

"Dissemination of Education for Knowledge, Science and Culture"
- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Autonomous)



DEPARTMENT OF COMMERCE

M. Com. Part - I

Semester-I&II

SYLLABUS

Under Choice Based Credit System
To be implemented from Academic Year 2022- 2023



CHOICE BASED CREDIT SYSTEM M.Com - II (Sem -III and IV) COMMERCE Course Structure to be implemented from 2022 - 2023

Semester-I

| - 4 | | | |
|--------------|-------------|--|-------------------|
| Paper No. | Course Code | Course Title | No. of Credits |
| I | CP-1201 A | Business Management-I | 04 |
| II | CBP-1203 A | Advanced Accountancy-I | 04 |
| III | CBP-1204 A | Cost Accounting-I (Introduction to Cost Accounting) | 04 |
| IV | CBP-1205 A | Business Administration -I (Introduction to Business Administration) | 04 |
| V | CBP-1206 A | Advanced Accountancy-II (Auditing) | 741H. (6) |
| VI | CBP-1207 A | Cost Accounting-II (Methods of Cost Accounting) | |
| VII | CBP-1208 A | Business Administration-II (Functional Areas of Management : Marketing and Finance | Ta. |
| | | Semester-II | - N |
| Paper No. | Course Code | Course Title | No. of Credits |
| I | CP-1209 B | Organisational Behavior | 04 |
| II | CBP-1211 B | Advanced Accountancy-III | 04 |
| III | CBP 1212 B | Advanced Costing-III (Techniques of Costing III | 04 |
| IV | CBP-1213 B |) Business Administration-II (Functional Areas of Management : HR and Operations) | 04 |
| V | CBP-1214 B | Advanced Accountancy-IV (Research Methodology) | 04 |
| VI | CBP-1215 B | Advanced Costing-IV (Research Methodology) | 04 |
| VII | CBP-1216 B | Business Administration-IV (Research Methodology) | 04 |

HEAD
DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR
(AUTONOMOUS)



M. Com. Part - I CBCS Semester - I Business Management (CP-1201 A) Theory: 80Teaching Hours Credits - 4

COURSE OUTCOMES: After completion of this course students should be able to-

CO1: examine and describe the theoretical aspects of management.

CO2: critically evaluate concept of strategic management.

CO3: examine contribution wards management thoughts by experts.

CO4: analyze contemporary issues in management.

| Module | Title | Teaching hours |
|--------------|--|-------------------|
| Module I | Introduction to Management: | |
| | Definition, Nature, Significance, Managerial Skills, Mitzberg"s Role, | |
| A) Theory | Management as a Profession, Code of Conduct for Managers. | (15) |
| | Functional areas of Management - Human Resource, | |
| | Finance, Production and Marketing. | t e |
| | 1. Visit any organisation and study the role of managers and | 1.6 |
| B) Practical | submit the hand written report to the College. | gi f |
| | 2. Prepare check list of Managerial Skill and fill it by visiting | 1 81 |
| | nearest organizations manager. | 4-1 |
| Module II | Contribution towards Management Thought: | (15) |
| A) Theory | A) Contribution of Frank Gilbreth, Mary Parker Follett, Tom | (25) |
| | Peters, Robert Waterman, Elton Mayo, Peter Drucker, Michael Porter | |
| | and C.K Pralhad. | in : |
| B) Practical | B) Organizational Learning Approach- Need and Evaluation. Virtual Organization - Features and Implications. | |
| | 1. Visit any organization and study the management thought of | 2 7 |
| | concern organization and submit the hand written report to the | 41. |
| | College. | |
| | 2. Visit any virtual organization and know the features of that organization and submit hand written report to the College | |
| Module III | Strategic Management: | 15 |
| A) Theory | (A) Concept, Importance, Levels of Strategy, Strategic Intent, Different | |

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|--------|--|
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| CLHAP | |

| | type of Strategies, Strategic Analysis and Choice - Corporate Level | |
|--------------|--|--------|
| | Analysis (GAP analysis, BCG Matrix, GE9 Cell Matrix), Industry Level | 44 1 |
| | Analysis (Porter"s 5 Forces Model). (B) Strategy implementation and | |
| | control- Techniques of Strategy Evaluation - Functional Issues, | |
| | Behavioural Issues | 1 1 |
| | and McKinsey"s 7-S Model. Strategic Control Technique. | 144 |
| B) Practical | 1. Visit any organization and study the adopted strategies by them. | 1 24 - |
| | 2. Visit any organization and study the strategy implementation and control. | |
| Module IV | Contemporary Issues in Management: | 15 |
| A) Theory | (A) Ethical Issues- Social, Cultural, Financial, Marketing and | 15 |
| | Environment related Issues. | 18. |
| | (B) Management of 21st Century Organization - Challenges and Opportunities in E-Commerce, E-Business and M-Commerce | ac 2 |
| B) Practical | 1. Visit any organization and discuss with management regarding | |
| | challenges and problems and submit hand written report to college. | |
| | 2. Visit any organizations and study the ethical issues and suggest remedies and submit hand written report to college | |

- Learning Resources:

 1. In Search of Excellence Tom Peters and Robert H. Waterman.
- 2. Strategic management Azhar Kazmi
- 3. Principles of management P.C.Tripathi and P.N.Reddy Principles of Management - Koontz, O"Donnell and Weihrich



Nature of Question Paper

Instructions:

- 1. Q. No. 1 & 2 are compulsory.
- 2. Attempt any three questions from Q. No. 3 to 6.
- 3. Figures to the right indicate full marks.

| Question | Nature of Question | Marks |
|----------|--|-------|
| Que.1 | Solve Case Study | 16 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Long question | 16 |
| Que.6 | Write Short Notes (Any four out of Six) | 16 |

Internal Exam:

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1. | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| ' | Total Marks for Internal = | 20 Marks |



M. Com. Part - I CBCS Semester - I Paper-I Advanced Accountancy-I (CP-1203 A) Theory: 80 Teaching Hours Credits - 4

COURSE OUTCOMES: After completion of this course students should be able-

- 1. Understand the concept of accounting standards and their practical implication
- 2. Familiarize with preparing final accounts of service industries.
- 3. Prepare the consolidated financial statements of holding company and its subsidiaries.
- 4. Understand and prepare the financial statements of insurance companies.

| Module | Contents | Teaching hours |
|--------------|--|-------------------|
| Module I | Introduction to Accounting Standard- | |
| | (a) Meaning, Objectives and Need of Accounting | |
| A) Theory | Standard, Introduction to IFRSs, Distinction between | (15) |
| | INDASs and IFRSs, | , |
| | (b) Disclosure of Accounting Policies (AS-1), Valuation of | |
| a a | Inventories (AS-2), Accounting of Fixed Assets (AS-10) and | |
| | Accounting of Investments (AS-13) | , |
| | (1) Visit Chartered Accountant"s Office and discus the ideas | 11) (|
| B) Practical | of accounting standards, IFRSs and GAAPs | |
| | (2) Arrange students group discussion or seminar on AS-1 and | |
| | AS-2 | A S |
| Module II | Accounting for Service Industries: | (15) |
| | (a) Accounting of Hotel: Nature of Hotel business, Sources of | (13) |
| A) Theory | Revenue and Heads of Expenditures of Hotel, Visitors" ledgers and Preparation of Final Accounts) Accounting of Hospitals: Introduction, Incomes and | |
| | Expenditure, Capital and Revenue, OPD and IPD register. | H-H- |
| B) Practical | (1) Visit to any Hotel and arrange discussion with hotel's | 1 × 1 |
| | manager regarding hotel"s accounting process | |
| | (2) Visit to any Hospital and arrange discussion with hospital | 1. |
| | manager regarding hospital"s accounting process | |

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|------|------|
| (3) |) E |
| E | Seil |
| to | LHAP |

| Module III | Accounting for Holding Company: Group Accounts up to two subsidiaries-AS-21 | 15 |
|--------------|---|--------|
| A) Theory | Group Accounts up to two substitutaries-A3-21 | |
| B) Practical | (1) Collect consolidated financial statements from the website | 1 8 |
| | of any group of companies and arranges group discussion on | 3 |
| | it. | lite. |
| 5 | (2) If possible, visit the holding company of any group and try to | 10-1 |
| | understand consolidation process of financial statements | |
| Module IV | Accounting of Insurance Companies: General and Life | 15 |
| | Insurance, Introduction, Accounting forms, Financial | 174 1 |
| | Statements with schedules, IRDA Regulations related to | |
| A) Theory | financial statements | ME . I |
| | of insurance companies | |
| B) Practical | (1) Download financial statements of insurance company | Read I |
| | and discuss on them in the classroom. | 17 |
| | (2) Arrange visit to insurance company branch office to know | |
| | their accounting process | 11.4 |

-) Gupta, S. C.; Gupta, M. P.; Shukla, M. C.; Agrawal, B. M. and Grewal,
- T. S. (2019). Advanced Corporate Accounting, S. Chand & Company, New Delhi.
- 2) Shukla, M. C.; Grewal, T. S. and Gupta, S. C.; (2016). Advanced Accounts, S. Chand & Company, New Delhi.
- 3) Arulnandan, M. A. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting) Vol. II, Himalaya Publishing House, Mumbai.
- 4) Gupta, R. L. and Radhaswamy, M. (2018). Advanced Accountancy Vol. II, Sultan Chand, and Sons; New Delhi.
- 5) Maheshwari, S. N.; Maheshwari, Suneel and Maheshwari, Sharad K.
- (2018). Corporate Accounting. Vikas Publication House, New Delhi.
- 6) Shukla M. C.; Grewal T.S. and Gupta S.C. Advanced Accounts;
- S.Chand and Co. New Delhi.
- 7) Jain, S. P.; Narang, K. L.; Agrawal, Simmi and Sehgal, Monik (2018).

Advanced Accountancy (Corporate Accounting) Vol. II, Kalyani Publishers,

New Delhi.

8) Hanif, M. and Mukharjee, A (2018). Modern Accountancy Vol. II, McGraw Hill Education India (Private) Ltd., Noida.



- 9) Chakraborty, Hrishikesh, Advanced Accountancy, Oxford University Press
- 10) Original documents of Accounting Standards issued by ICAI
- 11) Companies Act 2013
- 12) Indian Journal of Accounting
- 13) Indian Journal of Commerce
- 14) The Chartered Accountant
- 15) Management Accountant

Nature of Question Paper

Instructions: 1. Q. No. 1 & 2 are compulsory.

2. Attempt any three questions from Q. No. 3 to 6.

3. Figures to the right indicate full marks

| Question | Nature of Question | Marks |
|----------|---|----------------|
| Que.1 | A) Multiple choice questions B) Fill in the blanks True OR False | 08 04 04 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 |
| Que.3 | Practical problem | 16 |
| Que.4 | Practical problem | 16 |
| Que.5 | Practical problem | 16 |
| Que.6 | Practical problem | 16 |

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1. | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| | Total Marks for Internal = | 20 Marks |



M. Com. Part - I CBCS Semester - I Paper-I Advanced Costing Paper I (Introduction to Cost Accounting) Theory: 80 Teaching Hours Credits - 4

COURSE OUTCOMES: After studying this course, students shall be able to:

CO1: Uunderstand the basic concepts of cost accounting

CO2: Classify the costs and apply the same for cost determination

CO3: Apply the cost accounting principles in cost accounting of materials

CO4: Know the application of cost accounting in calculation of labor cost and overheads

| Module | Title | Teaching hours |
|------------|---|----------------|
| Module I | Introduction to Cost Accounting: Concepts of Cost, Cost units & Cost centers, Cost Accounting, Costing, Cost Accountancy, Objectives of Cost Accounting, Difference between Financial and Cost Accounting Practical: Group discussion on various concepts related to cost and cost accounting | (15) |
| Module II | Cost Classification and Preparation of Cost Sheet: Classification of Cost on various bases, Preparation of Cost Sheet and Quotation Practical: Visit any manufacturing unit and prepare cost sheet | (15) |
| Module III | Cost Accounting of Material: Methods of Pricing of Issue of Material (FIFO, LIFO, Simple Average, Weighted Average), Determination of various stock levels and EOQ Practical: Write an assignment on stock levels and its impact on management of inventory. | (15) |
| Module IV | Cost Accounting of Labor and Overheads: Methods of Remuneration, Piece Rate and Time Rate System, Taylor's Differential Piece Rate System, Halsey Premium Plan, Rowan Plan, Merrick's Multiple Piece Rate System Overheads: Allocation, Apportionment, Reapportionment, Absorption Rate Practical: Visit any organization and understand its method of remuneration | (15) |

Learning Resources:

- 1. Cost Accounting: Horngreen, Datar and Rajan, Pearson Education Publishers
- 2. Cost Accounting-Text, Problems and Solutions: Shukla, Grewal and Gupta, S.Chand
- 3. Cost Accounting Principles and Practice: Jain and Narang, Kalyani Publishers
- 4. Cost Accounting Theory and Practice: Palniaappan and Hariharan, I K International Publishing House



- 5. Elements of Cost Accounting: S N Maheshwari, S N Mittal, Shree Mahaveer Book Depot
- 6. Cost Accounting: Jawahar Lal, Tata McGraw Hill
- 7. Advanced Cost and Management Accounting: Saxena and Vasishth, S.Chand and Sons
- 8. Cost Management: Ravi M Kishore, Taxman Publications
- 9. Principles and Practice of Cost Accounting: Bhattachrya A K, Prentice Hall (I) Publishers **Journals:**
- 1. Management Accountant: The Institute of Cost and Management Accountants of India Advances in Management Accounting: Emerald Publishing

Nature of Question Paper

Instructions: 1. Q. No. 1 & 2 are compulsory.

3. Attempt any three questions from Q. No. 3 to 6.

3. Figures to the right indicate full marks

| Question | Nature of Question | Marks |
|----------|---|----------------|
| Que.1 | C) Multiple choice questions D) Fill in the blanks True OR False | 08 04 04 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 |
| Que.3 | Practical problem | 16 |
| Que.4 | Practical problem | 16 |
| Que.5 | Practical problem | 16 |
| Que.6 | Practical problem | 16 |

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1. | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| | Total Marks for Internal = | 20 Marks |





M.Com-I Semester – I Paper-I Business Administration (Introduction To Business Administration)-I (CP-1203 A) Theory: 80Teaching Hours Credits – 4

COURSE OUTCOMES: It is expected that the students should be able to:

- 1 Understand meaning and concept of business administration.
- 2 Understand analysis of business environment
- 3 Get acquaint with the concept LPG and current scenario of business in India.
- 4 Aware about business ethics and corporate culture.

| Contents | Teaching Hrs. |
|---|---|
| A. Business Administration: | |
| Concept, Definition, Nature, Scope, Characteristics, Objectives, of Business, Challenges and Opportunities Before Today's Business E- | |
| Business -Concept, Definition, Features, Significance in Present Scenario. | |
| B. Administration:- Concept Definition Features | (15) |
| C. Business Administration: | |
| Administration | |
| Visit to business organization and get information about business administration and prepare report on it. | |
| Business Environment: Concept, Macro, and Micro Elements, Environment Analysis – Process –Spot Analysis, Industry Analysis, Situation Analysis, SWOC Analysis. | (15) |
| Visit and make environmental analysis of any business organization and present seminar on it in the classroom | |
| Government And Business: | |
| Changing Role of Government In Business, Public Private and Joint Sector, Social Responsibility of Business, Business and Society, Liberalization, Privatization, and Globalization in Business. Social | (15) |
| | A. Business Administration: Concept, Definition, Nature, Scope, Characteristics, Objectives, of Business, Challenges and Opportunities Before Today's Business E-Business -Concept, Definition, Features, Significance in Present Scenario. B. Administration:-Concept, Definition, Features C. Business Administration: -Concept Definition, Features, and Importance of Business Administration Visit to business organization and get information about business administration and prepare report on it. Business Environment: Concept, Macro, and Micro Elements, Environment Analysis - Process -Spot Analysis, Industry Analysis, Situation Analysis, SWOC Analysis. Visit and make environmental analysis of any business organization and present seminar on it in the classroom Government And Business: Changing Role of Government In Business, Public Private and Joint Sector, Social Responsibility of Business, Business and Society, |



| Practical | Make a social audit of any business organization in your area, and prepare social audit report. | |
|-----------|---|------|
| IV | Business Ethics: Concept and Definition, Nature, Sources, Ethical Dilemmas, Managing Ethical Dilemmas, Corporate Culture, and Ethics, Methods To Improve Ethical Decisions, Factors That Raise Ethical Standard, Code of Ethics. | (15) |
| Practical | Visit to any business organization and get the information about business ethics followed by the organization and present seminar on it. | |



M.Com-I Semester – I Paper-II Advanced Accountancy -II (Auditing) (CBP-1206 A) Theory: 80Teaching Hours Credits – 4

COURSE OUTCOMES: After completion of this course students should be able to-

- 1. Examine the basic concepts and objectives of audit.
- 2. Examine the working knowledge of generally accepted auditing procedures.
- 3. Analyze the skills and techniques of conducting audit of various entities.
- 4. Analyze the recent trends in practice of audit.

| Module | Title | Teaching hours |
|--------------|---|-------------------|
| Module I | Basic Concepts of Audit: | 19. |
| A) Theory | Meaning of Audit, Scope of Audit, True and Fair view, Basic principles governing an Audit (AAS 1), Independence of Auditor, Difference between Audit and Investigation. | (15) |
| B) Practical | 1. Group discussion on "True and Fair View" and | |
| b) Fractical | "Independence of Auditor" | |
| Module II | Dividend and Divisible Profit: | 1 |
| A) Theory | Concept of dividend, Methods of payment of dividend, Financial, legal and Policy considerations in dividend decision. | (15) |
| B) Practical | 1. Review dividend policy of any company on the basis of its annual report. | (4) |
| Module III | Types of Audit and audit of various entities: | 38 |
| A) Theory | Cost Audit, Tax Audit, Management Audit, Social Audit, Audit of Insurance companies, Audit of educational institutions, Audit of companies as per Companies Act, 2013. Adverse opinion and Disclaimer of opinion, Audit of Computerized Accounting. | (15) |
| B) Practical | 1. Visit CA office and understand the process of conducting | 18 |
| Module IV | Auditing and Assurance Standards: | (15) |
| A) Theory | AAS2: Objectives and scope of audit of financial statements | |
| | AAS3: Documentation | 12.1 |
| | AAS5: Audit evidence | |
| | AAS6 (Revised): Risk assessment and internal control AAS8: | 1 |
| | Audit planning | |
| | AAS13: Audit materiality | Ly. I |



| | AAS15: Audit sampling | |
|--------------|--|--|
| | AAS28: Auditor"s report on financial statement | |
| B) Practical | 1. Write an assignment on any one of AAS with reference to | |
| | its importance in audit. | |

- 1. A Handbook of Practical Auditing: Dr. B. N. Tandon, Dr. Sudharsanam, Dr. Sundarbhau, S. Chand Publications.
- 2. Auditing and Assurance: Sanjib Kumar Basu, Personal Publishing House
- 3. Advance Auditing and Professional Ethics: CA Vinodkumar Agarwal, CA Aarati Lahoti, A. S. Foundation
- 4. Auditing and Assurance Services: Karen Hooks, Wiley Publishers.
- 5. Auditing and Assurance: CA Surabhi Bansal, Bestword Publications
- 6. Audit and Assurance Standards in India: M P Vijaykumar, Snow White Publication
- 7. Fundamentals of Auditing: Kumar and Sharma, Prentice Hall (India) Publishers
- 8. Study material of CA (IPCC and Final): The Institute of Chartered Accountants of India
- 9. The Chartered Accountant, The Institute of Chartered Accountants of India
- 10. Journal of Accounting, Auditing and Finance, Sage Publications
- 11. International Journal of Auditing, Wiley Publishers

Nature of Question Paper

Instructions:

- 1. Q. No. 1 & 2 are compulsory.
- 2. Attempt any three questions from Q. No. 3 to 6.
- 3. Figures to the right indicate full marks.

| Question | Nature of Questions | Marks |
|----------|--|-------|
| * | A) Multiple choice questions | 08 |
| | B) Fill in the blanks | 04 |
| | True OR False | 04 |
| Que.1 | Write Short Answers (Any Two out of Three) | 16 |
| Que.2 | Long question | 16 : |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Write short notes (any four out of six) | |
| Que.6 | | 1 2 8 |

| Sr. No | Nature | Marks | 1 |
|--------|----------------------------|----------|---|
| 1. | Home assignment | 10 Marks | |
| 2. | Seminar by using PPT | 10 Marks | |
| | Total Marks for Internal = | 20 Marks | 1 |



M.Com-I Semester – I Paper-II Advanced Costing -II (Methods of Cost Accounting) (CBP-1207 A) Theory: 80 Teaching Hours Credits – 4

COURSE OUTCOMES: After studying this course, the students shall be able to:

CO1: Identify the methods of cost accounting and its practical application

CO2: Understand the different methods of cost accounting applied in various entities

CO3: Demonstrate the determination of cost in various types of organizations

CO4: Apply cost accounting methods for determining selling price or identifying loss/profit

| Module | Title | Teaching |
|-----------|---|----------|
| 34 1 1 Y | I. I. I. I. I. Continue | hours |
| Module I | Job and Batch Costing: Features and Objectives of Job Costing, Preparation of Job Cost Sheet Features and procedure of Batch Costing, Economic Batch Quantity Practical: Visit any manufacturing concern and prepare | (15) |
| Module II | Contract Costing: Feature and procedure of Contract Costing, Architect's Certificate, Work in Progress, Retention Money, Profit on Incomplete Contract, Notional Profit, Escalation and De-escalation Clause, Preparation of Contract Accounts. Practical: Visit any Construction site/office and prepare contract account for one year. | (15) |
| Module | Process Costing: | |
| III | Characteristics of Process Costing, Normal Loss, Abnormal Loss and Abnormal Gain and their accounting treatment, Equivalent Production, Evaluation of Equivalent Production, Preparation of Process Accounts (With and without opening as well as closing Work in Process), Process Accounts (with Inter-process Profit) Joint Products and By Products: Joint cost and subsequent costs, Decision regarding further processing, Limitations of joint cost. Practical: Visit any manufacturing unit where process costing is applicable and prepare process accounts | (15) |
| Module | Operating Costing (Service Costing): | |
| IV | Characteristics of Operating Costing, Cost Unit, Transport Costing, Log Sheet, Pricing Based on Operating Costing, Canteen or Hotel Costing, Boiler House Costing, Hospital Costing, Theatre Costing, Electricity Costing Practical: Visit any enterprise in service industry and determine cost of service | (15) |

Learning Resources:

- 1. Cost Accounting: Horngreen, Datar and Rajan, Pearson Education Publishers
- 2. Cost Accounting-Text, Problems and Solutions: Shukla, Grewal and Gupta, S.Chand
- 3. Cost Accounting Principles and Practice: Jain and Narang, Kalyani Publishers
- 4. Cost Accounting Theory and Practice: Palniaappan and Hariharan, I K International Publishing House



- 5. Elements of Cost Accounting: S N Maheshwari, S N Mittal, Shree Mahaveer Book Depot
- 6. Cost Accounting: Jawahar Lal, Tata McGraw Hill
- 7. Advanced Cost and Management Accounting: Saxena and Vasishth, S.Chand and Sons
- 8. Cost Management: Ravi M Kishore, Taxman Publications
- 9. Principles and Practice of Cost Accounting: Bhattachrya A K, Prentice Hall (I) Publishers **Journals:**
- 2. Management Accountant: The Institute of Cost and Management Accountants of India Advances in Management Accounting: Emerald Publishing

Nature of Question Paper

Instructions: 1. Q. No. 1 & 2 are compulsory.

4. Attempt any three questions from Q. No. 3 to 6.

3. Figures to the right indicate full marks

| Question | Nature of Question | Marks | | le i |
|----------|--|-------|----------|------|
| Que.1 | E) Multiple choice questions | | 08 04 | 4 |
| | F) Fill in the blanks True OR False | 04 | | 1 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 | | 7.5 |
| Que.3 | Practical problem | 16 | | 1 9 |
| Que.4 | Practical problem | 16 | | in P |
| Que.5 | Practical problem | 16 | | * |
| Que.6 | Practical problem | 16 | | |

| Sr. No | Nature | Marks | |
|--------|----------------------------|----------|--|
| 1, | Home assignment | 10 Marks | |
| 2. | Seminar by using PPT | 10 Marks | |
| | Total Marks for Internal = | 20 Marks | |



M.Com-I Semester – I Paper-I Business Administration -II (Functional Areas of Management : Marketing and Finance (CP-1208 A)

Theory: 80 Teaching Hours Credits - 4

COURSE OUTCOMES: It is expected that the students should be able to:

- 1 Understand concept of marketing and finance
- 2 Apply various tools and techniques of marketing and financial management for business success.
- 3 Analyze the opinions and data collected from small samples.
- 4 Execute marketing and financial concepts aiming with welfare of the society.

| Module | Contents | Teaching Hrs. |
|-----------|--|------------------|
| 1 | Marketing Management: Meaning, Definition, Nature, Scope, Functions and Importance of Marketing Management, Difference Between Selling and Marketing, Marketing Environment, Marketing Planning, Factors Affecting Consumer Behavior, Market Segmentation, Targeting And Positioning, Marketing Mix, 4 P's Of Marketing, Marketing Information System. | (15) |
| Practical | Visit a business organization nearby and study the marketing system of the unit planning, segment the target, marketing mix they offer in detail. Prepare a report and submit. | |
| II | Issues And Development In Marketing: Concept of CRM and its application, Direct Marketing – Tools Used, Retailing, Service Marketing, B2B Marketing, Ethical and Legal Aspects | (15) |
| | of marketing, Digital Marketing, Green Marketing, | <u> </u> |

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| 3 | | W. S. |
| 13 | JIV . KC | |

| | Online Marketing | - Control |
|-----------|---|-----------|
| Practical | Meet minimum 30 people around your residence, take survey on awareness of contemporary marketing issues, experience of sample on on-line marketing, social marketing, prepare a survey report and submit. | , 1 |
| III | Financial management: Meaning, Definition, Nature, Scope, Functions, and Importance of Financial Management, Financial Planning, Cost of Capital, Capital Budgeting, Lease Finance, Hire Purchase Working Capital Management, - Ratio Analysis, Dividend Policy, Depreciation Methods, Financial Management For Business Expansion, Combination And Acquisition | (15) |
| Practical | Analyze the financial statements of any firm with the help of ratio analysis to know their liquidity,, profitability, and solvency. | |
| IV | Issues And Development In Financial Management: Credit Rating, Project Financing, Factoring, Marketing of Financial Services. | |
| Practical | Visit a nearby banking and financial institutions to know various types of financial services provided by to customers and types of channels used for marketing purpose | (15) |

- 1. KnootzWeiandrich, Essentials of Management, McGraw Hill. International
- 2. Kazmi Business Policy, Tata McGraw Hill.
- 3. Tripathy Reddy Principles of Management, Tata McGraw Hill.
- 4. Francis Cherunilam, Business Environment, Himalaya Publishing House.
- 5. Balsubramanaian, Corporate Governance.
- 6. Aswathappa K. Legal Environment, Himalaya Publishing House.
- 7. Trivedi M. L. Government And Business, Tata McGraw Hills
- 8. Amarchand D. Government And Business, Tata McGraw Hill
- 9. Guleek William F, Strategic Management And Business Policy, McGraw Hill

Nature of Question Paper

| Question Nature of Questions | Marks |
|------------------------------|-------|
|------------------------------|-------|



| | A) Multiple choice questions | 08 |
|-------|--|----|
| | B) Fill in the blanks | 04 |
| | True OR False | 04 |
| Que.1 | Write Short Answers (Any Two out of Three) | 16 |
| Que.2 | Long question | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Write short notes (any four out of six) | |
| Que.6 | | S |

| Sr. No | Nature Marks | | Nature Marks | | |
|--------|----------------------------|----------|--------------|--|--|
| 1. | Home assignment | 10 Marks | 1 | | |
| 2. | Seminar by using PPT | 10 Marks | 1 | | |
| | Total Marks for Internal = | 20 Marks | 7 | | |



M.Com-I Semester – II Organisational Behavior -I (CP-1209 B) Theory: 80Teaching Hours Credits – 4

COURSE OUTCOMES: After completion of this course students should be able-CO1: Describe theoretical concepts of Organizational Behavior and Classify types of personalities.

CO2: Analyze Individual and Group behavior.

CO3: Examine Organizational Conflict and Negotiation.

CO4: Summarize types of conflicts and Summarize adoption of organizational culture

| Module | Content | Teaching Hours |
|-----------------|--|-------------------|
| Module | Introduction to Organizational Behaviour: | 15 |
| I A) | Concept, significance, Nature and scope of OB, contributing | |
| Theory | disciplines to OB, relationship between management and | |
| | organizational Behaviour, Ethical issues in OB, Historical | 10.1 |
| | Development of OB, Models of OB. | Photo (|
| B) Practical | Visit any nearby organization and observe management functions | |
| | perform therein and submit handwritten report. | 181 |
| | 2. Visit any organization and study the ethical | |
| | issues in | |
| | organizational behavior. | 45 |
| Module II | Individual and Group Behavior: A. Foundations of Individual Behavior: Personality | 15 |
| 140 | (Concepts, Determinants and types), Perception | |
| A) 27 | (meaning, process, factors affecting perception)., | |
| | Attitude (Concept, formation and types), Values | 10.4 |
| | (Concept, types and formation) and Job Satisfaction | 4 |
| × | (Concept, Determinants and Measurements), Learning | |
| | (Meaning, determinants, principles) | |
| | B. Foundations of Group Behaviour: Definition and | £ 1 |
| | importance of group, Types of group, Process of group | 1 |
| | development, Group Behaviour (Norms, Cohision, Role | |



| | | | 1 |
|-----------|--|----|--------|
| | intergroup Conflicts), Group | | |
| | performance factors, Quality Circle and Work Teams | | 4 |
| | 1. Classify the types of personality of sample | | 8 |
| B) | employees in nearby organization. | | |
| Practical | 2. Visit any group and discuss with them about objectives and | | |
| | purpose of group formation. | | 11.77 |
| Module | Organizational Conflict and Negotiation: | 15 | |
| III | A. Organizational Conflict: Concept, types, sources and levels of | | |
| A) | organizational conflict, Traditional and modern approach to | | |
| | conflict, Functional and dysfunctional organizational conflict, | | |
| | conflict process, resolution of conflict. | | |
| | B. Negotiation: bargaining strategies, the | | , 118 |
| | negotiation process, | | 1 |
| | individual differences in negotiation effectiveness, third party | | |
| | negotiations. | | |
| В) | Prepare a poster on organizational conflicts and their resolution. | | |
| Practical | Visit any organization study the negotiation process | | |
| Module | Organizational Culture and Work Life Balance: | 15 | |
| IV | A. Organizational culture: Definition, types, | | |
| | functions, creating, sustaining and changing culture. | | 16 - 1 |
| A) | Quality of Work life: concept, constituents of QWL, | | |
| A) | QWL in Indian context. Managing work life conflicts in | | |
| | organizations | | 1 |
| | 1. Prepare a report on organizational culture | | - |
| B) | adopted in nearby organization. | | 5 |
| Practical | 2. Discuss with employees of any organization and | | |
| | know the quality | | |
| | of work life | | 141 |

- Learning Resources:
 1. Management and Organizational Behaviour P. Subbarao
- 2. Organizational Behaviour Keith davis
- 3. Organizational Behaviour Stephen Ronnins
- 4. Organizational Behaviour Dr. Anjali Ghanekar
- 5. Organizational Behaviour Dr. C.B.Gupta
- 6. Organizational Behaviour Dr. S.S.Khanka



7. Organizational Behaviour – Stephen Robbins & Timothy Judge, 15th Edition, Pearson, Prentice Hall

Nature of Question Paper

Instructions:

- 4. Q. No. 1 & 2 are compulsory.
- 5. Attempt any three questions from Q. No. 3 to 6.
- 6. Figures to the right indicate full marks.

| Question | Nature of Question | Marks |
|----------|--|-------|
| Que.1 | Solve Case Study | 16 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Long question | 16 |
| Que.6 | Write Short Notes (Any four out of Six) | 16 |

Internal Exam:

| Sr. No | Nature | Marks | |
|--------|----------------------------|----------|----|
| 1. | Home assignment | 10 Marks | 7. |
| 2. | Seminar by using PPT | 10 Marks | |
| | Total Marks for Internal = | 20 Marks | 13 |



M.Com-I Semester - II Paper-III Advanced Accountancy--III (CP-1211 B) Theory: 80 Teaching Hours Credits - 4

COURSE OUTCOMES: After completion of this course student should be able to-

CO1: Familiar with accounting of business combinations of companies.

CO2: Perfect in accounting of different types of co-operatives.

CO3: Examine the accounting for lease.

CO4: Examine the concepts of social responsibility accounting, environment accounting and human resource accounting.

| Human res | ource accounting. | * * * |
|--------------|---|---------------------------------------|
| Module | Title | Teaching hours |
| Module I | Accounting for Amalgamation, Absorption | (4-) |
| A) Theory | (AS-14) and Reconstruction of companies. | (15) |
| | (1) Arrange group discussion on reasons of amalgamation | 1 8 |
| | and absorption; and Analyze any case study of | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| B) Practical | amalgamation or absorption. | |
| | (2) Arrange group discussion on reconstruction and | |
| | Analyze case study of external and internal | |
| | reconstruction of a | |
| | company. | 4, 1 |
| Module II | Accounting of Cooperative Societies- Consumer, Credit | (15) |
| A) Theory | and | (13) |
| | Dairy units as per Maharashtra Cooperative Societies Act. | |
| | (1) Visit any cooperative society to see their accounting | - 12 13 |
| | process and discuss with respective authority who look | D. 1 |
| B) Practical | after accounting in the concern cooperative. | |
| | (2) Take interview of Cooperative auditor or | 110 |
| | Chartered Accountant in respect of cooperative accounting | 1 |
| Module III | Accounting for Lease (AS-19): Introduction, Types of | |
| A) Theory | Lease, | 15 |
| | Accounting for Operating Lease and Finance Lease | |
| | (1) Arrange students" seminar, quiz or group discussion | F 0 F |
| | | 3 1 |
| | | |

| B) Practical | on the difference between operating lease and finance | | f. 4 = |
|--------------|--|------|--------|
| | lease. | | ŧ |
| - | (2) Arrange guest lecture of or workshop by inviting chartered | ai . | |
| | accountant or cost accountant or expert in lease business. | | |
| Module IV | Social Responsibility Accounting, Environment Accounting | 15 | : |
| A \ 771 | (3) and Human Resource Accounting- Meaning, | | - 14: |
| A) Theory | Objectives and Need | | a 1 |
| | (1) Arrange seminar/group discussion/panel discussion | 8 | |
| B) Practical | on the concepts of Social Responsibility Accounting, | | |
| | Environment | | 3 8 |
| | Accounting and Human Resource Accounting. | | |

- 1) Gupta, S. C.; Gupta, M. P.; Shukla, M. C.; Agrawal, B. M. and Grewal, T. S. (2019). Advanced Corporate Accounting, S. Chand & Company, New Delhi.
- 2) Shukla, M. C.; Grewal, T. S. and Gupta, S. C.; (2016). Advanced Accounts, S. Chand & Company, New Delhi.
- 3) Arulnandan, M. A. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting) Vol. II, Himalaya Publishing House, Mumbai.
- 4) Gupta, R. L. and Radhaswamy, M. (2018). Advanced Accountancy Vol. II, Sultan Chand and Sons; New Delhi.
- 5) Maheshwari, S. N.; Maheshwari, Suneel and Maheshwari, Sharad K. (2018). Corporate Accounting. Vikas Publication House, New Delhi.
- 6) Shukla M. C.; Grewal T.S. and Gupta S.C. Advanced Accounts; S.Chand and Co. New Delhi.
- 7) Jain, S. P.; Narang, K. L.; Agrawal, Simmi and Sehgal, Monik (2018) Advanced Accountancy (Corporate Accounting) Vol

Nature of Question Paper

Instructions: 1. Q. No. 1 & 2 are compulsory.



5. Attempt any three questions from Q. No. 3 to 6. 3. Figures to the right indicate full marks

| Question | Nature of Question | Marks |
|----------|---|----------|
| Que.1 | G) Multiple choice questions H) Fill in the blanks | 08 04 |
| 7.1 | True OR False | 04 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 |
| Que.3 | Practical problem | 16 |
| Que.4 | Practical problem | 16 |
| Que.5 | Practical problem | 16 |
| Que.6 | Practical problem | 16 |

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1. | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| | Total Marks for Internal = | 20 Marks |



M.Com-I Semester – II Paper-III Advanced Costing Paper III (Techniques of Costing III (CP-1212 B) Theory: 80 Teaching Hours Credits – 4

COURSE OUTCOMES: After studying this course, students shall be able to:

CO1: Examine the techniques of costing for decision making

CO2: Analyze the cost for decision making with the help of marginal costing

CO3: Apply the cost accounting principles in cost accounting of materials

CO4: Examine the application of cost accounting in calculation of labor cost and overheads

| Module | Title | Teaching hours |
|------------|---|-------------------|
| Module I | Marginal Costing and CVP Analysis: Meaning of Marginal Cost, Contribution, Basic Equation of Marginal Costing, Cost Volume Profit Analysis, Profit Planning, Break Even Analysis, Decision Making with the help of Marginal Costing Practical: Visit any manufacturing enterprise and classify the costs based on variability and calculate break-even point Make graphical determination of break-even point | (15) |
| Module II | Standard Costing and Variance Analysis: Meaning and Features of Standard Cost, Setting of Standards, Types of Standards, Meaning of Standard Costing, Concept of Variance Analysis, Material, Labor and Overhead Variances Practical: Prepare power point presentation on different aspects of Standard Costing | (15) |
| Module III | Activity Based Costing: Meaning and Nature of Activity Based Costing, Concept of Cost Drivers, Preparation of Cost Statement, Income Statement on the basis of Activity Based Costing as well as Absorption Costing Practical: Assignments or problems on Activity Based Costing. | (15) |
| Module IV | Uniform Costing: Meaning of Uniform Costing, Features, Advantages and Limitations of Uniform Costing, Uniform Costing and Interfirm Comparison, Prerequisites of Uniform Costing Practical: Group Discussion on various aspects of 'Uniform Costing and Interfirm Comparison' | (15) |



Resource Books:

- 1. Cost Accounting -Principles and Practice: M. N. Arora, Vikas Publishing
- 2. Cost Accounting: Horngreen, Datar and Rajan, Pearson Education Publishers
- 3. Cost Accounting-Text, Problems and Solutions: Shukla, Grewal and Gupta, S.Chand
- 4. Cost Accounting Principles and Practice: Jain and Narang, Kalyani Publishers
- 5. Cost Accounting Theory and Practice: Palniaappan and Hariharan, I K International Publishing House
- 6. Elements of Cost Accounting: S N Maheshwari, S N Mittal, Shree Mahaveer Book Depot
- 7. Cost Accounting: Jawahar Lal, Tata McGraw Hill
- 8. Advanced Cost and Management Accounting: Saxena and Vasishth, S.Chand and Sons
- 9. Cost Management: Ravi M Kishore, Taxman Publications
- 10. Principles and Practice of Cost Accounting: Bhattachrya A K, Prentice Hall (I) Publishers

Journals:

- 3. Management Accountant: The Institute of Cost and Management Accountants of India
- 4. Advances in Management Accounting: Emerald Publishing Nature of Question Paper

Instructions: 1. Q. No. 1 & 2 are compulsory.

a. Attempt any three questions from Q. No. 3 to 6. 3. Figures to the right indicate full marks

| Question | Nature of Question | Mar | ks |
|----------|--|-----|------|
| | | | |
| Que.1 | Multiple choice questions | | 08 |
| | J) Fill in the blanks | | 04 |
| 7. | True OR False | 04 | 13-1 |
| Que.2 | Write Short Answers (Any Two out of Three) | 16 | |
| Que.3 | Practical problem | 16 | |
| Que.4 | Practical problem | 16 | 1.0 |
| Que.5 | Practical problem | 16 | 1 6 |
| Que.6 | Practical problem | 16 | |



| Sr. No | Nature | Marks | |
|--------|----------------------------|----------|--|
| 1. | Home assignment | 10 Marks | |
| 2. | Seminar by using PPT | 10 Marks | |
| | Total Marks for Internal = | 20 Marks | |



M.Com-I Semester – II Paper-III

Business administration Paper -III Functional Areas of Management: HR and Operations (CBP-1213 B)

Theory: 80 Teaching Hours Credits - 4

Course Outcome: After studying this course, students shall be able to:

CO1: Examine concept of HR and Operations

CO2: .Apply various tools and techniques of HR and Operations management for business success.

CO3: Analyze the opinions and data collected from small samples.

CO4: .Execute HR and Operations management concepts aiming with welfare of the society.

| Module | Content | Teaching Hrs |
|-----------|--|---------------------------------------|
| 1 | Human Resources Management: (HRM) Meaning and Definition, Difference Between Personnel Management and Human Resource Management, Objectives of HRM, Scope and Functions of HRM, Evolution and Development of HRM, Environment of HRM: Internal and External | (15) |
| Practical | Visit to human resource department of nearby industrial unit and prepare a visit report on that department, prepare a mini project report. | |
| 2 | Recent Trends in Human Resource Management: A. Manazing Human Resource in Virtual Organization (VO) Meaning Features and Types of VO's, Difference Between Traditional and Virtual Organization, HRM in VO's B. Human Resource Information System (HRIS) Concept and Need for HRIS, Advantages, and Uses of HRIS ,Designing of HRIS | (15) |
| Practical | From the internet download the articles, research articles, newspaper reports on virtual organization. Study the scenario of virtual organization focusing on human resource. Prepare a review report and submit. | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |

| OND | COU |
|-----|------|
| 3 | 16 |
| E | Jail |
| KOL | HAPU |

| | Operations Management (OM) | |
|-------------|--|--------|
| | Concept and Scope, Objectives of OM, Role of Operational | |
| | Management in Organization, Difference and Similarities | |
| 3 | Between Goods and Services, Typical Decision Areas Within | |
| | OM, Trends Encouraging Focus on Operations, Material | 1 1- |
| | Handling, Principles of | (15) |
| | Material Handling, Equipment Used in Material Handling | |
| | Visit a manufacturing unit nearby and study the functioning of | |
| | operations management. Study the machines, tools in use, flow | į. |
| Practical | of job and the like prepare a report and submit. | 9, |
| | Recent Trends In Operations Management | Pric - |
| | CAD (computer aided design), CAM (computer aided | (15) |
| 4 | manufacturing), Robotics, Automation, Flexible Manufacturing | (15) |
| | System, Just In Time Manufacturing, Lean Manufacturing, | |
| | Factors Affecting Technology Change. | 1 |
| | From the website download the articles and news appeared in | |
| Des etterat | the news paper regarding recent trends in operations | 3 |
| Practical | management. Prepare a review report. Mention in the report | E. |
| | which units are applying these concepts. | |

- 1. Philip Kotler, Marketing Management, Prentice Hall, New Delhi.
- 2. William Stanton, Fundamentals of Marketing.
- 3. Bhatia And Batra, Management of Financial Services, Deep and Deep Publication, Delhi
- 4. Vanhorne, Fundamentals of Financial Management, Prentice Hall, India, Delhi
- 5. I. M. Pandey, Financial Management, Vikas Publications House, New Delhi.
- 6. Chandra Prasanna, Financial Management, Tata McGraw Hill, Delhi

Nature of Question Paper

| Question | Nature of Questions | Marks |
|----------|--|-------|
| | A) Multiple choice questions | 08 |
| 3 | B) Fill in the blanks | 04, |
| | True OR False | 04 |
| Que.1 | Write Short Answers (Any Two out of Three) | 16 |
| Que.2 | Long question | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Write short notes (any four out of six) | |
| Que.6 | | 1 2 |



| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1. | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| | Total Marks for Internal = | 20 Marks |



M.Com-I Semester - II Paper-IV Advanced Accountancy-IV (Research Methodology) (CBP-1214 B) Theory: 80Teaching Hours Credits - 4

COURSE OUTCOMES: After completion of this course students should be able to-

CO1: Familiarize with basics of research.

CO2: prepare instrument for data collection i.e. questionnaire and interview schedule.

CO3: analyze and interpret the data.

CO4: test the hypothesis and prepare sample design.

| Module | Title | Teaching Hrs |
|------------------------------|--|-----------------|
| Module | Basics of Research: | |
| Ι | Meaning, Definition and objectives of research, research in commerce and Management, Types of research, review of | (15) |
| A) Theory | literature, research process, methods of research: Case study and survey method. | |
| B) ** | (a) Identification of research problem. | |
| Practical | Classification of research problem according to types. (c)Formulation of research questions and objectives. | |
| Module II A) Theory | Research Design, Hypothesis and Sample Design: Research Design: Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design. Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. | |
| | Sample Design- sampling techniques: random and non-random sampling methods. | 11. |
| B) Practical | (a) Preparation of Research Design.(b) Formulation of Hypothesis.Selection of appropriate sampling design. | ji. |
| Module | Data Collection and Presentation:- | - 7 |
| III | Meaning of Data, Types of data- quantitative and | - 17 |
| A) | qualitative, sources- Primary and Secondary. | 1.4 |
| Theory | Methods of Primary Data Collection- questionnaire method, interview method, observation method, focus group interview method, types of questions in | (15) |

| | questionnaire. | | _ |
|-----------|---|------|------------|
| | Sources of secondary data | | |
| | | | |
| | Classification, tabulation and graphical presentation of data | | |
| | (a) Preparation of questionnaire | | |
| | (b) Preparation of interview schedule/observation schedule | | |
| B) | (c) Extraction of data from secondary sources (RBI, | | |
| Practical | Government websites, national and international apex | | |
| | bodies etc.) | | , · |
| | Classification of data and tabulation. | | |
| Module | Analysis and Interpretation of Data, Hypothesis Testing | | 1. 1 |
| IV | and Report Writing:- | (15) | - E |
| | Analysis and Interpretation of Data: by using various | | |
| A) | descriptive statistical tools (measure of central tendency, | | |
| Theory | measures of dispersion, correlation and regression). | | |
| litteory | Hypothesis testing: by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample, t' test | | |
| | and independent sample,, t" test. | | |
| | * * | | |
| | Report Writing: Layout of research project, steps involved in report writing, requisites of good research report. | | |
| | (a) Analysis and interpretation of classified data by | | |
| B) | 17 | | per in the |
| Practical | using statistical tools. | | 5. |
| | (b) Testing of hypothesis by using appropriate test. | | |
| | Report writing according to objectives and hypothesis. (Use | | |
| | any suitable software for the purpose of (a) and (b)) | | |

- 1. Michael V. P. "Research Methodology in Management, Himalaya Publishing House, New Delhi
- 2. Krishnasawami O. R. and Ranganathan M., "Methodology of Research in Social Sciences", Himalaya Publishing House, New Delhi
- 3. Kothari C. R., "Research Methodology-Methods and Techniques", New Age International Publisher.
- 4. Pauline V. Young, "Scientific Social Surveys and Research", Prentice- Hall of Indian Pvt. Ltd., New Delhi.
- 5. Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi

HEAD
DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR
(AUTONOMOUS)



Nature of Question Paper

| Question | Nature of Questions | Marks |
|----------|--|-------|
| | A) Multiple choice questions | 08 |
| | B) Fill in the blanks | 04 |
| | True OR False | 04 |
| Que.1 | Write Short Answers (Any Two out of Three) | 16 |
| Que.2 | Long question | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Write short notes (any four out of six) | |
| Que.6 | | 10 |

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1 | Home assignment | 10 Marks |
| 2. | Seminar by using PPT | 10 Marks |
| | Total Marks for Internal = | 20 Marks |



M.Com-I Semester – II Paper-IV Advanced Costing -IV (Research Methodology) (CBP-1215 B) Theory: 80Teaching Hours Credits – 4

COURSE OUTCOMES: After completion of this course students should be able to-

CO1: Familiarize with basics of research.

CO2: Prepare instrument for data collection i.e. questionnaire and interview schedule.

CO3: Analyze and interpret the data.

CO4: Test the hypothesis and prepare sample design.

| Module | Title | Teaching Hrs |
|----------------------|--|-----------------|
| Module I | Basics of Research: | |
| A) Theory | Meaning, Definition and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of | (15) |
| | research: Case study and survey method. | 4 . |
| B) Practical | (b) Identification of research problem. Classification of research problem according to types. (c)Formulation of research questions and objectives. | |
| Module II A) Theory | Research Design, Hypothesis and Sample Design:- Research Design: Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design. Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. | (15) |
| | Sample Design- sampling techniques: random and non-random sampling methods. | |
| B) Practical | (c) Preparation of Research Design. (d) Formulation of Hypothesis. | 318 |
| | Selection of appropriate sampling design. | 81.7 |
| Module III | Data Collection and Presentation:- | 1 2 |
| A) Theory | Meaning of Data, Types of data- quantitative and qualitative, sources- Primary and Secondary. | |
| | Methods of Primary Data Collection- questionnaire method, interview method, observation method, focus | (15) |

| | group interview method, types of questions in | | , |
|-----------------|--|------|-------|
| 12 | questionnaire. | | * * |
| | Sources of secondary data | | 1 |
| | Classification, tabulation and graphical presentation of | | 1 1 |
| | data | | Y |
| | (d) Preparation of questionnaire | 150 | 11 |
| | (e) Preparation of interview schedule/observation | | 1 5 |
| B) Practical | schedule | - 19 | 9 10 |
| , | (f) Extraction of data from secondary sources (RBI, | | |
| | Government websites, national and international apex | 6.58 | |
| | bodies etc.) | | 1 |
| | * ' | 2 | 31 |
| | Classification of data and tabulation. | | 3 B |
| Module IV | Analysis and Interpretation of Data, Hypothesis | (15) | v (1 |
| | Testing and Report Writing:- | e | |
| A) Theory | Analysis and Interpretation of Data: by using various | | |
| , , | descriptive statistical tools (measure of central | | - 1 |
| | tendency, measures of dispersion, correlation and regression). | | ř., |
| | Hypothesis testing: by suitable methods. (Parametric | | |
| | and non-parametric tests), Chi-square test, One | | 5 |
| | Sample,,t" test and independent sample,,t" test. | | |
| | Report Writing: Layout of research project, steps | | |
| | involved in report writing, requisites of good research | | |
| | report. | | |
| D) Dece eller I | (c) Analysis and interpretation of classified data | | |
| B) Practical | by using statistical tools. | | 4 . 1 |
| | (d) Testing of hypothesis by using appropriate test. | | |
| | | | 3. |
| | Report writing according to objectives and hypothesis. | | |
| | (Use any suitable software for the purpose of (a) and (b)) | | - N |

- 1. Michael V. P. "Research Methodology in Management, Himalaya Publishing House, New Delhi
 - 2. Krishnasawami O. R. and Ranganathan M., "Methodology of Research in Social Sciences", Himalaya Publishing House, New Delhi
 - 3. Kothari C. R., "Research Methodology-Methods and Techniques", New Age International Publisher.
 - 4. Pauline V. Young, "Scientific Social Surveys and Research", Prentice- Hall of Indian Pvt. Ltd., New Delhi.
 - **5.** Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi

Nature of Question Paper

| Question | Nature of Questions | Marks |
|----------|--|-------|
| | C) Multiple choice questions | 08 |
| | D) Fill in the blanks | 04 |
| | True OR False | 04 |
| Que.1 | Write Short Answers (Any Two out of Three) | 16 |
| Que.2 | Long question | 16 |
| Que.3 | Long question | 16 |
| Que.4 | Long question | 16 |
| Que.5 | Write short notes (any four out of six) | 4 |
| Que.6 | | 1 |

| Sr. No | Nature | Marks |
|--------|----------------------------|----------|
| 1, | Home assignment | 10 Marks |
| 2, | Seminar by using PPT | 10 Marks |
| 51 | Total Marks for Internal = | 20 Marks |



M.Com-I Semester - II Paper-IV Business Administration -IV (Research Methodology) (CBP-1216 B) Theory: 80Teaching Hours Credits - 4

COURSE OUTCOMES: After completion of this course students should be able to-

CO1: Familiarize with basics of research.

CO2: Prepare instrument for data collection i.e. questionnaire and interview schedule.

CO3: Analyze and interpret the data.

CO4: Test the hypothesis and prepare sample design.

| Module | Module Title | | Teaching Hrs | |
|----------------------|---|------|-----------------|--|
| Module I | Basics of Research: | | | |
| A) Theory | Meaning, Definition and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method. | (15) | | |
| B) Practical | (c) Identification of research problem. Classification of research problem according to types. (c)Formulation of research questions and objectives. | 20 | 1 | |
| Module II A) Theory | Research Design, Hypothesis and Sample Design: Research Design: Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design. Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. | | | |
| | Sample Design- sampling techniques: random and non-random sampling methods. | | 1 | |
| B) Practical | (e) Preparation of Research Design. (f) Formulation of Hypothesis. Selection of appropriate sampling design. | | | |
| Module III | Data Collection and Presentation:- | | | |
| A) Theory | Meaning of Data, Types of data- quantitative and qualitative, sources- Primary and Secondary. Methods of Primary Data Collection- questionnaire | (15) | | |
| | method, interview method, observation method, focus group interview method, types of questions in questionnaire. Sources of secondary data | | | |

| | Classification, tabulation and graphical presentation of | | |
|--------------|---|------|--------|
| 8 | data | | |
| | (g) Preparation of questionnaire (h) Preparation of interview schedule/observation | | i I |
| B) Practical | schedule | | 1 |
| | (i) Extraction of data from secondary sources (RBI, | | |
| | Government websites, national and international apex | - | |
| | bodies etc.) | | |
| | Classification of data and tabulation. | | |
| Module IV | Analysis and Interpretation of Data, Hypothesis | (15) | P. S. |
| | Testing and Report Writing:- | (10) | |
| A) Theory | Analysis and Interpretation of Data: by using various | | |
| 71) Theory | descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and | | j. |
| | regression). Hypothesis testing: by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample,,t" test and independent sample,,t" test. | | |
| | Report Writing: Layout of research project, steps involved in report writing, requisites of good research report. | | |
| D) D .: 1 | (e) Analysis and interpretation of classified data | | |
| B) Practical | by using statistical tools. | | |
| | (f) Testing of hypothesis by using appropriate test. | | |
| | Report writing according to objectives and hypothesis. (Use any suitable software for the purpose of (a) and (b)) | | |

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