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"Dissemination of Education for Knowledge, Science and Culture"
- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur (Autonomous)



DEPARTMENT OF COMMERCE

M. Com. Part - II

Semester-III&IV

SYLLABUS

Under Choice Based Credit System

To be implemented from Academic Year 2019 - 2020



CHOICE BASED CREDIT SYSTEM
M.Com - II (Sem -III and IV) COMMERCE
Course Structure
to be implemented from 2019-2020

Semester-III		
Course Code	Course Title	No. of Credits
CP-1217C	Business Finance Paper -I	04
CP-1218C	Management Accounting Paper -I	04
CBP-1219C	Advanced Accountancy-V (Cost Accounting)	04
CBP-1222C	Advanced Accountancy Paper- VI (Research Methodology)	04
Semester IV		
Course Code	Course Title	No. of Credits
CBP-1225-D	Business Finance Paper-II	04
CBP-1226-D	Management Accounting Paper - II	04
CBP-1227 D	Advanced Accountancy-VII (Financial Management)	04
CBP-1230D	Advanced Accountancy Paper- VIII Project Work & Viva-Voce	04


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M. Com. Part - II CBCS
Semester - III
Business Finance Paper -I (CP-1217C)
Theory: 80Teaching Hours Credits - 4

Course Outcome : After Completion of this course student will be able to:

- CO1: Understand core concepts, its environment and functions of business finance
- CO2: Know capital structure & concept of capitalization
- CO3: Identify sources of business finance and application
- CO4: Estimate the working capital required

Module	Title	Teaching hours
Module I A) Theory	Environment of Business Finance: (a) Business Finance and Financial goal: Concept, scope and significance of Business Finance. (b) Financial goal: Profit Maximization Vs Wealth Maximization, Relationship of finance with other areas of management. (c) Finance Functions: Managerial Functions- Investment decision, Finance decision, Dividend decision and liquidity decision and Routine Functions. (d) Capitalization: Concept and theories of Capitalization. Over-capitalization and Under-capitalization: Concept, symptoms, causes, effects and remedies.	(15)
Module II A) Theory	Capital Structure: (a) Capital Structure: Meaning and cardinal principles of Capital Structure: Cost, Risk, Control, Flexibility and Timing. (b) Factors influencing the capital structure. Weighted Average cost of capital (WACC).	(15)
Module III A) Theory	Sources of Finance: (a) Equity Shares, Sweat Shares, Employee's Stock Option (ESOP), Equity Shares with differential rights, Preference Shares. (b) Debentures and Term: Loans: Meaning, characteristics, merits, demerits and legal provisions. (c) Venture Capital: Concept, process, merits and demerits & Private equity (d) Lease Finance: Concept, parties, mechanism and types.	(15)



	(e) Project Finance: Concept, features and main parties.	
Module IV	Working Capital Management:	
A) Theory	(a) Working Capital: Concept, types and significance. Factors, Determining working capital requirements. (b) Sources of Working Capital: Accruals, trade credit, commercial banks, public deposits, inter-corporated deposits, short-term loans from financial institutions, commercial paper (CP) and factoring. (c) Working Capital Management: Management of Cash, Liquidity, Receivables and Inventory.	(15)

Reference Books:

1. Financial Management-Rajiv Shrivastava and Anil Misra, Oxford University Press, New Delhi.
2. Financial Management- Dr. Anil Kumar Dhagat, Kognnet Learning Solutions Inc., Dreamtech Press, New Delhi.
3. Finance for Non-finance Executives, Prasanna Chandra, Tata McGraw Hill Education Pvt. Ltd., New Delhi.
4. Essentials of Business Finance- Dr. R.M. Shrivastav
5. Corporation Finance- S.C. Kuchhal.
6. Corporate Finance Policy- Guthmann and Dougall.
7. Readings in Indian Financial Services- Digvijay.
8. Corporate Finance- Brealey, Richard A. & Steward C Myers.
9. Financial Services in India- M.A. Kohok.
10. Financial Management Taxmann-Ravi M. Kishore, Allied Services Pvt. Ltd. New Delhi.
11. Financial Management -Prassanna Chandra, TMH, New Delhi.
12. Financial Institutions and Markets -Bhole L.M., TMH, N. Delhi.

Nature of Question Paper**Marks: 80****Duration: 3 hours.****Instructions:**

- 1) Q. No. 1 and 2 are compulsory
- 2) Attempt any three questions from Q. No. 3 to 6
- 3) Figures to the right indicate full marks.

Question	Nature of Question	Marks
Que.1	Multiple Choice Questions	08
	Fill in the Blanks	04
	State 'True' or 'False'	04
Que.2	Short Answers. (Any Two out of Three)	16
Que.3	Long answer	16
Que.4	Long answer	16
Que.5	Long answer	16
Que.6	Short Notes (Any Two out of Three)	16

**Internal Exam**

Sr. No	Nature	Marks
1.	Home assignment	10 Marks
2.	Seminar by using PPT	10 Marks
Total Marks for Internal =		20 Marks



M. Com. Part - I CBCS
Semester - III
Management Accounting Paper -I (CP-1218C)
Theory: 80Teaching Hours Credits - 4

Course Outcomes: After successful completion of the course student will be able to:

- CO1: understand the concept of Management Accounting.
- CO2: know the use of ols and techniques of Management accounting in Business.
- CO3: know the techniques of Ratio Analysis.
- CO4: understand the concept of working capital and Fund flow Statement.

Module	Content	Teaching Hrs
I	Introduction- Meaning of Management Accounting, Nature, Role of Management accounting in decision making, Management accounting v/s Financial accounting, Tools and techniques of management accounting.	15
II	Financial Statement Analysis - Techniques of Financial Statements Analysis, Ratio Analysis, advantages and limitations of accounting ratios, Classification of Ratios and Preparation of financial Statements from ratio.	15
III	A) Working Capital Meaning Significance and determinants of working capital, operating cycle, Type of working capital, Estimation of working capital and preparation of financial statements. B) Responsibility Accounting and Performance Measurement -Concept of Responsibility Accounting, Advantages of Responsibility Accounting, Problems in Responsibility Accounting, Reporting. Responsibility Centers - Cost Centre, Revenue Centre, Profit Centre, Investment Centre, Performance	15

	Measurement (Problems on performance measurement)	
IV	<p>a) Meaning of Fund and Funds Flow Statement, Identifying of flow of funds, Preparation of Funds Flow Statement.</p> <p>b) Meaning of Cash Flow Statement, Cash and cash equivalents, Preparation of Cash Flow Statement. (AS-3)</p>	15

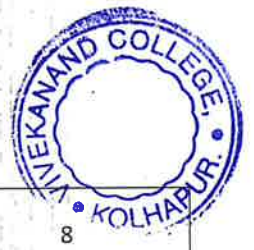
Reference Books

1. Khan M.Y. and Jain P.K. Management accounting, Tata McGraw Hill, New Delhi
2. Charles T. Horngren, Introduction to management Accounting, Prentice Hall of India, New Delhi.
3. Horngren, Charles T. George Foster and Shrikant M. Daliar : Cost Accounting : A Managerial Emphasis, Prentice Hall, Delhi
4. Pandey I. M. Management Accounting, Vani Publication, Delhi. '
5. Welsch Glenn A., Ronald W. Hilton and Paul N. Gordon : Budgeting, Profit Planning and control, Prentice Hall, New Delhi.
6. Manmohan & Goyal : Principles of Management Accounting
7. Maheshwari: Principles of Management Accounting
8. Robert Anthony and Vijay Govindrajana - Management Control System
9. H. V. Jhamb, Fundamentals of Management Accounting, Ane Books Pvt. Ltd.

Marking scheme:

- I. Internal Assessment** 20 Marks
- II. External Assessment** 80 Marks


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NATURE OF QUESTION PAPER

M.Com II

Management Accounting Paper I & II

Duration: 3 Hours

Total Marks - 80

Instructions: -1) Question No.1 & Q. No.2 are Compulsory.

2. Attempt any Three Question from Q. No.3 to 6.

Question	Nature of Question	Marks
Question No 1	a) Choose correct Alternative	8 Marks
	b) Fill in the Blanks	4 Marks
	c) State True or False	4 Marks
Question No 2	a) Broad Question	8 Marks
	b) Broad Question	8 Marks
	OR Short Notes (any four out of six)	16 Marks
Question No 3	Problem	16
Question No 4	Problem	16
Question No 5	Problem	16
Question No 3	Problem	16
Total		80



M. Com. Part - I CBCS

Semester - III

Advanced Accountancy Paper- VI (Research Methodology) (CBP-1222C)

Theory: 80 Teaching Hours Credits - 4

Course Outcome	After completion of this course student will be able
CO 1	understand the conceptual framework of scientific Methods in Research
CO 2	develop the skills and apply the process of research in Project report writing
CO 3	Explain the types of research design and good research design.
CO 4	know the types of data, collection of data and use of computers in research.

Module	Content	Teaching Hrs
I	Fundamentals of Research Methodology- Meaning, Definitions, Objectives and Significance Research in Commerce and management, Characteristics of good research, Types of Research - On the basis of nature of information, subject matter, approach and method of research. Methods of research - Survey method, case study Method	15
II	Research design- Meaning and Features of good research Design Types of Research design- Exploratory, Descriptive, Diagnostic and Experimental Research process Hypothesis- Concept, Null and Alternative Hypothesis, Formulation of hypothesis	15
III	Data Collection and sample Design- Meaning of data, types of data (Qualitative and Quantitative), Source of Data Methods of data collection-	15



	Primary Data Collection- Questionnaire and Schedule, types of Questionnaire and schedule, difference between Questionnaire and Schedule Secondary Data- sources Analysis of Data- Classification, Tabulation, Interpretation Sample Design- Meaning and Significance Types of sample Design- Simple random, Systematic, Stratified, Deliberate, Quota, Multi Stage sampling	
IV	Report Writing and Use of Computers in Research- Layout of project report, contents of chapter Use of Computer in Research - importance and significance, use of MS-Excel, SPSS, Graphical Presentation.	15

Reference Books:

1. Michael V.P., 'Research Methodology in Management', Himalaya Publishing House, New Delhi.
2. Krishnaswami O.R. and Ranganatham M., 'Methodology of Research in Social Sciences', Himalaya Publishing House, New Delhi.
3. Kothari C.R., 'Research Methodology - Methods and Techniques', New Age International Publishers.
4. Pauline V. Young, 'Scientific Social Surveys and Research', Prentice-Hall of India Pvt. Ltd., New Delhi.
5. Sachdeva J.K., Business Research Methodology, Himalaya Publishing House, 2nd revised, 2011.
6. Gupta S.P., Statistical Methods, Sultan Chand & Sons.

Marking Scheme:-

1. Theory exam- 80 marks
2. Internal exam- 20 marks

NATURE OF QUESTION PAPER

M.Com II

Advanced Accountancy Paper- VI (Research Methodology)

Duration: 3 Hours

Total Marks - 80

Instructions: 1) Q. No. 1 and 2 are compulsory.

2) Attempt any three questions from Q. No. 3 to 6.

3) Figures to the right indicate full marks.

Question	Nature of Question	Marks
1. A.	Multiple Choice Questions (8 MCQ)	8
B.	Fill in the Blanks (4 Fill in the Blanks)	4
C.	State 'True' or 'False' (4 Statements)	4
2.	Short Answers (Any two out of three)	16
3.	Long Answer	16
4.	Long Answer	16
5.	Long Answer	16
6.	Short Notes (Any two out of three)	16
Total		80



M. Com. Part - I CBCS
Semester - III Paper- I
Advanced Accountancy-V (Cost Accounting) (CBP-1219C)
Theory: 80Teaching Hours Credits - 4

COURSE OUTCOMES: By the end of this course it is expected that the student will be able:
CO1: Utilize knowledge of elements of cost in classification, allocation and apportionment of cost.
CO2: Apply knowledge of cost accounting in reconciliation and integrated system of accounting
CO3: Explain methods of pricing the issue of Materials and levels of sck.
CO4: Know the methods of costing including equivalent production.

Module	Content	Teaching Hrs.
I	Introduction and Elements of Cost: Meaning, scope and objectives of Cost Accounting, Elements of Cost- Classification of Cost, Cost Unit, Cost Centre, preparation of Cost Sheet and Quotation.	15
II	Cost Accounting of Material, Labor and Overheads: (a) Methods of pricing the issue of materials-LIFO, FIFO, Simple Average, Weighted Average, Levels of Stock, Economic Order Quantity (EOQ) (b) Methods of wages - Time Basis, Piece Basis (Theory only) Labor Turnover. (c) Classification, allocation and apportionment of overheads.	15
III	Methods of Costing: Contract Costing, Operating Costing and Process Costing, including equivalent production	15
IV	(a) Reconciliation of Cost and Financial Accounts. (b) Integrated System of Accounting.	15

Reference Books:

1. Cost Accounting -B K Bhar
2. Cost Accounting - Jain and Narang



3. Cost Accounting - S N Maheshwari
4. Cost Accounting (Problems & Solutions) - Khanna, Pandey, Arora and Ahuja.
5. Cost Accounting - Shukla, Grewal & Gupta.

Marking Scheme:

Internal Evaluation: (20 Marks)
Written Examination: (80 Marks)

NATURE OF QUESTION PAPER
M.COM II
Advanced Accountancy-V (Cost Accounting)

Duration: 3 Hours

Total Marks - 80

Instructions: 1. Question No.1 & Q. No.2 is Compulsory.

2. Attempt any Three Questions from Q. No.3 to 6.

Question	Nature of Question	Marks	
Q. No.1	a) Choose Correct Alternative	8 Marks	16 Marks
	b) Fill in the Blanks	4 Marks	
	c) State True or False	4 Marks	
Q.No.2	Write short Answer (Any two out of three)	-	16 Marks
Q. No.3	Problem	-	16 Marks
Q. No.4	Problem	-	16 Marks
Q. No.5	Problem	-	16 Marks
Q. No.6	Problem	-	16 Marks



M. Com. Part - I CBCS
Semester - III Paper- I
Business Finance Paper-II (CBP-1225-D)
Theory: 80Teaching Hours Credits - 4

COURSE OUTCOMES: After successful completion of this course students will be able to:

- CO1: Understand the capital market.
- CO2: Know the concept and application of Mutual Funds, Portfolio Management and Micro Finance and Credit Rating in their life and organisation
- CO3: Identify causes and remedies of corporate failure and understand the concept of corporate restructuring.
- CO4: Take business decisions like make or buy shutdown or continue.

Module	Title	Teaching hours
Module I A) Theory	Capital Markets: (a) Primary Capital Market: Meaning, role and functions, Methods of selling corporate securities in primary capital market. Underwriting of Securities. (b) Secondary Capital Market (Stock Exchange): Meaning, evolution of stock market in India, Role and functions of stock exchange. Trading mechanism in stock market. (c) SEBI and Credit Rating: Role of SEBI in regulating capital markets in India. Credit Rating: Meaning, need, credit rating agencies in India, Credit rating methodology. (d) Depository: Meaning, role, benefits and present position in India. National Securities Depository Limited (NSDL) and Central Depository Services India Limited (CDSL)	(15)
Module II A) Theory	Mutual Funds, Portfolio Management and Micro Finance: (a) Mutual Funds: Concept, importance, Types of Mutual Funds- -Money Market Funds, Income Funds, Bond Funds, Balanced Funds, Equity Funds, International Funds, Specialty Funds, Index Funds, Exchange-Traded Funds Present position of Mutual Funds in India. (b) Portfolio Management: Meaning, importance,	(15)

	objectives. Various issues in portfolio construction, revision and evaluation. (c) Financial Inclusion: Meaning, need and government policy. (d) Micro-Finance: Concept, characteristics, need, present position in India.	
Module III A) Theory	Corporate Restructuring : (a) Corporate Failure: Meaning causes and remedies. (b) Corporate Restructuring: Meaning, forms- Mergers and Amalgamation, Acquisitions / Take-over, Demergers, divesture, Buy outs, Financial Restructuring, and Strategic Alliances-meaning, benefits and legal procedure.	(15)
Module IV A) Theory	Financial Decision making: (a) Project Feasibility or Viability Analysis: Concept - Free Cash Flow, Net Present Value (NPV) and Methods, Profitability Index, Pay Back Period. (b) Make or Buy Decision: Meaning, Methodology. (c) Profit maximization through optimum product mix	(15)

Reference Books:

1. Financial Management-Rajiv Shrivastava and Anil Misra, Oxford University Press, New Delhi
2. Financial Management- Dr. Anil Kumar Dhagat, Kognet Learning Solutions Inc., Dreamtech Press, New Delhi
3. Finance Sense ---Finance for Non-finance Executives, Prasanna Chandra, Tata-McGraw Hill Education Pvt. Ltd., New Delhi
4. Investment and Securities Market in India- V.A.Avdhani
5. Security Analysis and Portfolio Management- Sasidharan/ Mathews
6. Security Analysis and Portfolio Management- PunithavathyPandian
7. Portfolio Management Handbook- Robert A. Strong
8. Stock Exchange and Investment- Raghunathan
9. Stock Exchange Trading in India- Gupta L.C.
10. Capital Issues, SEBI and Listing- Chandratre K.R
11. Corporate Mergers, Amalgamations & Take Over- Verma J.C.
12. Corporate Restructuring and Indian Perspective- Mattoo P.K
13. International Business-Aswthappa, TMH, N. Delhi

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**Nature of Question Paper
Business Finance Paper- II**

Marks: 80

Duration: 3 hours.

Instructions:

- 4) Q. No. 1 and 2 are compulsory
- 5) Attempt any three questions from Q. No. 3 to 6
- 6) Figures to the right indicate full marks.

Question	Nature of Question	Marks
Que.1	Multiple Choice Questions	08
	Fill in the Blanks	04
	State 'True' or 'False'	04
Que.2	Short Answers. (Any Two out of Three)	16
Que.3	Long answer	16
Que.4	Long answer	16
Que.5	Long answer	16
Que.6	Short Notes (Any Two out of Three)	16

Internal Exam

Sr. No	Nature	Marks
1.	Home assignment	10 Marks
2.	Seminar by using PPT	10 Marks
Total Marks for Internal =		20 Marks



M. Com. Part - I CBCS
Semester - IV Paper- II
Management Accounting Paper - II (CP-1226D)
Theory: 80 Teaching Hours Credits - 4

Course Outcome: After successful completion of the course student will be able to

CO1: Understand the concept of Management control system

CO2: Understand cost Accounting terminology and methods related Management Accounting.

CO3: Explain about applications of Marginal Costing and Decision making by using Marginal Costing.

CO4: Know the types of Budgets and budgetary Control.

Module	Content	Teaching Hrs
I	Management Control System a) Meaning, Need, Importance and Scope of Management Control System, Management Control Process. b) Management Information System (MIS) - Meaning & Characteristics c) Reporting to Management - Types of Reports and Characteristics of good report.	15
II	A) Marginal Costing: Meaning and application of marginal costing, Break, even analysis, Cost Volume- Profit analysis, B) Decision making Decision making by using marginal costing - Make or buy decisions, shut down or continue decisions, shut down or continue decisions, Alternative course of action etc.	15
III	Budget and Budgetary Control : Meaning of Budget & Budgetary Control, Objectives, Advantages & Limitations, Types of Budgets - Production, Sales, Cash, Master Budget,	15

	Fixed and Flexible budget, Capital Expenditure Budgeting, (Note: problems should be asked on cash budget and Flexible budget)	
IV	A) Standard Costing: Meaning of Standard Cost and Standard Costing, Advantages and limitations, Difference between standard cost and Estimated cost. B) Cost Control and Cost Reduction: Meaning and nature of cost Management, Cost control and Cost Reduction, Process and techniques of cost control, Techniques of cost reduction, Types of Control Ratios.(With practical)	15

Reference Books

1. Khan M.Y. and Jain P.K. Management accounting, Tata McGraw Hill, New Delhi
2. Charles T.Horngren, Introduction to management Accounting, Prentice Hall of India, New Delhi.
3. Horngren, Charles T. George Foster and Shrikant M. Daliar : Cost Accounting : A Managerial Emphasis, Prentice Hall, Delhi
4. Pandey I. M. Management Accounting, Vani Publication, Delhi. '
5. Welsch Glenn A., Ronald W. Hilton and Paul N. Gordon : Budgeting, Profit Planning and control, Prentice Hall, New Delhi.
6. Manmohan&Goyal : Principles of Management Accounting
7. Maheshwari: Principles of Management Accounting
8. Robet Anthony and Vijay Govindrajan - Management Control System
9. H. V. Jhamb, Fundamentals of Management Accounting, Ane Books Pvt. Ltd.

I. Internal Assessment: 20 Marks

II. External Assessment- 80 Marks

NATURE OF QUESTION PAPER

M.Com II

Management Accounting Paper I & II



Duration: 3 Hours

Total Marks - 80

Instructions: -1) Question No.1 & Q. No.2 are Compulsory.

2. Attempt any Three Question from Q. No.3 to 6.

Question	Nature of Question	Marks
Question No 1	d) Choose correct Alternative	8 Marks
	e) Fill in the Blanks	4 Marks
	f) State True or False	4 Marks
Question No 2	c) Broad Question	8 Marks
	d) Broad Question	8 Marks
	OR	
	Short Notes (any four out of six)	16 Marks
Question No 3	Problem	16
Question No 4	Problem	16
Question No 5	Problem	16
Question No 3	Problem	16
Total		80



M. Com. Part - II CBCS
Semester - IV
Advanced Accountancy-VII (Financial Management) (CBP-1227D)
Theory: 80 Teaching Hours Credits - 4

COURSE OUTCOMES: By the end of this course it is expected that the student will be able to:

CO1: Understand procedure of capital structure decisions in corporate secr.

CO2: Understand motives and benefit and procedure of corporate restructuring.

CO3: Explain the types of cost of capitals.

CO4: Know the Capital Structure decisions and types of Leverages.

Module	Content	Teaching Hrs.
I	Introduction to Financial Management: Introduction - Meaning and Scope- Finance Functions, Objectives of Financial Management. Role of Finance Manager.	15
II	Capital Structure Decisions: Net Income Approach, Net Operating Income Approach, Traditional Approach and Modigliani-Miller Approach. Leverages- Financial, Operating and Combined. EBIT- EPS Analysis.	15
III	Cost of Capital: Cost of Debt, cost of Preference Shares, Cost of Equity, Cost of Retained Earnings. Weighted Average Cost.	15
IV	Corporate Restructuring: Merger and Acquisition - Motives and Benefits, Merger Negotiations - Significance of P/E Ratio and EPS Analysis.	15

Reference Books

1. Introduction to Financial Management - I M Pandey
2. Financial Management - Prasanna Chandra
3. Financial Management - Khan and Jain



4. Financial management - Ravi M Kirhare
5. Cost Accounting and Financial management - Tulsian
6. Financial Management - P V Kulkarni
7. Financial Management - S C Saxena
8. Financial Management - Hogland.

INTERNAL EVALUATION: (20 Marks)

WRITTEN EXAMINATION: (80 Marks)

NATURE OF QUESTION PAPER

M.COM II

Advanced Accountancy-VII (Financial Management)

Duration: 3 Hours

Total Marks: 80

Instructions: 1. Question No.1 & Q. No.2 is Compulsory.

2. Attempt any Three Questions from Q. No.3 to 6.

Question	Nature of Question	Marks	
Q. No.1	a) Choose Correct Alternative	8 Marks	16 Marks
	b) Fill in the Blanks	4 Marks	
	c) State True or False	4 Marks	
Q.No.2	Write short Answer (Any two out of three)	-	16 Marks
Q. No.3	Problem	-	16 Marks
Q. No.4	Problem	-	16 Marks
Q. No.5	Problem	-	16 Marks
Q. No.6	Problem	-	16 Marks



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M. Com. Part - II CBCS
Semester - IV
Advanced Accountancy Paper- VIII (Project Work & Viva-Voce)
(CBP-1230D)
Theory: 80 Teaching Hours Credits - 4

Course Outcome:- By the end of this course it is expected that the student will be able to :

CO1: prepare Project report by using primary and secondary data.

CO2: apply the knowledge of research methodology prepare the project report based on the field work.

CO3: prepare synopsis for research project.

CO4: come out with innovative solution for social and business related problems through research paper.

Project Work & Viva-Voce - VIII

1. Project report can be prepared on any subject or compulsory or respective optional subject incorporated in the M.com Program based on field work
2. Panel of viva-voce examination will be of three experts (one expert is internal and two are external chairman will be external experts and have to submit final marks
3. Viva -voce will be conducted at the end of academic year but before the commencement of theory examination. It will be conducted by the internal & external examiners appointed by the college.
4. 100 Marks of project work will be given collectively by the internal & external examiners and the average of these marks will be taken as final marks by external examiners after via-voce submitted to college
5. Project work will be done by the students individually
6. The project work will be consisting at least typed 50 pages.
7. Two copies of typed project reports should be submitted to the college
8. Students are required to prepare the project report based on the field work and studying the current trends in commerce and management under the guidance of the project guide. Project report can be prepared by using primary and secondary data.


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