



“Education for Knowledge, Science and Culture”  
-Shikshah Maharshi Dr. Bapuji  
Salunkhe  
Vivekanand College, Kolhapur (Autonomous)  
**Internal Quality Assurance Cell**  
2020-2021



**Quality Initiatives/ Activities Report**  
**Department of B.Sc. Computer Science (Entire)**  
**One Page Report: Workshop on Digital Marketing**

|    |                          |  |
|----|--------------------------|--|
| 1. | Name of the Department   | B.Sc. Computer Science (Entire)  |
| 2. | Name of the Activity     | Workshop on Digital Marketing  |
| 3. | Date/Duration            | 3rd March 2020   |
| 4. | Aims/ Objectives         | <ul style="list-style-type: none"><li>To develop cohesive market strategies and execute effective digital marketing campaigns.</li><li>To execute online marketing initiatives, run search and display advertising campaigns, and optimize performance to drive results.</li></ul>   |
| 5. | Number of Beneficiaries  | 48   |
| 6. | Expenditure and Findings | Nil  |
| 7. | Brief Description        | The department of B.Sc. Computer Science (Entire) has organized the workshop on Digital Marketing at department. Total 39 participants have taken the benefit from this workshop. The resource person for this workshop was Mr. Kush Bhardwaj. He Explored various aspects such as website building and optimization, content strategy development, social media utilization, advertising tactics, lead conversion and nurturing, as well as tracking and monitoring performance through hands on. He explained real-life case examples to understand the nuances of creating search and display advertisements using the Google Ads platform. |
| 8. | Outcomes                 | <ul style="list-style-type: none"><li>Participants have gained a deep understanding of how the internet has transformed the way brands engage with consumers.</li><li>Participants learnt the step-by-step process of creating and implementing digital marketing plans. Explore various aspects such as website building and optimization</li></ul>   |

Miss Pallavi M. Dessai

**HEAD**  
**DEPARTMENT OF B.SC. COMPUTER SCIENCE**  
**(ENTIRE)**  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(AUTONOMOUS)**




4

**Vivekanand College, Kolhapur (Autonomous)**  
**Notice**

1880/2019-20

Date: 10.02.2020

The Coordinators of the Professional Programmes of B.C.A. (Mr. Sunny S. Kale) and B.C.S. (Mrs. Pallavi Desai ) are hereby informed that their departments have together been allocated Rs. 75000 to organize National Seminar/Conference in this academic year. You are directed to jointly plan and conduct a National Seminar/Conference before 20 March, 2020. Please take note and do the needful.

  
(Dr. S. Y. Hongekar)  
**PRINCIPAL**  
Vivekanand College  
Kolhapure

**Notice Received**

| Sr. No. | Name of the faculty | Department | Signature |
|---------|---------------------|------------|-----------|
| 1       | Mr. Sunny S. Kale   | B.C.A      |           |
| 2       | Mrs. Pallavi Desai  | B.C.S      |           |



B.C.S Dept.  
Vivekanand college,  
Date: 14/2/2020

To,  
The Principal,  
Vivekanand college,  
Kolhapur (Autonomous).

Subject: Permission to organize one day national workshop on "Digital Marketing".

Respected Sir,

With reference to the letter with inward no. 1880/2019-20 regarding organization of national workshop, we, B.C.S Dept with B.C.A request your permission to organize one day national workshop on " Digital marketing". The workshop may be scheduled on 3rd March, 2020. Thanking you.

Your sincerely



(Miss. Pallavi M. Dessai)

Head

Dept. of B.Sc. Comp. Sci. (Entire)  
Vivekanand College, Kolhapur.



**ZONAL CHAMPIONSHIP**  
Workshop Partner with Kshitij IIT Kharagpur

+91-9582668797(Priyanka Malhotra)

+91-9211922243(Vibha)

011-49095855

**Confirmation Letter**

**Sub: Confirmation letter for Training**

Centre Dear Sir/Ma'am,

This is to bring under your kind notice that our college confirms as a Training Centre & training will be held in our campus.

College Name: Vivekanand College, Kolhapur  
Topic Name: Mobile App. Development  
Dates/Month: August / September

This is a confirmation that our college will be the Training Centre for technical training as mentioned above and provide the infrastructure support as required for the Session and registration charges are 1750 INR/- student.

We are appointing one faculty and two student coordinator to coordinate the entire event at our campus. Name and Contact Numbers of the coordinator are given below:

| Name              | Coordinator         | Number     | Email ID            |
|-------------------|---------------------|------------|---------------------|
| Rajesh R. Mane    | Faculty Coordinator | 9890822720 | rajmane78@gmail.com |
| Vaibhavi K. Patil | Student Coordinator | 8412806869 | vaibhaviukp@yma     |
| Rajesh Yadav      | Student Coordinator | 8551060206 |                     |

Yours sincerely  
Makeintern.com






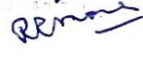




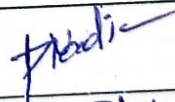


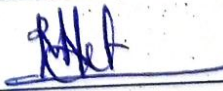
*P. D. D.*  
College Authority  
Name: Pallavi M. D.  
Designation: HOD  
Head

Dept. of B.Sc. Comp. Sci. (Entire)  
Vivekanand College, Kolhapur.

# One Day National Workshop for faculty on Digital Marketing



One day national workshop for faculty on digital marketing has been organized by B.Sc. (Computer Science Entire) and B.C.A dept in association with Kshitij IIT Kharagpur on 3<sup>rd</sup> March 2020 at 9.00. All the committees are as follows:

## 1) Organizing Committee


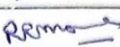
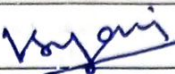
|                          |                               |   |
|--------------------------|-------------------------------|---|
| Prin. Dr. S.Y.Hongekar   | (Organizing Secretary)        |   |
| Dr. Kailas Patil         | (I.Q.A.C. Co.ordinator)       |   |
| Prof. Dr. M.M. Karanjkar | (Dean- Science Faculty)       |    |
| Prof. Mrs. R. Y. Patil   | ( Dean- Professional courses) |   |
| Miss Pallavi M. Dessai   | Convener                      |   |
| Mr. Vijay Pujari         | Convener                      |  |
| Mr. Rajesh R. Mane       |                               |  |
| Ms. Vaishali C. Dalvi    |                               |  |
| Mr. Namdev P. Mote       |                               |  |
| Mrs. Neeta N. Bargale    |                               |  |
| Ms. Radhika M. Patil     |                               |  |
| Ms. Nadiya D. Patel      |                               |  |
| Ms. Vaishali D. Patil    |                               |  |
| Mrs. Megha Patil         |                               |  |
| Mr. R.S.Sawant           |                               |  |




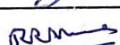

2) Brochure and Invitation Committee

|                        |   |
|------------------------|---|
| Miss Pallavi M. Dessai |  |
| Mr. Rajesh R. Mane     |  |



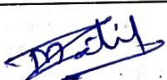
3) Finance Committee

|                       |   |
|-----------------------|---|
| Mrs. Neeta N. Bargale |  |
| Mr. Rajesh R. Mane    |  |
| Mr. Vijay Pujari      |  |

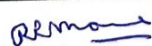

4) Publicity Committee

|                        |   |
|------------------------|---|
| Miss Pallavi M. Dessai |  |
| Mr. Rajesh R. Mane     |  |
| Ms. Vaishali D. Patil  |  |



5) Registration, Certificate and Feedback Committee

|                      |   |
|----------------------|---|
| Mr. Abhijit Kadam    |  |
| Ms. Radhika M. Patil |  |
| Mrs. Megha Patil     |  |

6) Local arrangement , Accommodation Committee

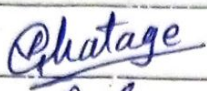

|                    |   |
|--------------------|---|
| Mr. Rajesh R. Mane |  |
| Mr. R.S.Sawant     |  |

7) Food Committee



|                       |   |
|-----------------------|---|
| Ms. Vaishali C. Dalvi |  |
| Mr. Namdev P. Mote    |  |



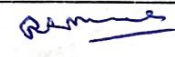
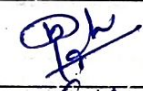
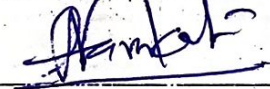
8) Technical Committee

|                    |   |
|--------------------|---|
| Mr. Vikram Ghatage |  |
| Mr. Sandeep Pawar  |  |

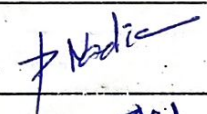

9) Stationary Committee

|                    |   |
|--------------------|---|
| Mr. Rajesh R. Mane |  |
| Mr. Abhijit Kadam  |  |

10) Inauguration Committee

|  |   |
|--|---|
| Mr. Rajesh R. Mane                     |   |
| Ms. Vaishali D. Patil                  |  |
| Miss Samiksha Pharakate<br>(Anchoring) |  |

11) Decoration Committee

|                     |   |
|---------------------|---|
| Ms. Nadiya D. Patel |  |
| Mrs. Megha Patil    |  |



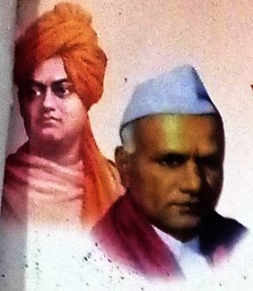
HEAD

DEPARTMENT OF B.SC. COMPUTER SCIENCE

(ENTIRE)

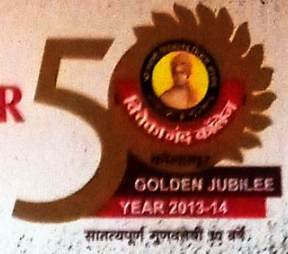
VIVEKANAND COLLEGE, KOLHAPUR  
(AUTONOMOUS)





Shri Swami Vivekanand Shikshan Sanstha's  
**VIVEKANAND COLLEGE, KOLHAPUR**

2130, 'E' Tarabai Park, Kolhapur, Dist, Kolhapur-416 003  
Affiliated to Shivaji University, Kolhapur (M.S.)  
NAAC Reaccredited: "A" (CGPA 3.24) on 19-01-16 (3rd Cycle)  
College with Potential for Excellence  
"Star College" by D. B. T. Govt. of India



NIRF Ranking - 1<sup>st</sup> in Shivaji University, 5<sup>th</sup> in Maharashtra and 58<sup>th</sup> in India

Ph.: 0231-2658612, 2658840 Fax: 0231-2658840 Resi.: 0231-2653962 Website: www.vivekanandcollege.org E-mail: info@vivekanandcollege.org

ounder  
r. Babuji Salunkhe  
A. Lit.

President  
Hon. Chandrakant Dada Patil  
Minister of Revenue, Relief &  
Rehabilitation, Public works,  
Govt. of Maharashtra

Chairman  
Prin. Abhaykumar Salunkhe  
M.A

Secretary  
Prin. Mrs. Shubhangi Gavade  
M.Sc., B.Ed

Principal  
Dr. S. Y. Hongekar  
M.A., M.Ed., P.G.D.T.E.,  
M.Phil., Ph.D.

Ref No. VCK/ 2072/ 19-20

Date: 28/2/2020

## Invitation

Date-29/02/2020

To,  
Dr. R. V. Kulkarni,  
Head of the Dept. M.C.A  
CSIBER Kolhapur.

Respected Sir,

We are honored and pleased to invite you as a chief guest for Inauguration function of the one day national work shop on “Digital Marketing” organized by Department of B.Sc. (CS Entire) and Department of BCA Vivekanand College Kolhapur (Autonomous), on Tuesday, 03 March 2020 at 10.00 am. It would be such a huge privilege to have you with us at this special occasion.

We genuinely hope that you honor us with your presence. Please accept our invitation and grace the event.

Regards,

(Miss. P. M. Desai)

Conveyer



(Dr. S. Y. Hongekar)  
PRINCIPAL  
Vivekanand College  
Kolhapur



## Overview

A professional with years of experience in Digital Marketing, Entrepreneurship, E-Commerce and creativity trainer transforming people, brands and processes. If creating a culture of innovation in your organization is on your agenda, or you want to train your idea-champions feel free to exchange ideas with him.

He is a serial entrepreneur he currently runs digital marketing agency known as Huphe. He is consultant to lot of Indian and International startups. Over his career span he has worked with startups to MNC's. Some of notable clients he has worked with are Coca Cola, Mahindra Life spaces, UBM India, Reliance Securities & Cybertech etc

He is an experienced Marketer with insightful experience In Digital Marketing, E commerce and web analytics. Proven abilities in Project Management, Account Management, Strategic Brand management, Lead generation and customer acquisition. Strong capability to create and execute new marketing campaigns from the ground up. Proven history in measuring results using ROI models and KPIs.

## Core Competencies

- Online Marketing
- Social Media
- Marketing Strategy
- Email Marketing
- Digital Marketing
- Business Development
- Facebook
- Microsoft Office
- SEM See
- PPC
- Lead Generation
- Direct Marketing
- CRM
- Business Strategy
- Microsoft Excel
- Online Advertising
- E-commerce
- Advertising Marketing Communications
- Google Analytics
- Web Analytics
- Facebook Fan Page Creation



## Associate ADS (Campaign Management)

### Exponential-e

#### Description:

- Managing online ads & branding of the companies client.
- Finalizing behavioral & Client online targeting to get converted users.
- Regular contact with various internal & external stake holder of the campaign.
- Understanding Global marketing trend, reporting & applying on Ad campaigns.
- Implementing various "Online Print (Ad's)" techniques to make banner attractive.
- Digital Campaigns, Loyalty Campaigns, Engagement Campaigns, Banner Engagement.

#### Role & Responsibilities

- Optimized online Ads, Online Reputation Management & branding of various clients in US, UK & India. (AT&T, Mazda, Disney, Nestle, Kia, Nissan, etc.)
- Desired analysis of target customer & clients with required creative & ads content finalizing.
- Resolved over all clients issues related to data, targeting, results & third party discrepancy.
- Optimizing the campaign in various ways to get converted results with given duration.
- Regular contact with Account & Marketing Head of versatile businesses in India & Abroad.
- Editing java codes & creative to set the campaign live & finalizing to get customer attraction.
- Rich media engagement, Loyalty & Engagement based campaign, ORM & Behavioral scanning.

Making and Monitoring social profiling and views with blogs, forums & various social media channel.

#### BDE

#### Bajaj Finance Ltd

#### India

#### Description:

- Generated leads in auto sales & financial negotiations. (Collateral /non collateral loans.)
- Evaluate reports and documents prepared by subordinates.
- Handled the tasks of preparing quotations for different products.
- Responsible for the entire sales from prospecting up to closing.

#### Role & Responsibilities:

- Sharpened negotiation skills & customer orientation approach.
- Developed a number of strategies to integrate information, payment and products.
- Boosted sales revenue by 56% in 12 months.
- Developed/Negotiated loyalty program under promotional sales period.



## Organizing Committee

**Prin. Dr. S.Y.Hongekar**

(Organizing Secretary)

**Dr. Kailas Patil**

(I.Q.A.C. Co ordinator)

**Prof. Dr. M.M. Karanjkar**

(Dean- Science Faculty)

**Prof. Mrs. R. Y. Patil**

( Dean- Professional courses)

**Mr. Rajesh R. Mane**

**Ms. Vaishali D. Patil**

**Mr. Namdev P. Mote**

**Mr. R.S.Sawant**

**Ms. Vaishali C. Dalvi**

**Mrs. Megha Patil**

**Mrs. Neeta N. Bargale**

**Ms. Radhika M. Patil**

**Ms. Nadiya D. Patel**

## How to Reach Kolhapur

- \* Ujalaiwadi Airport is 10 km from the main city of Kolhapur.
- \* There are number of Trains that leaves Dadar, Mumbai, Solapur, Bangalore etc. for Kolhapur.
- \* Kolhapur can be reached easily from Mumbai, Goa, Solapur and other places ....



## Our Inspiration

**Hon. Shri. Chandrakant (Dada) Patil**

State President BJP Maharashtra,  
President, Shri Swami Vivekanand Shikshan Sanstha,  
Kolhapur.

**Hon. Prin. Abhaykumar Salunkhe**

Chairman, Shri Swami Vivekanand Shikshan Sanstha,  
Kolhapur.

**Hon. Prin. Mrs. Shubhangi Gavade**

Secretary, Shri Swami Vivekanand Shikshan Sanstha,  
Kolhapur.

### Venue :

B.C.S. department biotechnology building  
Vivekanand College, Kolhapur.

To,

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**From : Dr. S. Y. Hongekar,**

Principal,

Vivekanand College, Kolhapur.

(Autonomous) - 416 003.

Contact (0231) 2658612



"Education for Knowledge, Science and Culture"  
- Shikshanmaharshi Dr. Bapuji Salunkhe



Shri Swami Vivekanand Shikshan Sanstha's

**VIVEKANAND COLLEGE, KOLHAPUR**  
**(Autonomous)**

(NAAC Accredited 'A' with-CGPA 3.24 in 3rd cycle.  
College with Potential for Excellence )

Website : [www.vivekanandcollege.org](http://www.vivekanandcollege.org)

**One Day National Workshop**

on

**Digital Marketing**

**3rd March, 2020**



Organized by

**Department of B.Sc. (CS Entire)**

**& B.C.A.**

**VIVEKANAND COLLEGE, KOLHAPUR**  
**(Autonomous)**

In association with makeintern and  
Kshitij IIT Kharagpur

"Dissemination of Education for Knowledge, Science & Culture"  
-Shikshanmaharshi Dr. Bapuji Salunkhe



*Shri Swami Vivekanand Shikshan Sanstha's*  
**VIVEKANAND COLLEGE, KOLHAPUR**  
B.Sc. Comp Sci.(Entire) and B.C.A. Department  
Jointly organize

### One Day National Workshop on Digital Marketing

|                        |  |
|------------------------|--|
| Sanstha Prayer         | : From Cassette  |
| Welcome & Introduction | : Miss Pallavi M. Dessai.<br>Convener B.C.S. Dept. Vivekanand College, Kolhapur. |
| Chief Guest Speech     | : Dr. R. V. Kulkarni<br>H.O.D., M.C.A. Dept. CSIBER, Kolhapur.                   |
| Key-Note Speaker       | : Mr. Khush Bhardwaj.<br>AVP Digital Consultant/Head Mymoney, Mantra and StartUp |
| Chairperson Speech     | : Mr. S.M. Ruikar<br>Acting Principle Vivekanand College, Kolhapur.              |
| Thanks Giving          | : Miss. Nadiya Patel   |
| Anchoring              | : Samiksha Pharakate.  |

Venue :- B.C.S. Department, Biotechnology Building, Vivekanand College

Date :- 03/02/2020

Time :- Moring 10:00 P.M.



| Timestamp          | Name                    | Email                          | Organization/ Institution             | Telephone/ mobile no. | I understand that I will hav | Email Address                              |
|--------------------|-------------------------|--------------------------------|---------------------------------------|-----------------------|------------------------------|--|
| 2/24/2020 13:41:58 | Radhika M Patil         | patiradhika1987@gmail.com      | Vivekanand college kolhapur           | 9673212826            | Yes                          |  |
| 2/25/2020 11:29:53 | Rajesh Ramchandra Man   | rajmane78@gmail.com            | Vivekanand College                    | 9890822720            | Yes                          | prashant.g.tandale@gmail.com               |
| 2/26/2020 12:35:46 | Prashant G Tandale      | prashant.g.tandale@gmail.com   | Bharati Vidyapeeth Institute of Manag | 9922496987            | Yes                          | rahulpatilm37@gmail.com                    |
| 2/26/2020 13:45:37 | Rahul R Patil           | rahulpatilm37@gmail.com        | D A B N College Chikhali              | 9421285495            | Yes                          | sunilmalgaonkar67@gmail.com                |
| 2/26/2020 19:17:20 | SUNIL MALGAONKAR        | sunilmalgaonkar67@gmail.com    | Vivekanand college kolhapur           | +919850596953         | Yes                          | sonam.babar@sanjayghodawatuniversity.ac.in |
| 2/26/2020 20:32:17 | Ms Sonam Babar          | sonam.babar@sanjayghodawatuniv | Sanjay Ghodavat University, Kolhapur  | 7020139480            | Yes                          | Kallolips@gmail.com                        |
| 2/27/2020 7:20:57  | Kalloli P S             | Kallolips@gmail.com            | Bhogawati Mahavidyalaya, Kurukali     | 9890088897            | Yes                          | nadia.patel786@gmail.com                   |
| 2/27/2020 17:32:19 | Nadiya Dara Patel       | nadia.patel786@gmail.com       | BCS Sept. Vivekananda college, kolh   | 9766742233            | Yes                          | motenamdev@gmail.com                       |
| 2/27/2020 19:00:22 | Mr Namdev Mote          | motenamdev@gmail.com           | Vivekanand college kolhapur           | 9921990399            | Yes                          | umeshkanade0110@gmail.com                  |
| 2/27/2020 20:04:26 | Umesh pandurang kanad   | umeshkanade0110@gmail.com      | Shivraj college ,gadhinglaj           | 9623697399            | Yes                          | chandunikam5683@gmail.com                  |
| 2/27/2020 20:18:46 | Chandrashekhar sitaram  | chandunikam5683@gmail.com      | Shivraj college ,gadhinglaj           | 9421112699            | Yes                          | kavitatiwade@gmail.com                     |
| 2/27/2020 20:53:21 | Kavita Tiwade           | kavitatiwade@gmail.com         | Vivekanand College,kolhapur (Autono   | 9049507535            | Yes                          | vijaypujari2574@gmail.com                  |
| 2/27/2020 20:57:55 | Vijay Bapuso Pujari     | vijaypujari2574@gmail.com      | Vivekanand College, Kolhapur.         | 8669032554            | Yes                          | harunsn@rediffmail.com                     |
| 2/27/2020 21:50:32 | Salama Harun Nadaf      | harunsn@rediffmail.com         | Vivekanand College,Kolhapur Autono    | 8275450187            | Yes                          | akshayswami99@gmail.com                    |
| 2/27/2020 22:22:14 | Akshay Ramesh Swami     | akshayswami99@gmail.com        | Dattajirao Kadam Arts, Science and C  | 9975717289            | Yes                          | nitin_belgaum@rediffmail.com               |
| 2/28/2020 13:23:55 | NITIN GANGARAM CHA      | nitin_belgaum@rediffmail.com   | SHIVRAJ COLLEGE GADHINGLAJ            | 9421289704            | Yes                          | nitaturavanshi@gmail.com                   |
| 2/28/2020 14:17:42 | Nita Neminath Bargale   | nitaturavanshi@gmail.com       | Vivekanand college kolhapur           | 9922266333            | Yes                          | vbadadare@siberindia.edu.in                |
| 2/29/2020 9:09:45  | Vidya L. Badadare.      | vbadadare@siberindia.edu.in    | CSIBER, Kolhapur                      | 9970822233            | Yes                          | dmpkop@gmail.com                           |
| 2/29/2020 9:53:48  | dattatray Panhalkar     | dmpkop@gmail.com               | Vivekanand College,kolhapur           | +919226046250         | Yes                          | vcd2471@rediffmail.com                     |
| 2/29/2020 12:15:43 | Vaishali C Dalvi        | vcd2471@rediffmail.com         | VIVEKANAND COLLEGE                    | 9922173780            | Yes                          | pravinbagade333@gmail.com                  |
| 2/29/2020 13:15:05 | Pravin Ramichandra Baga | pravinbagade333@gmail.com      | Vivekanand College, Kolhapur          | 9890063936            | Yes                          | aditcd97@gmail.com                         |
| 2/29/2020 14:46:36 | Aditi c Dalvi           | aditcd97@gmail.com             | Vivekanand College, Kolhapur          | 839091203p            | Yes                          | megha1386@gmail.com                        |
| 2/29/2020 17:49:53 | Megha Sagar Patil       | megha1386@gmail.com            | Gov. Polytechnic kolhapur             | 8390953766            | Yes                          | prathameshpatade007@gmail.com              |
| 2/29/2020 19:41:03 | Mr Prathmesh Tukaram P  | prathameshpatade007@gmail.com  | Vivekanand college (Autonomous) Ko    | 07447267162           | Yes                          | nagashree2233@gmail.com                    |
| 2/29/2020 20:14:44 | Nagashree vasudev shan  | nagashree2233@gmail.com        | Mr                                    | 8788311902            | Yes                          | mr.raj1275@gmail.com                       |
| 2/29/2020 21:16:14 | Rajesh Birusingh Yadav  | mr.raj1275@gmail.com           | Vivekanand College                    | 8551060206            | Yes                          | skumarchinchali@gmail.com                  |
| 3/1/2020 10:54:57  | Shivakumar              | skumarchinchali@gmail.com      | Vivekanand College Kolhapur           | 9900605750            | Yes                          | kadamabhi2010@gmail.com                    |
| 3/1/2020 11:49:53  | Abhijit S. Kadam        | kadamabhi2010@gmail.com        | Précis Modulingspace                  | 9922636518            | Yes                          | ashish.bhasme@gmail.com                    |
| 3/1/2020 16:24:58  | Ashish Bhasme           | ashish.bhasme@gmail.com        | Vivekanand College, Kolhapur          | 9665408075            | Yes                          | asachinpawar@gmail.com                     |
| 3/1/2020 18:01:09  | Dr Sachin J Pawar       | sachinpawar91@yahoo.co.in      | Vivekanand College, Kolhapur          | 7020305351            | Yes                          | vaipatil25284@gmail.com                    |
| 3/2/2020 7:51:07   | Vaishali Durgaram Patil | vaipatil25284@gmail.com        | Shri Vijaysinha Yadav Arts & Science  | 9545928112            | Yes                          | adtra73@gmail.com                          |
| 3/2/2020 7:52:51   | Raju Shivaji Sawant     | adtra73@gmail.com              | Vivekanand college                    | 9623100475            | Yes                          |  |
|                    |                         |                                | VIVEKANAND COLLEGE                    |                       |                              |  |

No +  
Reachable →

Busy →



Shri Swami Vivekanand Shikshan Sanstha's  
Vivekanand College (Autonomous), Kolhapur.  
Department of B.Sc (CS Entire) & B.C.A  
"National Workshop on Digital Marketing - 2020"

Date:- March 3<sup>rd</sup>, 2020

Day:- Tuesday

**Registration List**

| Sr.No. | Name                         | Email                                      | Organization/ Institution                           | Telephone/<br>mobile no. | Email Address                              | Sign            |
|--------|------------------------------|--|---|--------------------------|--|-----------------|
| 1      | Radhika M Patil              | patilradhika1987@gmail.com                 | Vivekanand college kolhapur                         | 9673212826               |  | <i>Prashant</i> |
| 2      | Rajesh Ramchandra Mane       | rajmane78@gmail.com                        | Vivekanand College                                  | 9890822720               |  |                 |
| 3      | Prashant G Tandale           | prashant.g.tandale@gmail.com               | Bharati Vidyapeeth Institute of Management Kolhapur | 9922496987               | prashant.g.tandale@gmail.com               | <i>Prashant</i> |
| 4      | Rahul R Patil                | rahulpatilm37@gmail.com                    | D A B N College Chikhali                            | 9421285495               | rahulpatilm37@gmail.com                    | <i>Rahul</i>    |
| 5      | SUNIL MALGAONKAR             | sunilmalgaonkar67@gmail.com                | Vivekanand college kolhapur                         | +919850596953            | sunilmalgaonkar67@gmail.com                | <i>Sunil</i>    |
| 6      | Ms Sonam Babar               | sonam.babar@sanjayghodawatuniversity.ac.in | Sanjay Ghodavat University, Kolhapur                | 7020139480               | sonam.babar@sanjayghodawatuniversity.ac.in | <i>Sonam</i>    |
| 7      | Kalloli P S                  | Kallolips@gmail.com                        | Bhogawati Mahavidyalaya, Kurukali                   | 9890088897               | Kallolips@gmail.com                        |                 |
| 8      | Nadiya Dara Patel            | nadia.patel786@gmail.com                   | BCS Sept. Vivekananda college, kolhapur             | 9766742233               | nadia.patel786@gmail.com                   | <i>Nadiya</i>   |
| 9      | Mr Namdev Mote               | motenamdev@gmail.com                       | Vivekanand college kolhapur                         | 9921990399               | motenamdev@gmail.com                       | <i>Namdev</i>   |
| 10     | Umesh pandurang kanade       | umeshkanade0110@gmail.com                  | Shivraj college ,gadhinglaj                         | 9623697399               | umeshkanade0110@gmail.com                  | <i>Umesh</i>    |
| 11     | Chandrashekhar sitaram nikam | chandunikam5683@gmail.com                  | Shivraj college,gadhinglaj                          | 9421112699               | chandunikam5683@gmail.com                  |                 |
| 12     | Kavita Tiwade                | kavitatiwade@gmail.com                     | Vivekanand College,kolhapur (Autonomous)            | 9049507535               | kavitatiwade@gmail.com                     | <i>Kavita</i>   |



**Head**  
Dept. of B.Sc. Comp. Sci. (Entire).  
Vivekanand College, Kolhapur.

|    |                             |                               |   |               |                               |                      |
|----|-----------------------------|-------------------------------|---|---------------|-------------------------------|----------------------|
| 13 | Vijay Bapuso Pujari         | vijaypujari2574@gmail.com     | Vivekanand College, Kolhapur.                                     | 8669032554    | vijaypujari2574@gmail.com     | <u>Vijay Pujari</u>  |
| 14 | Salama Harun Nadaf          | harunsn@rediffmail.com        | Vivekanand College, Kolhapur Autonomous                           | 8275450187    | harunsn@rediffmail.com        | <u>Nadaf</u>         |
| 15 | Akshay Ramesh Swami         | akshayswami99@gmail.com       | Dattajirao Kadam Arts, Science and Commerce College, Ichalkaranji | 9975717289    | akshayswami99@gmail.com       |                      |
| 16 | NITIN GANGARAM CHAVAN       | nitin_belgaum@rediffmail.com  | SHIVRAJ COLLEGE GADHINGLAJ  | 9421289704    | nitin_belgaum@rediffmail.com  | <u>NCC</u>           |
| 17 | Nita Neminath Bargale       | nitaturavanshi@gmail.com      | Vivekanand college kolhapur                                       | 9922266333    | nitaturavanshi@gmail.com      | <u>NCC</u>           |
| 18 | Vidya L. Badadare.          | vlbadadare@siberindia.edu.in  | CSIBER, Kolhapur  | 9970822233    | vlbadadare@siberindia.edu.in  | <u>V.L. Badadare</u> |
| 19 | dattatray Panhalkar         | dmpkop@gmail.com              | Vivekanand College, Kolhapur                                      | +919226046250 | dmpkop@gmail.com              | <u>Panhalkar</u>     |
| 20 | Vaishali C Dalvi            | vcd2471@rediffmail.com        | VIVEKANAND COLLEGE  | 9922173780    | vcd2471@rediffmail.com        | <u>Dalvi</u>         |
| 21 | Pravin Ramchandra Bagade    | pravinbagade333@gmail.com     | Vivekanand College, Kolhapur                                      | 9890063936    | pravinbagade333@gmail.com     | <u>Bagade</u>        |
| 22 | Aditi c Dalvi               | aditidc97@gmail.com           | Gov. Polytechnic kolhapur   | 839091203p    | aditidc97@gmail.com           | <u>Aditi Dalvi</u>   |
| 23 | Megha Sagar Patil           | megha1386@gmail.com           | Vivekanand college (Autonomous) Kolhapur                          | 8390953766    | megha1386@gmail.com           | <u>Megha Patil</u>   |
| 24 | Mr Prathmesh Tukaram Patade | prathameshpatade007@gmail.com | Mr  | 07447267162   | prathameshpatade007@gmail.com | <u>Patade</u>        |
| 25 | Nagashree vasudev shanbhag  | nagashree2233@gmail.com       | Vivekanand College  | 8788311902    | nagashree2233@gmail.com       | <u>Nagashree</u>     |
| 26 | Rajesh Birusingh Yadav      | mr.raj1275@gmail.com          | Vivekanand College Kolhapur                                       | 8551060206    | mr.raj1275@gmail.com          | <u>Rajesh</u>        |
| 27 | Shivakumar                  | skumarchinchali@gmail.com     | Précis Modulingspace  | 9900605750    | skumarchinchali@gmail.com     | <u>Shivakumar</u>    |
| 28 | Abhijit S. Kadam            | kadamabhi2010@gmail.com       | Vivekanand College, Kolhapur                                      | 9922636518    | kadamabhi2010@gmail.com       | <u>AK</u>            |
| 29 | Ashish Bhasme               | ashish.bhasme@gmail.com       | Vivekanand College, Kolhapur.                                     | 9665408075    | ashish.bhasme@gmail.com       | <u>Ashish</u>        |



Pooja  
**Head**  
 Dept. of B.Sc. Comp. Sci. (Entire)  
 Vivekanand College, Kolhapur

|      |                         |                              |  |              |                               |                    |
|------|-------------------------|------------------------------|--|--------------|-------------------------------|--------------------|
| 30   | Dr Sachin J Pawar       | sachinpawar91@yahoo.co.in    | Shri Vijaysinha Yadav Arts & Science College, Peth Vadgaon, Dist. Kolhapur | 7020305351 m | asachinpawar@gmail.co         | <i>[Signature]</i> |
| 31   | Vaishali Durgaram Patil | vaipatil25284@gmail.com      | Vivekanand college   | 9545928112 m | vaipatil25284@gmail.co        | <i>[Signature]</i> |
| 32   | Raju Shivaji Sawant     | adtra73@gmail.com            | VIVEKANAND COLLEGE   | 9623100475   | adtra73@gmail.com             | <i>[Signature]</i> |
| 33   | Pradyumna Nitin Godbole | pradyumnagodbole27@gmail.com | Vivkanand college .kolhapur  | 7083456338   | pradyumnagodbole27@g mail.com | <i>[Signature]</i> |
| 34   | Avdhut Ramesh Lidhade   | avdhutlidhade12@gmail.com    | Vivekanand college, kolhapur   | 8080223935   | avdhutlidhade12@gmail.com     | <i>[Signature]</i> |
| * 35 | Satya Susyavanshi       |                              | VCK (Bca)  | 7350552244   |                               | <i>[Signature]</i> |
| * 36 | Satyajeet Mandale       |                              | VCK (Bca)  | 9355333345   |                               | <i>[Signature]</i> |
| * 37 | Suroj Goni              |                              | Bharadhi vidya peeth (B.A)   | 758812828    |                               | <i>[Signature]</i> |
| 38   |                         |                              |  |              |                               |                    |
| 39   |                         |                              |  |              |                               |                    |
| 40   |                         |                              |  |              |                               |                    |



*[Signature]*  
Head  
Dept of B.Sc. Comp. Sci. (Entire)  
Vivekanand College, Kolhapur.



**Shri Swami Vivekanand Shikshan Sanstha's  
Vivekanand College (Autonomous), Kolhapur.  
Department of B.Sc (CS Entire) & B.C.A**

"National Workshop on Digital Marketing - 2020"

Date:- March 3<sup>rd</sup>, 2020

Day:- Tuesday

**Registration List**

| Sr.No. | Name               | Email                         | Organization/ Institution | Telephone/<br>mobile no. | Email Address | Sign |
|--------|--------------------|-------------------------------|---------------------------|--------------------------|---------------|------|
| * 1    | Swati Venkatesh    | swati.venkatesh12@gmail.com   | S & J                     | 942404848                | -             |      |
| * 2    | Prityanka A. Patil | prityanka@gmail.com           | BSJET                     | 8149721941               | -             |      |
| * 3    | Rujuta P. Shinde   | ruj43487@gmail.com            | BSJET                     | 9503408350               | -             |      |
| 4      | Jyoti A. Charan    | jol3187@gmail.com             | VCK                       | 9765781444               | -             |      |
| 5      | Samrin Mullani     | samrinmullani@gmail.com       | VCK                       | 7057829199               | -             |      |
| 6      | Archit Bambhorikar | architbambhorikar15@gmail.com | VCK                       | 8302222262               | -             |      |
| 7      | Akanksha Patil     | akankshapatil260@gmail.com    | VCK                       | 705714818                | -             |      |
| 8      | Swati Mandavakar   | swatimgg@gmail.com            | VCK                       | 9373325759               | -             |      |
| 9      | Akshata Patil      | anjupatil1318@gmail.com       | VCK                       | 9970449011               | -             |      |
| 10     | Rajesh Yadav       | mr-duj1275@gmail.com          | VCK                       | 8551060266               | -             |      |
| 11     | Amar S. Sawant     | amarsawantkop@gmail.com       | BSJET                     | 9822576779               | -             |      |
| 12     |                    |                               |                           |                          |               |      |
| 13     |                    |                               |                           |                          |               |      |
| 14     |                    |                               |                           |                          |               |      |
| 15     |                    |                               |                           |                          |               |      |



*Plessy*

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Shikshanmaharshi Dr. BapujiSalunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College (Autonomous), Kolhapur.

Department of B.Sc (CS Entire) & B.C.A

“National Workshop on Digital Marketing – 2020”

Date:- March 3<sup>rd</sup>, 2020 Day:- Tuesday

## Registration Form

Name: MR. SWATI VENKATESH

Designation: VISITING FACULTY

Institution: SGI

Address: Atigre

Telephone: 9421104848

E-mail: swativenkatesh12@gmail.com

Rs. 500/- Cash

Date: 03/03/2020

  
Signature

Note: Typed or Photostat copies of registration form can be used for registration



"Education for Knowledge, Science and Culture"

Shikshanmaharshi Dr. BapujiSalunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College (Autonomous), Kolhapur.

Department of B.Sc (CS Entire) & B.C.A

"National Workshop on Digital Marketing – 2020"

Date:- March 3<sup>rd</sup> , 2020 Day:- Tuesday

## Registration Form

Name: Nagashree Vasudev Shanbhag

Designation: student

Institution: Vivekanand College (Autonomous),  
Kolhapur

Address: New shahupuri, Kolhapur

Telephone: 8788311902

E-mail: nagashree 2233@gmail.com

Rs. 500/- Cash

3<sup>rd</sup> March 2020  
Date:

  
Signature

Note: Typed or Photostat copies of registration form can be used for registration



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Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College (Autonomous), Kolhapur.

Department of B.Sc (CS Entire) & B.C.A

“National Workshop on Digital Marketing – 2020”

Date:- March 3<sup>rd</sup>, 2020 Day:- Tuesday

## Registration Form

Name: Sauraj Satish Susyavanshi

Designation: \_\_\_\_\_

Institution: Vivekanand college Kolhapur

Address: R.K Nagar, Kolhapur.

Telephone: 7350552244

E-mail: saurajsusyavanshi22@gmail.com

Rs. 500/- Cash

Date: 3-3-20

S.S.S  
Signature

Note: Typed or Photostat copies of registration form can be used for registration



"Education for Knowledge, Science and Culture"

Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College (Autonomous), Kolhapur.

Department of B.Sc (CS Entire) & B.C.A

"National Workshop on Digital Marketing - 2020"

Date:- March 3<sup>rd</sup>, 2020

Day:- Tuesday

### Workshop Feedback Form

Name : SWATI VENKATESH

Name of college: SGI

Please help us make this workshop better next year by filling out this short questionnaire.

| Sr. No. | Questions   | Excellent | Very Good | Good         | Poor |
|---------|---|-----------|-----------|--------------|------|
| 1.      | Please rate your overall satisfaction with the format of the workshop |           |           | ✓            |      |
| 2.      | Please rate your overall satisfaction with the reception              |           | ✓         | <del>✓</del> |      |
| 3.      | Please rate your overall satisfaction with the invited talks          |           |           | ✓            |      |
| 4.      | Please rate your overall satisfaction about tea, breakfast and lunch  |           | ✓         |              |      |

Please provide any comments you have on workshop topics, speakers or general suggestions regarding the workshop:

|  |      |      |
|--|------|------|
| <p>Topics under the main title of workshop could make the participants more prepared. Overall impact was good.</p> | Good | Poor |
|--|------|------|

  
Signature



"Education for Knowledge, Science and Culture"

Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College (Autonomous), Kolhapur.

Department of B.Sc (CS Entire) & B.C.A

"National Workshop on Digital Marketing - 2020"

Date:- March 3<sup>rd</sup>, 2020

Day:- Tuesday

### Workshop Feedback Form

Name : Prachant G Tandale

Name of college: Bharati Vidyapeeth, IMIKAP

Please help us make this workshop better next year by filling out this short questionnaire.

| Sr. No. | Questions   | Excellent | Very Good | Good | Poor |
|---------|---|-----------|-----------|------|------|
| 1.      | Please rate your overall satisfaction with the format of the workshop | ✓         |           |      |      |
| 2.      | Please rate your overall satisfaction with the reception              | ✓         |           |      |      |
| 3.      | Please rate your overall satisfaction with the invited talks          | ✓         |           |      |      |
| 4.      | Please rate your overall satisfaction about tea, breakfast and lunch  |           | ✓         |      |      |

Please provide any comments you have on workshop topics, speakers or general suggestions regarding the workshop:

Resource person is very sincerely  
telling the things.  
Nicely organised the event

  
Signature





## Zonal Championship

In association partners with Kshitij IIT Kharagpur

# Certificate of Appreciation

Presented To

**Mr. Rajesh R. Mane**  
(Sub Coordinator)

For Leading, Guiding & Managing Zonal Center Program on  
Digital Marketing conducted by  
Vivekanand College (Autonomous) Kolhapur

in collaboration with Zonal Championship at Kshitij IIT Kharagpur Event held on  
3<sup>rd</sup> March 2020

(Hardeep Singh Puri)  
Director  
Makeintern



# Zonal Championship

In association partners with Kshitij IIT Kharagpur

## Certificate of Participation

This is to certify that

Mr./Ms. Miss. Borgale Nita Neminath

has successfully Participated in National Level Training cum Certification Program on the

**Digital Marketing**

Organized by

**Vivekanand College (Autonomous) Kolhapur**

in collaboration with Zonal Championship at Kshitij IIT Kharagpur Event held on

**3<sup>rd</sup> March 2020**

**Dr. S. Y. Hongekar**  
(Principal)  
Vivekanand College (Autonomous) Kolhapur

**Mrs. Pallavi Desai**  
(HOD Bsc Comp. Sci. (Entire))  
Vivekanand College (Autonomous) Kolhapur

**Hardeep Singh Puri**  
(Director)  
Makeintern.com



**खूश भारद्वाज** : विवेकानंद महाविद्यालयात डिजिटल मार्केटिंग कार्यशाळा उत्साहात

## व्यवसायवाढीसाठी डिजीटल मार्केटिंग आवश्यक

लोकमत न्यूज नेटवर्क

**कोल्हापूर** : आजच्या स्पर्धात्मक युगात आपला व्यवसाय वाढवायचा असेल तर डिजिटल मार्केटिंग आवश्यक आहे, असे मत आय.आय.टी. खरगपूर येथील ट्रेनर खूश भारद्वाज यांनी केले.

विवेकानंद कॉलेज (स्वायत्त) व मेक इन टर्न, क्षितीज आय.आय.टी. खरगपूर यांच्या संयुक्त विद्यमाने आयोजित डिजिटल मार्केटिंग या विषयावरील एकदिवसीय कार्यशाळेत ते बोलत होते. अध्यक्षस्थानी प्रा. एस. एम. रुईकर होते. सायबर इन्स्टिट्यूटचे



डॉ. आर. व्ही. कुलकर्णी प्रमुख उपस्थित होते.

या कार्यशाळेत त्यांनी डिजिटल मार्केटिंगविषयी मार्गदर्शन करताना व्यवसायासंदर्भात

विवेकानंद कॉलेज व मेक इन टर्न क्षितीज आय.आय.टी. खरगपूर यांच्या कार्यशाळेत खूश भारद्वाज यांनी मार्गदर्शन केले.

भविष्यातील संधी, आव्हाने याबद्दल माहिती दिली. तसेच ब्लॉग रायटिंग, जाहिरात याबाबत प्रात्यक्षिकासह माहिती दिली. कार्यशाळेचे आयोजन महाविद्यालयाचे प्राचार्य डॉ. एस.

वाय. होनगेकर यांच्या मार्गदर्शनाखाली बी. एस्सी. कॉम्प्युटर सायन्स (एंटायर) व बी.सी.ए. विभागाने केले. सदर कार्यशाळेत देशभरातील विविध महाविद्यालयांतील प्राध्यापक आणि विद्यार्थी सहभागी झाले होते. बी.सी.एस. विभागप्रमुख प्रा.पल्लवी देसाई यांनी स्वागत केले. प्रा. नादिया पटेल यांनी आभार मानले. प्रा. समीक्षा फराकटे यांनी सूत्रसंचालन केले. यावेळी बी.एस्सी. कॉम्प्युटर सायन्स व बी.सी.ए. विभागातील सर्व प्राध्यापक, कर्मचारी व विद्यार्थी, विद्यार्थिनी उपस्थित होत्या.

लोकमत दि. 5/3/2020.





Vivo V15  
AI Triple Camera

2020.03.03 16:15