

Vivekanand College, Kolhapur (Autonomous)

Department of Commerce

Annual Teaching Plan

Academic Year: 2022-23
Subject: Management

Semester: B.Com- I, Sem-I& II
Course Title:- Principles of Business Management Paper -I &II

Name of the Teacher: Dr. R. R. Patil

B.Com-I, Sem I,				Module/Unit: I	Sub-units planned
Month: August 2022				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total		
B.Com-I	15	- Video, and Documentary Films, Case study on the given concepts -classroom activity to know what is management	15	Introduction to Management:	Introduction, Concept (Effectiveness versus Efficiency), Nature of Management, Characteristics of Management, Objectives of Management, Importance of Management, Management as an Art, Management as a Science, Management as a Profession, Management and Administration, Levels of Management, Coordination — The Essence of Management, Characteristics of Coordination, Importance of Coordination
Month: September 2022				Module/Unit: II	Sub-units planned
Course	Lectures	Practicals	Total		
B.Com-I	15	- Video and Documentary Films, Case study on the given concepts -classroom activity based on managerial Roles & Skills	15	Managerial Roles, Functions and Skills:	Introduction, Functions of Management (Planning, Organizing, Staffing, Directing, Controlling) Managerial Roles(Interpersonal Roles, Informational Roles, Decisional Roles.) Managerial skills(Technical,Human,Conceptual),Diagnostic skills, communication kills and Political skills.
Month: October 2022				Module/Unit: III	Sub-units planned
Course	Lectures	Practicals	Total		
B.Com-I	15	Video, and Documentary Films, Case study on the given concepts- classroom activity based on classical approach	15	Development of Management Thought:	Introduction, Classical Approach of Management, Neo- Classical Approach of management and Modern Approach of Management Taylor's Scientific Management: Principles of Scientific Management, Techniques of Scientific Management Fayol's Administrative Management : 14 principles of management, Fayol versus Taylor — A Comparison Max weber's Bureaucratic Management: Types of Authority, Meaning and features of Bureaucracy



					Elton Mayo's Human Relation Management: Hawthorne Experiment and its findings,
Month: November 2022				Module/Unit: IV	Sub-units planned
Course	Lectures	Practicals	Total	Management in the Twenty-first Century:	A Manager in 21st century, Important management skills in the Global Economy, Challenges do managers and employees face in the various areas of the 21st century management. (Human Resource Management, Production Management, Marketing Management, Financial Management and Agri-Business Management)
B.Com -I	15	Video, and Documentary Films, Case study on the given concepts -classroom activity based on management in 21 st century	15		
Month: December 2022				Module/Unit:	Sub-units planned
Course	Lectures	Practicals	Total	Semester Examination	
				Semester Examination	
B.Com- I, Sem II,					
Month: February 20 23				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total	Planning:	Introduction, Concept, Importance of Planning, Features of Planning, Limitations of Planning, Planning Process, Types of Plans, Objectives, Strategy Policy, Procedure, Method, Rule, Programme, Budget
B.Com -I	15	Video, and Documentary Films Case study on the given concepts -classroom activity based on planning	15		
Month: March 2023				Module/Unit: II	Sub-units planned
Course	Lectures	Practicals	Total	Organizing:	Meaning, Steps in the Process of Organizing, Importance of organizing, Organization Structure, Types of organization structures, Formal and Informal Organization, Delegation,
B.Com -I	15	Video, and Documentary Films Case study	15		



		on the given concepts -classroom activity based on organizational structures			importance of delegation, Decentralization, importance, Staffing : Introduction, Meaning, Importance of Staffing.
Month: April 2023			Module/Unit: III	Sub-units planned	
Course	Lectures	Practicals	Total	Directing :	Introduction, Meaning, Importance of Directing, Principles of Directing, Elements of Direction, Introduction, Features and Importance of Supervision, Motivation, Leadership, Communication.
B.Com -I	15	Video, and Documentary Films Case study on the given concept -classroom activity based on elements of Directing	15		
Month: May 2023			Module/Unit: IV	Sub-units planned	
Course	Lectures	Practicals	Total	Controlling:	Meaning of Controlling, Techniques of Managerial Control, Traditional Techniques, Modern Techniques, Responsibility Accounting, Management Audit, PERT and CPM, Revision
B.Com -I	15	Video, and Documentary Films Case study on the given concepts -classroom activity based on controlling techniques.	15		
Month: June 2023			Module/Unit:	Sub-units planned	
	Lectures	Practicals	Total	Final Examination	

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Annual Teaching Plan

Academic Year: 2022-23 Semesters: B.Com- III, Sem- V& VI
 Subject: Management Course Title:- Modern Management Practices (MMP) Paper –I &II

Name of the Teacher: Dr. R. R. Patil

B.Com-III, Sem V,					
Month: August 2022				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total	Contribution To Modern Management Practices:	
B.Com-III	15	Case study on the given concepts - classroom activity based on MBO	15		a. Modern Management: Concept b. Contribution of Peter Drucker: c. Contribution of C.K.Prahlad : d. Contribution of Michael Porter:
Month: September 2022				Module/Unit: II	Sub-units planned
Course	Lectures	Practicals	Total	Introduction to Strategic Management:	
B.Com-III	15	--Case study on the given concepts - classroom activity based on Blue & Red ocean strategy & Skills	15		a. Strategic Management: Concept of Mission, Vision, Objectives Concept of Strategy.. Environmental Analysis and SWOC Analysis, strategic management. b. Types of Strategies Mintzberg's 5 Ps, Corporate strategies. Mckinsey's 7s framework -Blue Ocean Strategy, Red Ocean Strategy.:
Month: October 2022				Module/Unit:	Sub-units planned



				III	
Course	Lectures	Practicals	Total	Corporate Governance and Corporate social responsibility (CSR):	
B.Com-III	15	-Case study on the given concepts - classroom activity based on Ethics	15	a. Corporate Governance: concept ethical issues in management. b. Corporate social responsibility: concept of social responsibility, Areas of social responsibilities	
Month: November 2022				Module/Unit: IV	Sub-units planned
Course	Lectures	Practicals	Total	Knowledge Management and Outsourcing:	
B.Com-III	15	Case study on the given concepts - classroom activity based on outsourcing	15	a. Knowledge Management: Concept, b. Outsourcing: Concept, Business process outsourcing- (BPO) , Legal Process Outsourcing (LPO) Revision	
Month: December 2022				Module/Unit:	Sub-units planned
Course	Lectures	Practicals	Total	Semester Examination	
				Semester Examination	
B.Com- III, Sem VI,					
Month: February 20 23				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total	Total Quality Management (TQM):	
B.Com-III	15	Studying Case study / articles on the given concepts classroom activity based on TQM	15	a. TQM: Concept of Quality, Meaning Of TQM. Elements of TQM, Contribution of Denning, Juran and crosby b. Benchmarking: c. Six sigma:	



				d. Quality Certification:	
Month: March 2023				Module/Unit: II	
Course	Lectures	Practicals	Total	Event Management:	Sub-units planned
B.Com-III	15	Studying Case study/articles on the given concepts - classroom activity based on corporate events	15		Event management: concept, types and importance. Procedure of event management, Conduct of An Event, Public Relations. Planning of corporate events
Month: April 2023				Module/Unit: III	
Course	Lectures	Practicals	Total	Emergency Management and Change Management:	Sub-units planned
B.Com-III	15	Studying Case study / articles on the given concepts - classroom activity based on change management	15		a. Emergency Management: Concept and Types. prevention & phases b. Change Management: Forces of Change, Response To Change, Management of Planned Change. Model. Managing Resistance To Change Lewin's Three Step
Month: May 2023				Module/Unit: IV	
Course	Lectures	Practicals	Total	International Management:	Sub-units planned
B.Com-III	15	Studying Case study/ articles on the given concepts - classroom activity based on Japanese Management	15		International Management and Multinational Companies (MNC's)- Advantages and Challenges. Japanese Management and Theory Z Role of Global Managers.



					Revision
Month: June 2023			Module/Unit:	Sub-units planned	
Lectures	Practicals	Total	Final Examination		

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Annual Teaching Plan

Academic year: 2022-23

Semester: I & II **Department:** M.Com

Subject: Business Management (BM) & Organization Behaviour (OB)

Course Title: Business Management (BM) & Organization Behaviour (OB)

(Compulsory Paper)

Name of the Teacher: Dr. R. R. Patil

M.Com-I, Sem I,					
Month: August 2022				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total	Introduction to Management:	Introduction to Management: Definition, Nature, Significance, Managerial Skills, Mintzberg's Role, Management as a Profession, Code of Conduct for Managers. Functional areas of Management - Human Resource, Finance, Production and Marketing.
M.Com-I	15	Visit any organisation and study the role of managers. 2. Prepare check list of Managerial Skill	15		
Month: September 2022				Module/Unit: II	Sub-units planned
Course	Lectures	Practicals	Total	Contribution towards Management Thought:	A) Contribution of Frank Gilbreth, Mary Parker Follett, Tom Peters, Robert Waterman, Elton Mayo, Peter Drucker, Michael Porter and C.K Pralhad. B) Organizational
M.Com-I	15	1.study the management thought of concern organization and report to the	15		



		College. 2. Visit any virtual organization and study the features of that organization			Learning Approach- Need and Evaluation. Virtual Organization - Features and Implications.
Month: October 2022				Module/Unit: III	Sub-units planned
Course	Lectures	Practicals	Total	Strategic Management:	(A) Concept, Importance, Levels of Strategy, Strategic Intent, Different type of Strategies, Strategic Analysis and Choice - Corporate Level Analysis (GAP analysis, BCG Matrix, GE9 Cell Matrix), Industry Level Analysis (Porter's 5 Forces Model).
M.Com-I	15	Visit any organization and study the adopted strategies by them and strategy implementation and control.	15		(B) Strategy implementation and control- Techniques of Strategy Evaluation - Functional Issues, Behavioural Issues and McKinsey's 7-S Model. Strategic Control Technique.
Month: November 2022				Module/Unit: IV	Sub-units planned
Course	Lectures	Practicals	Total	Contemporary Issues in Management:	(A) Ethical Issues- Social, Cultural, Financial, Marketing and
M.Com-I	15	Visit any organization	15		



		discuss with management regarding challenges and problems. 2. study the ethical issues and suggest remedies.			Environment related Issues. (B) Management of 21st Century Organization - Challenges and Opportunities in E-Commerce, E-Business and M-Commerce. Revision
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Month: December 2022				Module/Unit:	Sub-units planned
Course	Lectures	Practicals	Total	Semester Examination	
				Semester Examination	

M.Com- I, Sem II,

Month: February 20 23				Module/Unit: I	Sub-units planned
Course	Lectures	Practicals	Total	Introduction to Organizational Behaviour:	Concept, significance, Nature and scope of OB, contributing disciplines to OB, relationship between management and organizational Behaviour, Ethical issues in OB, Historical Development of OB, Models of OB.
M.Com-I	15	Visit any nearby organization and observe management functions perform therein 2. Visit any organization and study the ethical issues in	15		



		organizational behaviour.			
Month: March 2023				Module/Unit: II	Sub-units planned
Course	Lectures	Practicals	Total	Individual and Group Behaviour:	<p>A. Foundations of Individual Behaviour: Personality (Concepts, Determinants and types), Perception (meaning, process, factors affecting perception), Attitude (Concept, formation and types), Values (Concept, types and formation) and Job Satisfaction (Concept, Determinants and Measurements), Learning (Meaning, determinants, principles)</p> <p>B. Foundations of Group Behaviour: Definition and importance of group, Types of group, Process of group development, Group Behaviour (Norms, Cohesion, Role intergroup Conflicts), Group performance factors, Quality Circle and Work Teams.</p>
M.Com-I	15	<p>1. Classify the types of personality of sample employees in nearby organization.</p> <p>2. Visit any group and discuss with them about objectives and purpose of group formation.</p>	15		
Month: April 2023				Module/Unit: III	Sub-units planned



Course	Lectures	Practicals	Total		
M.Com-I	15	<p>Prepare a poster on organizational conflicts and their resolution.</p> <p>2. Visit any organization study the negotiation process.</p>	15	Organizational Conflict and Negotiation:	<p>A. Organizational Conflict: Concept, types, sources and levels of organizational conflict, Traditional and modern approach to conflict, Functional and dysfunctional organizational conflict, conflict process, resolution of conflict.</p> <p>B. Negotiation: bargaining strategies, the negotiation process, individual differences in negotiation effectiveness, third party negotiations.</p>
Month: May 2023					Module/Unit: IV
Course	Lectures	Practicals	Total		
M.Com-I	15	<p>1. Prepare a report on organizational culture adopted in nearby organization.</p> <p>2. Discuss with employees of any organization and know the quality of work life.</p>	15	Organizational Culture and Work Life Balance:	<p>A. Organizational culture: Definition, types, functions, creating, sustaining and changing culture.</p> <p>B. Quality of Work life: concept, constituents of QWL, QWL in Indian context. Managing work life conflicts in organizations.</p> <p>Revision</p>
Month: June 2023					Module/Unit:
	Lectures	Practicals	Total	Final Examination	



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