The Principal,

Vivekanand College Kolhapur, (Empowered Autonomous),

Sub: Permission to organize "Commerce Week" from 4th March to 7th March, 2024.

Respected Sir,

We the Department of Commerce, Planning to organize "Commerce Week" from 4th March to 7th March, 2024.four days. The details are listed below for your kind consideration.

- > Name of the activity: Organization of Commerce Week
- Day & Date: Monday 4th March to Thursday7th March, 2024.
- > Activities to be planned :
 - Day 1- Monday, 4th March, 2024 Inauguration of Commerce Week with Theme Based Rangoli Competition & Business Idea Competition.
 - Day 2 Tuesday 5th March, 2024- Business Quiz Competition & Debating
 - Day 3- Wednesday, 6th March, 2024 AD-MAD Competition
 - Day 4- Thursday, 7th March, 2024 a guest lecture on Cyber Law & Business Tycoon Day
- > Target beneficiaries: B.Com- I, II & III Year Students
- Expected no. of participants:300 +
- Duration of the event: 4 days
- Time: 11.00 am to 1.00 pm each day.
- Venue: Commerce Department, Main Building 2nd & 3rd floor VCK.
- Co-ordinators of the activity: all the staff of commerce department & Students Organizing Committee.
- > Approximate budget for- Honorarium/ certificates/Prizes/stationary: Rs. 5,000/- (including entry fees Rs. 50/- per student participant)

We request you to kindly sanction approval to conduct Management week and also sanction approval to required things.

Thanking You,

मेजूरीसाठी द्यापर 27102124

Pay Adv. Rs. 3 most -29.2.29

Yours Faithfully

(EMPOWERED AUTONOMOUS)

Submission Submitted All the staff of Commerce Department & Date: By: Students Organizing Committee. 27/02/2024 **Event Type:** Commerce Week- Cocurricular Activity Event Title: Organization of Commerce Week **Event Overview:** In an effort to inspire and encourage young students to explore the diverse world of commerce as a potential career choice, The Department of Commerce organizing a event known as "Commerce Week". The week-long event, held from 4th to7th March, is aimed at providing valuable insights into the commerce, its subjects, and career opportunities it offers. The Commerce Week serve as an excellent platform for students to gain comprehensive knowledge about commerce and its significance in the modern world. The event is carefully designed to foster student interest and curiosity while helping them make informed decisions about their academic and professional futures. Learning Objectives: students will able to--To understand and participate in various commerce department competitions. To have fun and enlightenment by participating in commerce related activities in all means. **Desired Outcome:** 1: Students can improve themselves by participating actively in various competitions. Performing as a team Will be Motivating to participated students and boost their confidence. Contents of Management Week: Day 1- Theme Based Rangoli Competition & Business Idea Competition. Day 2 - Business Quiz Competition & Debating Day 3- AD-MAD Competition Day 4- a guest lecture on Cyber Law & Business Tycoon Day

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Education for Knowledge Science and Culture"
-Shikshanmaharshi Dr Bapuji Salunkhe.
Shri. Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

DEPARTMENT OF COMMERCE NOTICE

27/02/2024

All the students of B.Com Part -I, II & III are informed that, we the Department of Commerce is planning to organize Commerce Week from 4th - 7th March, 2024 for four days. All the students can participate in various commerce activities. Attendance is compulsory.

The details are:

- Day & Date: 4th 7th March, 2024
- Time: 11.00 am to 1.00pm each day.
 - Day 1- Theme Based Rangoli Competition & Business Idea Competition.
 - Day 2 Business Quiz Competition & Debating
 - Day 3- AD-MAD Competition
 - Day 4- a guest lecture on Cyber Law & Business Tycoon Day
- Venue: Department of Commerce, 2nd & 3rd floor, Main Building, VCK.
- Contact: Students Organizing Committee for more details.

Mr. S. S. Kale

HEAD
DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Dr.R.R. Kumbhar

Vivekanand College, Kolhapur (Empowered Autonomous)

Department Commerce

Notice

Date:29/2/2024

All the students of B.Com & M.com are herby informed that department of commerce intends to organise commerce week from 4/3/2024 To 7/3/2024. interested student can participate in the following activities.

| Sr. No | Date | Activity | Time | Entry Fee |
|-----------|----------|------------------------------|--------------------------|-------------|
| 1 | 4/3/2024 | Rangoli Competition | 8:30a.m. to 9:30 a.m. | Rs 50/ Per |
| 2 | 4/3/2024 | Business Quiz | 10:00 a.m. to 11:00 a.m. | Participant |
| 3 | 5/3/2024 | Debate | 9:00 a.m. to 10:00 a.m. | |
| 4 | 5/3/2024 | AD-Mad Show | 10:30a.m to 11:30 a.m. | |
| 5 | 6/3/2024 | Business Idea Competition | 9:00 a.m. to 10:00 a.m. | |
| 6 | 7/3/2024 | Cyber Law Lecture | 9:00 a.m. to 10:00 a.m. | |
| | 7/3/2024 | Business Tycoon Day | 110:30a.m to 11:30 a.m. | |

All activities will be conducted in the Library Hall

Debate in Room no 19 & Rangoli competition. In College Campus (Top Floor)

Interested students registered their name to following activity coordinator

| Sr. No | Activity | Faculty Coordinator | Student Coordinator |
|-----------|------------------------------|------------------------------------|--|
| 1 | Rangoli Competition | Dr. Revati. R. Patil 9130067374 | Mr. Sairaj Khade 7276275004 |
| 2 | Business Quiz | Dr. Revati. R. Patil 9130067374 | Ms. Shreya Patil 8788252734 |
| 3 | Debate | Mr. S N. Chavan 7218651303 | Ms. Diksha Powar 9096650907 |
| 4 | AD-Mad Show | Dr. U. D. Dabade 8308105756 | Ms. Vaishnavi Kothavale 7038975087 |
| 5 | Business Idea Competition | Mrs. P.C. Parishwad 8208402195 | Ms. Shruti Koli 8482928864 |
| 6 | Business Tycoon Day | Dr. Y. B. Mane 9049490513 | Ms. Kavita Pandav 8177858870 |

Rules & regulation of activity available with Coordinator.

Mr. SHENDS. Kale
DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS,

Dr.R.R.Kumbhar
PRINCIPAL
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Shri Swami Vivekanand Shikshan Sanstha's



Ir. College U.Dise No. 27341301006

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

2130, 'E' Tarabai Park, Kolhapur, Tal. Karveer, Dist. Kolhapur -416003 Affiliated to Shivaji University, Kolhapur (M.S.)

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h.: 0231-2658612 Fax: 0231-2658840 Resi.: 0231-2653962 Website: www.vivekanandcollege.ac.in E-mail: info@vivekanandcollege.org Founder

Dr. Bapuji Salunkhe

President

Hon. Chandrakant Dada Patil

Prin. Abhaykumar Salunkhe

Secretary

Prin.Mrs. Shubhangi Gawade

Date: 06/03/2024

Date:

Dr. R. R. Kumbhar M.Sc., M.Phil., Ph.D.

lef. No. VCK/ 2840 /2023-24

To. Mrs. Shailaja Raut, Proprietor, Tushar Masale, Kolhapur.

Dear Madam,

Thank you for contributing as a resource person on the occasion of VANIJYA-FEST2K-24 & an International Women's Day (8th March). Your inputs on the same was greatly appreciated and well received by the participants. The Department of Commerce, Vivekanand College, Kolhapur (Empowered Autonomous), Sansthamata Sushiladevi Salunkhe Women Study Centre and Rotaract Club of Vivekanand College, Kolhapur would like to express deep sense of gratitude for your esteemed Co-operation.

We hope for your continuous support in the future.

Best regards.

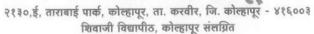
(Dr. R. R. Kumbhar)

श्री स्वामी विवेकानंद शिक्षण संस्थेचे

विवेकानंद कॉ (अधिकारप्रदत्त स्वायत्त)



Jr. College U.Dise No. 27341301006



नॅक मानांकन: "A"(सी.जी.पी ए. ३. २४) कॉलेज उईथ पोटेन्शियल फॉर एक्सलन्स, यु.जी.सी., न्यु दिल्ली स्टार कॉलेज – डी.बी.टी. – भारत सरकार आय. एस ओ . ९००१:२०१५



Estd.: June 1964

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संस्थापक डॉ. बापूजी साळ्खे

मा. आमदार चंद्रकांत दादा पाटील

कार्याध्यक्ष प्राचार्य अभयकुमार साळ्खे सचिव प्राचार्या सौ. शुभांगी गावडे M.Sc., B.Ed.

दिनांक :

डॉ. आर आर कुंभार M.Sc., M.Phil., Ph.D.

Date: 04/03/2024

जावक क्रमांक व्हि.सी.के. / 2840 | 2023 - 24

To. Mrs. Shailaja Raut, Proprietor, Tushar Masale, Kolhapur.

Dear Madam,

It gives us immense pleasure in inviting you as a resource person on the occasion of Commerce Week VANIJYA-FEST 2K-24 & an International Women's Day (8th March) going to be held at Department of Commerce in association with Sansthamata Sushiladevi Salunkhe Women Study Centre and Rotaract Club of Vivekanand College Kolhapur on Wednesday, 6th March, 2024 by 10.00am to 11.00am.

In view of this, we take this opportunity to invite you as a resource person on a theme "Woman Empowerment through Self Employment".

Best regards.

Dissemination of Education for Knowledge Science and Culture"
-Shikshan maharshi Dr Bapuji Salunkhe.
Shri, Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

Commerce Week-VANIJYA-FEST 2K-24

PROGRAMME SCHEDULE

4th -7th March, 2024

Venue: Department of Commerce, Room No. 11 & Library Hall, VCK

| Time | Programme /Activity | Chief Guest/ Resource Person |
|------------------------|---|---|
| 8.30 am to 9.30 am | Inauguration by- cutting a ribbon (10.00am onwards) Introduction: Prominent Presence: | Dr. R.R. Kumbhar -Principal, Vivekanand College, Kolhapur (Empowered Autonomous) Mr. S. S. Kale-HOD-Dept of Commerce ,Vivekanand College, Kolhapur (Empowered Autonomous) Dr. E. I. Alvekar -Dept. of Marathi, Vivekanand College, Kolhapur(Empowered Autonomous) |
| | 1. Rangoli Competition: (Trends in commerce & management) | Mr. Satish Uplavikar Asst. Prof. B.VOC(Graphic Design) Mrs. Pooja Parishwad Asst. Prof. Dept. of Commerce |
| 10.00 am to 11.00am | 2. Business Quiz Competition: | Dr. R. R. Patil Dr. S. S. Awate |
| | 8.30 am to 9.30 am | Inauguration by- cutting a ribbon 8.30 am to 9.30 am Introduction: Prominent Presence: 1. Rangoli Competition: (Trends in commerce & management) 10.00 am to 2. Business Quiz Competition: |

| DAY-2 Tuesday,5 th March,2024 | 9.00 am to 10.00am | 3. Debating Competition: | Dr. A. S. Wasekar Dr. Y. B. Mane |
|--|------------------------|--|--|
| | 10.30am to 11.30am | 4. AD-Mad Show | Mrs. V. D. Patil Mrs. P. P. Deshmukh |
| DAY-3 Wednesday,6 th March,2024 | 9.00am to 10.00am | 5. Business Idea Competition | Dr. K. S. Patil Dr. R. R. Patil |
| | 10.30am to 11.30am | 6. An Interactive Session on "Women Empowerment through Self Employment" | Mrs. Shailaja Jagannath Raut, proprieto Tushar Masale, Balinga-padal, Kolhapur |
| DAY-4 Thursday, 7 th March,2024 | 9.00am to 10.00am | 7. A Guest Lecture on "Legal awareness on Cyber Law" | Adv. Vaibhav A. Patil Practicing-Corporate Law Ideal Constructions, Kolhapur |
| | 10.30 am to 11.30am | 8. A Business Tycoon Day Competition | Dr. A.S.Mahat. Dr. U. D. Dabade |
| | 12.00noon onwards | 9. Prize Distribution Ceremony | |

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Dr. Bapuji Salunkhe

ounder

President Hon. Chandrakant Dada Patil Chairman

Prin. Abhaykumar Salunkhe

Secretary

Prin.Mrs. Shubhangi Gawade M.Sc., B.Ed.

Principal

Dr. R. R. Kumbhar M.Sc.,M.Phil.,Ph.D.

lef. No. VCK/ 2841/2023-24

Date:

Date: 04/03/2024

To.

Adv. Vaibhav A. Patil

Practicing Advocate-Corporate Law

Ideal Constructions, Kolhapur.

Dear Sir.

It gives us immense pleasure in inviting you as a resource person of a Guest Lecture "Legal Awareness on Cyber Law" on the occasion of Commerce Week-VANIJYA-FEST2K-24 going to be held at Department of Commerce on Thursday7th March, 2024 by 9.00am to 10.00am

In view of this, we take this opportunity to invite you as a resource person of a Guest Lecture.

Best regards.

(Dr. R. R. Kumbhar)

Ir. College U.Dise No. 27341301006

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Founder Dr. Bapuji Salunkhe D.Lit. President

Hon. Chandrakant Dada Patil

Chairman

Prin. Abhaykumar Salunkhe

Secretary

Prin.Mrs. Shubhangi Gawade M.Sc.,B.Ed. Principal

E-mail:info@vivekanandcollege.org

Dr. R. R. Kumbhar M.Sc.,M.Phil.,Ph.D.

Date:

Date: 07/03/2024

To.

Adv. Vaibhav A. Patil

Practicing Advocate-Corporate Law

Ideal Constructions, Kolhapur.

Dear Sir.

Thank you for contributing as a resource person in a Guest Lecture "Legal Awareness on Cyber Law" on the occasion of Commerce Week-*VANIJYA-FEST*2K-24. The Department of Commerce Vivekanand College, Kolhapur (Empowered Autonomous) would like to express deep sense of gratitude for your esteemed Co-operation.

We hope for your continuous support in the future.

Best regards.

(Dr. R. R. Kumbhar)

Jr. College U.Dise No. 27341301006

Shri Swami Vivekanand Shikshan Sanstha's



VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

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Chairman Prin. Abhaykumar Salunkhe

unkne

Secretary

Prin.Mrs. Shubhangi Gawade M.Sc.,B.Ed. Principal

Dr. R. R. Kumbhar M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/ 2841/2023-24

Date:

Date: 04/03/2024

To.

Adv. Vaibhav A. Patil

Practicing Advocate-Corporate Law

Ideal Constructions, Kolhapur.

Dear Sir,

It gives us immense pleasure in inviting you as a resource person of a Guest Lecture "Legal Awareness on Cyber Law" on the occasion of Commerce Week-*VANIJYA-FEST*2K-**24** going to be held at Department of Commerce on Thursday7th March, 2024 by 9.00am to 10.00am

In view of this, we take this opportunity to invite you as a resource person of a Guest Lecture.

Best regards.

(Dr. R. R. Kumbhar)

"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" -शिक्षणमहर्षी डॉ. बापूजी साळ्ंखे

Estd.: June 1964

Shri Swami Vivekanand Shikshan Sanstha's



Jr. College U.Dise No. 27341301006

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

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कोल्हापूर

President

Chairman

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Dr. R. R. Kumbhar M.Sc., M.Phil., Ph.D.

Dr. Bapuji Salunkhe

Hon. Chandrakant Dada Patil

Prin. Abhaykumar Salunkhe

Date:

M.Sc., B.Ed.

Ref. No. VCK/

Founder

Date: 07/03/2024

To. Adv. Vaibhav A. Patil

Practicing Advocate-Corporate Law

Ideal Constructions, Kolhapur.

Dear Sir.

Thank you for contributing as a resource person in a Guest Lecture "Legal Awareness on Cyber Law" on the occasion of Commerce Week-VANIJYA-FEST2K-24. The Department of Commerce Vivekanand College, Kolhapur (Empowered Autonomous) would like to express deep sense of gratitude for your esteemed Co-operation.

We hope for your continuous support in the future.

Best regards.

(Dr. R. R. Kumbhar)

"Education for Knowledge, Science and Coure"

Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's VIVEKANAND COLLEGE, KOLHAPUR (Empowered Autonomous) Department of Commerce (2023-24)

वाणिज्यfest2K24

Date 05-03-2024

AD MAD Show Competition ASSESSMENT

| Sr. No. | Group | Student Name | Concept of Advertisement | Ability to attract audience attention | Innovation and creativity | Ability to highlights the idea of product with minimum efforts | Overall presentation | Total |
|------------|-------|---|-----------------------------|--|---------------------------------|---|----------------------|------------|
| | | | (10 Marks) | (10 Marks) | (10 Marks) | (10 Marks) | (10 Marks) | (50 Marks) |
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Name - P.P. Deshmuth

Name - Patil

"Dissemination of Education for Knowledge, Science and Culture"

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Empowered Autonomous)

DEPARTMENT OF COMMERCE

ATTENDENCE

VANIJYA-FEST 2K-24

BUSINESS IDEA COMPETITION

Day/ Date: Tuesday, 6th March, 2024

Time: 9.00am to 10.00am

Venue:

| SR. NO | STUDENT NAME | M | F | 0 | CLASS /DIV | rector to |
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| 29 | Superiya Chandrakant Salar | | V | | B.Com II | |
| 30. | Superya Chandrakant Salgar Varshnavi Manik Nagonkar | | | | | |
| 31 | Shrutika Pramod Patil | | V | | B.ComII | |
| 32. | Sakshi Sudhakar Patil. | HILE | - | | BCm III | |
| gg. | Tanuja Bandapant Patil. | | ~ | | B. COMITE | |
| 34. | Samruddhi Sanjay Kale. | | | | B.COMTIT | 1.B.Patil |
| 35. | Sharvari Sanjay Shitole. | | | | B. COMITI | 10 |
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"Dissemination of Education for Knowledge, Science and Culture."

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

'वाणिज्य fest 2K24'

BUSINESS IDEA COMPETITION on 6th March, 2024

Assessment

Name of judge- Dr. R. R. Paril

| Sr. No. | Name of student | Business Idea 10 | Creativeness 10 | Viability 10 | Useful to society 10 | Presentation 10 | Total 50 |
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Jr. College Recog.No. H.S.C./ 1074/R-1/DT: 8-8-1976

Jr. College Code No. 23-09-002 Jr. College U.Dise No. 27341301006 "ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" -शिक्षणमहर्षी डॉ. बापूजी साळुंखे Estd.: June 1964

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

2130, 'E' Tarabai Park, Kolhapur, Tal. Karveer, Dist. Kolhapur -416003 Affiliated to Shivaji University, Kolhapur (M.S.)

NAAC Reaccredited : "A" (CGPA3.24)

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"Star College" by D.B.T Govt. of India

ISO 9001 : 2015



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Ph.: 0231-2658612 | Fax: 0231-2658840 | Resi.: 0231-2653962 | Website: www.vivekanandcollege.ac.in | E-mail: info@vivekanandcollege.org

Pounder
Dr. Bapuji Salunkhe
D.Lit.

President

Hon. Chandrakant Dada Patil

Chairman

Prin. Abhaykumar Salunkhe

Secretary

Prin.Mrs. Shubhangi Gawade M.Sc.,B.Ed. Principal

Dr. R. R. Kumbhar M.Sc.,M.Phil.,Ph.D.

Ref. No. VCKI 2816 20 23-24

Date: 4/3/2024

To,

Dr. Kailas Patil

HoD, Department of Economics, Vivekanand College, Kolhapur (Empowered Autonomous) Kolhapur.

Subject: Invitation letter.

Sir,

On behalf of Department of Commerce, Vivekanand College, Kolhapur (Empowered Autonomous), we cordially invite you as a judge for Business Idea competition organized under वाणिज्य fest 2K24' on Wednesday, 6th March, 2024 at 9.15 am.

Please convey your acceptance.

Thank you.

Dr. R. R. Kumbhar
PRINCIPAL
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

DEPARTMENT OF COMMERCE

'वाणिज्य fest 2K24'

BUSINESS IDEA COMPETITION

The purpose of a business plan competition is to create a dynamic and immersive learning experience for participants to develop and enhance their business acumen, strategic thinking, and decision-making skills in a simulated business environment. To make their perspective more broaden towards business ideas, entrepreneurship and self-employment.

Guidelines:

- Students can participate individually or team of 2 members.
- Business Ideas or solutions development should be innovative and viable.
- ❖ Presentation time: 5+2=7 minutes. (Presentation + Q&A)
- The students should present their business idea into written form, PPTs, in model form or any one form or with all forms together also.
- PPT should cover: Title, Business idea introduction, viability in the market, demand-supply analysis, requirement in the society etc.
- Students should submit the write up for convenience before presentation.
- * Examiners decision will be final.
- Entry fees: Rs. 50.
- Cash prizes:

1st Rs. 300

2nd Rs. 200

3rd Rs. 100

Assessment- Based on Business Idea, Creativeness, Viability, Useful to society, Presentation

Competition Co-ordinator,

Mrs Pooja Parishwad

Contact: 8208402195

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

'वाणिज्य fest 2K24'

BUSINESS IDEA COMPETITION on 6th March, 2024

Assessment

· Name of judge- Dz. Kailas 5. Palil

| Sr. No. | Name of student | Business Idea 10 | Creativeness 10 | Viability 10 | Useful to society 10 | Presentation 10 | Total 50 | |
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Judges-

1. Name and signature-

2. Name and signature-

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

DEPARTMENT OF COMMERCE

'वाणिज्य fest 2K24'

BUSINESS IDEA COMPETITION on 6th March, 2024

Registration of students-

| | Sr. No. | M/F/O | Name of student | class | Title of Business Idea & Reg. fees Rs, 50/- | Contact | Sign |
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| ~ | 8. | M | Shiraraj Chougle | B.com | Agro-tourism | 24900 | - Amer |
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"Education for Knowledge, Science and Culture"

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

वाणिज्यFest2K24

BUSINESS TYCOON DAY COMPETITION

CONCEPT OF BUSINESS TYCOON:

Business tycoon is a person who is very successful in business or industry and who has become rich and powerful. In this competition participants are required to do attire of successful businessman or entrepreneur and give the presentation in 5 to 7 minutes on selected successful businessman or entrepreneur. Student can select the men as well as women businessman or entrepreneur.

RULES:

- > One participant can participate in this competition.
- > Time for presentation is 5 to 7 minutes.
- Participant can present through PPT or orally.
- > It is required to make look/attire of selected successful entrepreneur/ businessman.
- > Expenditure of draperies should be made by participants itself.
- Entry fee is Rs. 50
- > First three ranks will be drawn from the participants.
- Decision of judges is final and binding.

Assessment Criteria:

Business Tycoon, Attire of selected Business Tycoon, Presentation about selected Business Tycoon, Ability to attract audience attention, Overall Presentation.

Competition Co- ordination

Dr. Yogesh Mane

Mo-9049490513

Mr. S. S. Kale

Head, Department of Commerce
HEAD
DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

"Education for Knowledge, Science and Culture"

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

वाणिज्यFest2K24

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Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Empowered Autonomous)

DEPARTMENT OF COMMERCE

ATTENDENCE

VANIJYA-FEST 2k-24

BUSINESS TYCOON DAY

Day/ Date: Thursday, 7th March, 2024

Time:1030am to 11.30am

Venue:

| | venue: | | 200.00 | | 11/1/011 | St. \ aliti |
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| 6. | Vaishnavi Rajendra Bhosale | | V | | -11- | V.R. Bhosile |
| 7. | Smital Dasharoth Burua | | V | | -11- | Inita |
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Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

वाणिज्यFest2K24 BUSINESS TYCOON DAY COMPETITION

LIST OF PARTICIPANTS

| Sr. No | Student Name | Class | Entry Fee |
|--------|-------------------|------------|-------------------------------|
| 1 | -Akshata Garal | B.Com- II | 50 - |
| 2 | Jasika Chopade | B.Com- II | 50 ~ |
| 3. | Nakshatra Jadhav | B.Com- II | 50 |
| 4. | Yash Bansode | B.Com- II | 50 |
| 5. | Ancy Bandi | B.Com- II | 50 |
| 6. | Shivraj Chougule | B.Com- III | 50 |
| 7. | Sairaj Medhe | B.Com- III | 50 |
| 8. | Aditi Kamat | B.Com- III | 50 |
| 9. | Vinod Mali | M.Com- I | 50 |
| × 10. | Jaswant Mali | B.Com- II | 50 _ |
| × 11. | Piyush Patil | B.Com- II | 50 _ |
| 12. | Prathamesh Padale | B.Com- II | 50 _ |
| 13. | Yash Renuse | B.Com- II | 50 |
| 14. | Justin Dsouza | B.Com- II | 50 _ |
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VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

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| Sr. No | Student Name | Class | Entry Fee |
|--------|-------------------|------------|-----------|
| 1 | Akshata Garal | B.Com- II | 50 |
| 12. | Jasika Chopade | B.Com- II | 50 |
| ¥ × 3. | Nakshatra Jadhav | B.Com- II | 50 🔀 |
| ×4. | Yash Bansode | B.Com- II | 50 |
| × 5. | Ancy Bandi | B.Com- II | 50 |
| 6 | Shivraj Chougule | B.Com- III | 50 |
| 2. | Sairaj Medhe | B.Com- III | 50 |
| 1 38 | Aditi Kamat | B.Com- III | 50 🕌 |
| 19. | Vinod Mali | M.Com-1 | 50 |
| 10. | Jaswant Mali | B.Com- II | 50 |
| × 11. | Piyush Patil | B.Com- II | 50 |
| 12. | Prathamesh Padale | B.Com- II | 50 6 |
| × 13. | Yash Renuse | B.Com- II | 50 |
| 14. | Justin Dsouza | B.Com- II | 50 |
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Shri Swami Vivekanand Shikshan Sanstha's



VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

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.: 0231-2658612 | Fax : 0231-2658840 | Rest.: 0231-2653962 | Website :www.vivekanandcollege.ac.tn | E-mail :info@vivekanandcollege.org Chairman Secretary : Bapuji Salunkhe Hon, Chandrakant Dada Patil Prin. Abhaykumar Salunkhe

Prin.Mrs. Shubhangi Gawade M.Sc., B.Ed.

Dr. R. R. Kumbhar M.Sc., M.Phil., Ph.D.

1. No. VCKI 2816/2023-24

Date: 5/3/2024

To. Mrs. V. D. Patil B.C.A. Department, Vivekanand College, Kolhapur (Empowered Autonomous) Kolhapur.

Subject: Letter of Appreciation.

Madam.

We are thankful to you for your gracious presence as a judge for AD-MAD SHOWS competition organized under 'वाणिज्य fest 2K24' Department of Commerce, Vivekanand College, Kolhapur (Empowered Autonomous), held on Tuesday, 5th March, 2024.

Transparent examination and result by you motivate rank holders and the participants for further competition.

With regards,

Thank you.

Dr. R. R. Kumbhar PRINCIPAL VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

Received

Jr. College Recog.No. H.S.C./ 1074/R-1/DT: 8-8-1976 Jr. College Code No. 23-09-002 Jr. College U.Dise No. 27341301006

''क्कान, विक्कान आणि सुसंस्कार यांसाठी शिक्षण प्रसार'' -शिक्षणमहर्षी डॉ. बापूजी साळुंखे

Estd.: June 1964

Shri Swami Vivekanand Shikshan Sanstha's



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(अधिकारप्रदत्त स्वायत्त) कोल्हापूर

Ph.: 0231-2658612 Fax: 0231-2658840 Rest.: 0231-2653962 Website: www.vivekanandcollege.ac.in / E-mail: info@vivekanandcollege.org

Founder Dr. Bapuji Salunkhe D.Lit.

Ref. No. VCK/ 28/6/2023-24

President Hon. Chandrakant Dada Patil MLA

Chairman Prin. Abhaykumar Salunkhe M.A.

Secretary
Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Dr. R. R. Kumbhar M.Sc.,M.Phil.,Ph.D.

Date: 5/3/2024

To,

Mrs. V. D. Patil

B.C.A. Department,

Vivekanand College, Kolhapur (Empowered Autonomous)

Kolhapur.

Subject: Invitation letter.

Madam,

On behalf of Department of Commerce, Vivekanand College, Kolhapur (Empowered Autonomous), we cordially invite you as a judge for AD-MAD SHOWS competition organized under 'वाणिज्य fest 2K24' on Tuesday, 5th March, 2024 at 10.15 am.

Please convey your acceptance.

Thank you.

Dr. R. R. Kumbhar

PRINCIPAL

VIVEKANAND COLLEGE, KOLHAPUR

(EMPOWERED AUTONOMOUS)

Received

"Dissemination of Education for Knowledge, Science and Culture"

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Empowered Autonomous)

DEPARTMENT OF COMMERCE

ATTENDENCE

VANIJYA-FEST2k-24

ADD-MAD SHOW COMPETITION

Day/ Date: Tuesday, 5th March,2024

Time: 10.30am to 11.30am

Venue:

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""Education for Knowledge, Science and Culture" Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR (Empowered Autonomous) **Department of Commerce (2023-24)**

वाणिज्यfest2K24

Date 05-03-2024

AD MAD Show Competition

The main aim of this competition is to acquaint the students about promotional strategies in marketing through advertisement of products/ services. In this event the participants will have to produce advertisement of any product in a proper way which is quite appealing to target audience.

Rules -

- 1. Each team must comprise 3 to 5 members.
- 2. The maximum time allotted for each ad enactment would be 5 minutes + 3 Minutes for stage preparation.
- 3. No participant can perform in 2 teams.
- 4. All participants should be registered, registration fee Rs. 50/ per participates.
- 5. Judges' decision will be final and binding
- 6. Violation of the rules may lead to disqualification from the event.
- 7. Use of vulgar expression and language will lead to disqualification from the event.
- 8. There should be no exposure to biasness against any religion or community through your performance.

Assessment Criteria

Concept of Advertisement, Innovation and creativity, Ability to attract audience attention, Ability to highlights the idea of product with minimum efforts, Overall presentation

Dancelonny Dr. Umesh D. Dabade Competition Co-ordinator,

Mob-8308105756

Mr. Sunny. S. Kale

Head, Department of Commerce

"Education for Knowledge, Science and Coure"

Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's VIVEKANAND COLLEGE, KOLHAPUR (Empowered Autonomous) Department of Commerce (2023-24)

वाणिज्यfest2K24

Date 05-03-2024

AD MAD Show Competition ASSESSMENT

| Sr. No. | Group | Student Name | Concept of Advertisement | Ability to attract audience attention | Innovation and creativity | Ability to highlights the idea of product with minimum efforts | Overall presentation | Total |
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"Dissemination of Education for Knowledge, Science and Culture"

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Empowered Autonomous)

DEPARTMENT OF COMMERCE

ATTENDENCE

VANIJYA-FEST2K-24

RANGOLI COMPETITION- TRENDS IN COMMERCE & MANAGEMENT

Day/ Date: Monday, 4th March,2024

Time: 8.30am to 9.30am

Venue: Dept. of Commerce, 3rd floor, Main Building, VCK

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Education for Knowledge Science and Culture"
-Shikshanmaharshi Dr BapujiSalunkhe.
Shri. Swami VivekanandShikshanSanstha's

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS) DEPARTMENT OF COMMERCE

Commerce Week-VANIJYA-FEST 2K-24

Rangoli Competition

on

Trends in Commerce & Management

Day & Date: Monday,4th March,2024

Time: 10.30 am.

Venue: Department of Commerce 3rd floor, main Building, VCK

| Sr. No. | Students Name | Class | Color scheme | Design/ structure | Present ation | Overall effect | Remarks |
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Examiners name & sign---

1) Mr. Satist Vinayak Upalavikar.

2) Mrs Pooja Chintamani Parishwad with

॥ ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षणप्रसार॥ - शिक्षणम्हर्षी डॉ. बापूजी सार्क्स्रे

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE

KOLHAPUR (EMPOWERED AUTONOMOUS)





वाणिज्य fest 2K24



This is to certify that Dr./Mrs./Miss Kavita Pandav

has worked as a member of organizing committee for alford fest 2K24 organized by Department of Commerce, Vivekanand College, Kolhapur (Empowered Autonomous), on 4th to 7th March, 2024.



Dr. R.R. KUMBHAR PRINCIPAL