

"Dissemination of Education for Knowledge, Science and Culture"
- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)



DEPARTMENT OF COMMERCE

B. Com. Part - I

Semester-I & II

Group-A

SYLLABUS (NEP)

Major Accountancy & Minor Economics

Under Choice Based Credit System

To be implemented from Academic Year 2023- 2024

Choice Based Credit System B Com- I Semester- I and II

Course Structure

To be implemented from 2023-2024

Sr. No.	Course Abbr.	Course code	Course Name	Teaching Scheme Hours/week		Examination Scheme and Marks				Course
				ТН	PR	ESE		PR	Marks	Credit
			Semes	ster-I						
1	DSC-I	DSC02ACC11	Financial Accounting- 1	4	-	80	20	-	100	4
2	DSC-II	DSC02 ACC	Accounting For Managers- I	2	-	40	10	12	50	2
3	MIN-I	MIN02ECO11	Business Economics- I	4	-	80	20	>=	100	4
4 C	OEC I	OEC02MAT11	Business Mathematics- I	4	=	80	20	-	100	4
	OEC-I	OEC02MKT11	Principles of Marketing- I							
5	SEC-I	SEC02STA11	Business Statistics - I	2	12	40	10	=	5()	2
6	AEC-I	AEC02ENG11	English for Business Communication- I	2	3.00	40	10	-	50	2
7	VEC- I	VEC02DEG11	Democracy & Good Governance	2	Sa5 1	40	10	4 20	50	2
8	IKS	IKS02ACC11	Ancient Indian Accounting and Auditing Practices	2	-	40	10	-	50	2
		7	Total	22		440	110	-	550	22
			Semest	er-II						
i	DSC-III	DSC02ACC21	Financial Accounting- II	4		80	20	-	100	4
2	DSC-IV	DSC02 ACC	Accounting For Managers- II	2	-	4()	10	8	50	2
3	MIN-II	MIN02ECO21	Business Economics- II	4	122	80	20	3	100	4
	OFC II	OEC02MAT21	Business Mathematics-II	4	-	80	20	-	100	4
1	OEC-II	OEC02MKT21	Principles of Marketing- II							
5	SEC-II	SEC02STA21	Business Statistics - II	2	-	40	10		50	2
)	AEC-II	- IAU-([English for Business Communication- II	2	Ť	40	10	1.50	50	2
	CC	CC02ACC21	Co-Curricular Courses	2		40	10)=1	5()	2
	СЕР	TEPHIAL DIT	Community Engagement Programme	2	14	4()	1()	(5)	50)	2
			Total	22		440	110	:=:	550	22



		Semester-I		
		al Accounting-I (DSC02ACC11) (Group A- Major)	
	Theory: 80	Teaching Hours: 60	Credit: 4	
	Course Outcome : /	After successful completion of this c	course, the students will be able t	
COI	Understand the role of	of accounting and its limitations.		
CO2	Demonstrate knowle	dge of convert the partnership from int	o limited company.	
CO3	Demonstrate knowle	edge of amalgamation of company.		
CO4	Prepare the accounts	of different professionals.		
		B.Com-Part-I CBCS	4	
		Semester-I		
		Accounting for Manager-I (DSC0)		
	Theory: 40	Teaching Hours: 30	Credit: 2	
		fter successful completion of this co	ourse, the students will be able to	
CO1	Understand accounting terms.			
CO2	Prepare financial statements collecting necessary data.			
CO3	Recall accounting cy	cle		
CO4	Understand process of	of preparing financial statements.		
		B.Com-Part-I CBCS		
		Semester-1		
		ciples of Marketing Paper –I (OE)		
	Theory: 80	Teaching Hours: 60	Credit: 4	
Course	: Outcome : After suc	ccessful completion of this course, ti	1 4 1- 4 111111-4	
			ne students will be able to	
CO1	Acquire knowledge o	f core concepts of marketing.	ne students will be able to	
		f core concepts of marketing.	ne students will be able to	
CO1	Acquire knowledge of Identifies buying behavior	f core concepts of marketing.))	
CO1	Acquire knowledge of Identifies buying behavior Demonstrate strong of development.	of core concepts of marketing.	earch and recent trends in marketing	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior Demonstrate strong of development.	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing reso	earch and recent trends in marketing	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior Demonstrate strong of development.	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resort f market segmentation and strategie	earch and recent trends in marketing	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior Demonstrate strong edevelopment. Identify the bases of IKS-Ancient	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resort f market segmentation and strategie B.Com-Part-I CBCS Semester-I Indian Accounting and Auditing Prace	earch and recent trends in marketing as of targeting and positioning.	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resort f market segmentation and strategie B.Com-Part-I CBCS Semester-I	earch and recent trends in marketing es of targeting and positioning.	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior behavior behavior of the Identifies buying buying behavior of the Identifies buying buying behavior of the Identifies buying	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resort f market segmentation and strategie B.Com-Part-I CBCS Semester-I Indian Accounting and Auditing Prace	earch and recent trends in marketing es of targeting and positioning. etices (IKS02ACC11) Credit:2	
CO1 CO2 CO3	Acquire knowledge of Identifies buying behavior behavior behavior of the Identifies buying buying behavior of the Identifies buying buying behavior of the Identifies buying	onceptual knowledge of marketing resonanceptual knowledge of marketing resonanceptual knowledge of marketing resonanceptual knowledge of marketing resonanceptual knowledge of marketing resonance B.Com-Part-I CBCS Sem-Part-I CBCS Semester-I Indian Accounting and Auditing Practical Hours: 30 Feer successful completion of this confidence of this confidence in the confidence of the confi	earch and recent trends in marketing s of targeting and positioning. etices (IKS02ACC11) Credit:2	
CO1 CO2 CO3 CO4	Acquire knowledge of Identifies buying behavior behavior behavior of the Identifies buying behavior behavior behavior of the IKS – Ancient Theory: 40 Course Outcome: Af Understand the base	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resord f market segmentation and strategic B.Com-Part-I CBCS Semester-I Indian Accounting and Auditing Practical Hours: 30 fer successful completion of this consics of Indian knowledge system.	earch and recent trends in marketing as of targeting and positioning. etices (IKS02ACC11) Credit:2 urse, the students will be able to	
CO1 CO2 CO3 CO4	Acquire knowledge of Identifies buying behavior	onceptual knowledge of marketing resonanceptual knowledge of marketing resonance B.Com-Part-I CBCS Semester-I Indian Accounting and Auditing Practical Hours: 30 For successful completion of this consists of Indian knowledge system. Sics of ancient Indian accounting and	earch and recent trends in marketing as of targeting and positioning. Etices (IKS02ACC11) Credit:2 urse, the students will be able to	
CO1 CO2 CO3 CO4	Acquire knowledge of Identifies buying behavior behavior behavior of the Identifies buying behavior behavior behavior of the IKS – Ancient Theory: 40 Course Outcome: Af Understand the bas Understand the origin	onceptual knowledge of marketing resonceptual knowledge and Auditing Prace Teaching Hours: 30 Set of Indian knowledge system. Sics of Indian knowledge system.	earch and recent trends in marketing as of targeting and positioning. Etices (IKS02ACC11) Credit:2 urse, the students will be able to	
CO1 CO2 CO3 CO4	Acquire knowledge of Identifies buying behavior behavior behavior of the Identifies buying behavior behavior behavior of the IKS – Ancient Theory: 40 Course Outcome: Af Understand the bas Understand the origin	of core concepts of marketing. aviour of consumer. conceptual knowledge of marketing resord f market segmentation and strategie B.Com-Part-I CBCS Semester-I Indian Accounting and Auditing Practical Hours: 30 fer successful completion of this consists of Indian knowledge system. Sics of ancient Indian accounting and and development of Indian accounting lity of accounting standards.	earch and recent trends in marketing as of targeting and positioning. Stices (IKS02ACC11) Credit:2 urse, the students will be able to	
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	F	inancial Accounting -II (DSC02ACC	C21)				
	Theory: 80	Teaching Hours: 60	Credit: 4				
	Course Outcome: Afto	er successful completion of this course	, the students will be able to				
CO1	Understand process of single entry system.						
CO2	Estimate consignment account and branch accounting.						
CO3	Understand departmental accounting.						
CO4	Understand theoretical background of financial accounting standard.						
		B.Com-Part-I CBCS					
		Semester-II					
		counting for Manager -II (DSC02AC	CC22)				
	Theory: 40	Teaching Hours: 60	Credit: 2				
	Course Outcome: Afte	er successful completion of this course,	the students will be able to				
COI							
CO2	Ascertain the solvency, Liquidity, Profitability of the company						
CO3							
CO4	Understand the importance of budget						
		B.Com-Part-I CBCS					
		Semester-II					
		les of Marketing Paper - II (OEC02)	MKT21)				
	Theory: 80	Teaching Hours: 60	Credit: 4				
	Course Outcome : Afte	er successful completion of this course	e, the students will be able to				
COI	Acquire knowledge of marketing mix						
CO2	Be familiar with the recent elements of the marketing mix						
CO3	Acquire knowledge of elements of promotion mix.						
CO4	Demonstrate effective understanding of retailing and rural marketing						

