

Annual Teaching Plan

Academic Year: 2018-2019

Semester: III

Department: Commerce

Subject: Fundamentals of Entrepreneurship

Course Title: Fundamentals of Entrepreneurship-I

Name of the teacher: Mrs. P. C. Parishwad

Month: July			Module/Unit:	Sub-units planned
Lectures	Practical	Total	1. Entrepreneur	Introduction of Syllabus- Concept - Classification -Functions- Qualities of Successful Entrepreneur - Concept of Intrapreneur and Net-preneur - Challenges before entrepreneurs in modern Era.
15	-	15		
Month: August			Module/Unit:	Sub-units planned
Lectures	Practical	Total	2. Entrepreneurship	Concept - importance - Theories of Entrepreneurship - Joseph Schumpeter's Innovation Theory, McClelland's Theory of need achievement, Hagen's Theory of status withdrawal - Knight,s Profit Theory- Entrepreneurship in service Industry. - Factors stimulating Entrepreneurship
15	-	15		
Month: September			Module/Unit:	Sub-units planned
Lectures	Practical	Total	3. Entrepreneurship Development	Concept - Objectives - process-problems and measures of EDP in India - Institutional support- EDI, NIESBUD, MCED, DIC- Recent trends- Start up, Stand up, Skill India, Make in India- Incubation Centre- concept and importance.
15	-	15		
Month: October			Module/Unit:	Sub-units planned
Lectures	Practical	Total	4. Stories of successful entrepreneurs	Male: JRD Tata, Dhirubai Ambani (Reliance), Hanmantrao Gaikwad (BVG), Sachin Bansal & Binny Bansal (Flipkart). Female: Aditi Gupta (Whisper Girl), Veena Patil (Veena World), Vandana Luthra (VLCC)- their entrepreneurial sketch and qualities.
15	-	15		

Annual Teaching Plan

Academic Year: 2018-2019

Semester: IV


Department: Commerce

Subject: Fundamentals of Entrepreneurship

Course Title: Fundamentals of Entrepreneurship-II

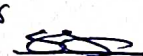
Name of the teacher: Mrs. P. C. Parishwad

Month: December			Module/Unit:	Sub-units planned
Lectures	Practical	Total	I. Women Entrepreneurship	Definition, characteristics - causes of limited growth in India - remedies for women Entrepreneurship development in India. - Role of Self-Help Groups (SHGs) in women Entrepreneurship development. Story of Chetana Gala-Sinha (Manadeshi Foundation)
15	-	15		
Month: January			Module/Unit:	Sub-units planned
Lectures	Practical	Total	II. Rural & Agro Entrepreneurship	Concept - Problems of rural entrepreneurship in agricultural sector and village industry - strategies for rural entrepreneurship development. Agro entrepreneurship- meaning and concept, importance, entrepreneurial opportunities in agro sector, challenges before Agro entrepreneurship. Test-1 Revision
15	-	15		
Month: February			Module/Unit:	Sub-units planned
Lectures	Practical	Total	III. Project Management	Concept of Project, Identification of business opportunities, key elements of business plan - stages of project management - Project appraisal & feasibility study - Project for Dairy, Retail stores, Beauty Parlor and eco-friendly bag production.
15	-	15		
Month: March			Module/Unit:	Sub-units planned
Lectures	Practical	Total	IV. Micro, Small and Medium Enterprises (MSME)	Definition - importance - problems & remedies of MSME- e-commerce - Franchising - concept, characteristics & importance, types of franchising business- steps involved in the formation of small enterprises- location, clearances, permits required, formalities, licensing and registration procedure. Test-2 Revision
15	-	15		

Mrs Pooja C. Parishwad 

Name and Signature of Teacher




Name and Signature of HOD
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