flow and cash flow statements
CO 3	Describe Human Resource Accounting
CO 4	reporting to various levels of Management



Course code	Core Course – GEC Subject Code – 1372D	Credit pattern	L-60 T-- P--
Course title	ENTREPRENEURSHIP DEVELOPMENT– II		

<b>Course Outcome:</b> At the end of this course learners will able to	
CO 1	Describe role of Self Help Group and Story of Shri Mahila Gruhadyaog (Lijjat Papad)
CO 2	Explain Rural Entrepreneurship and special economic zones.
CO 3	Identify sources of Business idea and prepare of project report
CO 4	Define the concept and role of Micro, Small and Medium Enterprises

Semester	III	Total credit	4
Course code	GEC- 1370C	Credit pattern	L-60 T-- P--
Course title	Production Management		

<b>Course Outcome:</b> At the end of this course learners will able to	
CO 1	Interpret meaning & importance of production management
CO 2	To get knowledge about factory layout and plant layout
CO 3	Describe the production planning and control and get knowledge about technique of PPC
CO 4	Illustrate quality management and its dimension

Semester	IV	Total credit	4
Course code	GEC– 1370D	Credit pattern	L-60 T-- P--
Course title	Material Management		



<b>Course Outcome: At the end of this course learners will able to</b>	
<b>CO 1</b>	Illustrate the concept of material management and importance, objective, functions of material management.
<b>CO 2</b>	Describe the concept of purchase management and methods of purchasing.
<b>CO 3</b>	Interpret the supply chain management and role of management flow of material in supply chain management.
<b>CO 4</b>	Understand inventory management and technique of inventory management.

Semester	III	Total credit	4
Course code	CC-1368C	Credit pattern	L-60 T-- P--
Course title	Service sector management		

<b>Course Outcome: At the end of this course learners will able to</b>	
<b>CO 1</b>	Understand the concept of service and classification of services
<b>CO 2</b>	Interpret customer satisfaction and methods to ensure customer satisfaction.
<b>CO 3</b>	Describe management of financial services.
<b>CO 4</b>	Illustrate concept of management of hotel services

Semester	IV	Total credit	4
Course code	CC-1368D	Credit pattern	L-60 T-- P--
Course title	Service Sector Management		

<b>Course Outcome: At the end of this course learners will able to</b>	
<b>CO 1</b>	Understand the concept of insurance services and privatization of insurance services
<b>CO 2</b>	illustrate the concept of transport services and management of transport service in India
<b>CO 3</b>	interpret hospital services and marketing mix for hospital services in India perspective
<b>CO 4</b>	Describe the concept of management of tourism, entertainment, education, telecommunication and day care services



**Subject Code – CC-1371C**

**Business Economics (Macro), Paper – I**

**Marks- 40 + 10 = 50    Teaching Hours- 60    Credits- 4**

<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Interpret the concept of National Income, importance of National Income data and differentiate between methods of measurement of National Income
<b>CO 2</b>	Illustrate the demand and supply of money
<b>CO 3</b>	Describe the interrelationships among price, income, money, output & employment as they affect consumption, saving and investment.
<b>CO 4</b>	find out the factor causes of inflation and their monetary and fiscal measures

**Subject Code – CC-1371D**

**Business Economics (Macro), Paper – II**

**Marks-40 + 10 = 50    Teaching Hours-60    Credits-4**

<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Differentiate between Howtray's and Schumpeter's theory of business cycles
<b>CO 2</b>	Relate the direct and indirect taxes with public finance
<b>CO 3</b>	Describe monetary policy and its measures and fiscal policy and its measures
<b>CO 4</b>	Explain economic growth and economic development and describe sustainable development

**STATISTICAL TECHNIQUES FOR BUSINESS- I, SEM III**

<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Explain the scope of statistics in various fields and graphical representation of frequency distribution.
<b>CO 2</b>	Explain the sampling technique
<b>CO 3</b>	Compute measures of central tendency and & dispersion.
<b>CO 4</b>	Analysis of bivariate data using correlation and regression



## STATISTICAL TECHNIQUES FOR BUSINESS- II, SEM IV


<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Measure trend by using various methods in time series
<b>CO 2</b>	Compute weighted and unweighted index number
<b>CO 3</b>	Construct various charts to maintain quality inSQC
<b>CO 4</b>	Explain the basics concepts of probability

<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Recognize the impact of Information and Communication technologies, especially of the Internet in business operations the fundamental principles of e-Business and e-Commerce
<b>CO 2</b>	Distinguish the role of Management in the context of e-Business and e-Commerce
<b>CO 3</b>	Explain the added value, risks and barriers in the adoption of e-Business and e-Commerce
<b>CO 4</b>	Examine applications of e-Commerce in relation to the applied strategic developments

### Subject: E-commerce (Paper II, SEM- IV)

<b>Course Outcome:</b> At the end of this course learners will able to	
<b>CO 1</b>	Recognize the impact of Information and Communication technologies, especially of the Internet in business operationsandthe fundamental principles of e-payment and digital wallet
<b>CO 2</b>	realize more secure and lawful use of internet facility and social networking
<b>CO 3</b>	Examine e-Commerce strategic method for product promotion and digital marketing of the product
<b>CO 4</b>	Study e-retail business its functions risks procurements and correlate more with government its policy its processes and e-governance



  
**Co-ordinator B B.A**  
**Vivekanand College**  
**Kolhapur (Autonomous)**