


REPORT ON SWOC ANALYSIS

Name of the College : Vivekanand College, Kolhapur (Autonomous)
Department : Department of Commerce
Subject : Modern Management Practices (Paper - I)
Class and Division : B. Com. III (B)
Day and Date : Tuesday, 23th July, 2019.
Name of Subject Teacher : Ms. Mayakumari Madanlal Purohit
Name of the Activity : SWOC Analysis of the Company
Objective of the Activity : Conduct activity on practical knowledge of SWOC
Analysis of company for better understanding the
concept of SWOC Analysis.
No. of Present Students : 17 students

Activity Details : SWOC (Strengths, Weaknesses, Opportunities and Challenges) is one of the concept of Strategic Management. Hence for better understanding of SWOC concept, subject teacher has conducted one activity from students on firstly students selected one company/ institution/ organization/ business and identify their Strengths, Weaknesses, Opportunities and Challenges faced by them for achieving the practical knowledge.



Dr. M. V. Charankar

(Head of the Department)




Miss. M. M. Purohit

(Subject Teacher)



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Shri Swami Vivekanand Shikshan Sanstha's
VIVEKANAND COLLEGE KOLHAPUR
Department of Commerce

NOTICE

Date: 20th July, 2019.

All the students of B. Com. III (B) are hereby informed that the activity on "SWOC Analysis" will organize by Department of Commerce on 23th July, 2019 at 8:15 am. in room no. 22. This activity based on SWOC analysis of Comapny/ Business/ Institution with Practical work. Hence, interested students should remain with preparation and in time.

For more details contact Miss. M. M. Purohit.




PRINCIPAL
Principal
Vivekanand College
Kolhapur.

VIVEKANAND COLLEGE (AUTONOMOUS), KOLHAPUR

DEPARTMENT OF COMMERCE

Attendance Sheet

Subject : Modern Management Practices

Class: B.Com.III Division: B.A. Date: 23/07/2019

Name of Activity: SWOC Analysis of Companies

Sr. No.	Name of the Student	Signature
1.	Shubeta Anunkumar More	Shubeta
2.	Supriya Ashok Desai	Supriya
3.	Disha Ravindra Kumble	Disha
4.	Sujata Baban Bhumkar	Sujata
5.	Tejaswini Lalaso Kalokhe	Tejaswini
6.	Swapnali Krishnat Kumbhar	Swapnali
7.	Sakshi Sandeep Shah	Sakshi
8.	TRAKTAN TRIVEDI	Traktan
9.	madhur S. Gadve	madhur
10.	Retuik P. Solanki	Retuik
11.	Chiranjeevi S. Telsang	Chiranjeevi
12.	Siddhi R. Gavali	Siddhi
13.	Sarita D. Phalke	Sarita
14.	Atul Maruti Chavhan	Atul
15.	Azar Fajal Momin	Azar
16.	Aaravasi Anil Jagdale	Aaravasi



SWOC ANALYSIS OF COMPANIES

Name of the Student : Swapnali... Krishnat... Kumbhar.....
Class and Division : B. Com. III (English Medium)
Subject : Modern Management Practices
Name of Subject Teacher : Miss. M. M. Purohit
Date : 23rd July, 2019.
Case : SWOC Analysis of Impheosis.....
(Name of the Company)

<p>Strengths:</p> <ol style="list-style-type: none">1) A good reputation of company2) Good services3) Working culture is very friendly & healthy4) More growth opportunity for employees5) Good training programme.	<p>Weaknesses:</p> <ol style="list-style-type: none">i) Taking too much time for interview process so time management is required
<p>Opportunities:</p> <ol style="list-style-type: none">i) It is area of buyers need.ii) Raise in income	<p>Challenges:</p> <ol style="list-style-type: none">i) unfavourable trendii) Changing in technology.iii) Changing customer needs.



(Student Signature SKK.)

SWOC ANALYSIS OF COMPANIES

Name of the Student : .. Madhux . S. Gadur

Class and Division : B. Com. III (English Medium)

Subject : Modern Management Practices

Name of Subject Teacher : Miss. M. M. Purohit

Date : 23rd July, 2019.

Case : SWOC Analysis of Cafe... Coffee... Day

(Name of the Company)

<p>Strengths:</p> <ol style="list-style-type: none"> 1. Targeted young and Adults of middle and upper class customers. 2. Simple yet powerful Brand Name 3. 1000+ outlets and servings of ₹, 1,00,000+ per day 4. Own Production of coffee leading to cheaper rate and great quality of coffee 5. More than 50,000+ people are employed 6. Free Wifi and music 	<p>Weaknesses:</p> <ol style="list-style-type: none"> 1. Lack of variety and Innovation 2. High end Competition in limited market share 3. Increasing Number of Brand switching from customers due to <ul style="list-style-type: none"> - Inavailability of outlets - High prices - Variety of options - Less discounts and offers.
<p>Opportunities:</p> <ol style="list-style-type: none"> 1. Price cutting strategies should be implemented 2. Emphasis on merchandising and Franchising should be done to reach further markets. 3. Including various offers and discounts 4. Reaching parts beyond metropolitan and urban areas 5. Tie-ups with small coffee companies and marketing organisations. 	<p>Challenges:</p> <ol style="list-style-type: none"> 1. Tough Competition from powerful global brands like - Starbucks, Baristas and mochas 2. Constant Tax Authorities watch 3. Unanimous Board 4. Dependence on government commodity Rates 5. Improper management in an unorganised market



Madhux
(Student Signature)

SWOC ANALYSIS OF COMPANIES

Name of the Student : FRAKTAN DHIRAT TRIVEDI
Class and Division : B. Com. III (English Medium)
Subject : Modern Management Practices
Name of Subject Teacher : Miss. M. M. Purohit
Date : 23rd July, 2019.
Case : SWOC Analysis of APPLE INC.
(Name of the Company)

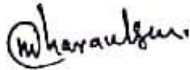
Strengths: BRAND IMAGE PRODUCT LINEUP Research and Development. WORLDWIDE REACH HIGH PROFIT MARGINS EXCELLENT MARKETING LOYAL CUSTOMERBASE VIRTUAL ECOSYSTEM	Weaknesses: DECLINING SALES RESTRICTED DEVELOPMENT ULTRA PREMIUM PRICING FAILURE TO HEAR / HEED TO CUSTOMER NEEDS
Opportunities: MARKETS LIKE INDIA. Emerging technology trends like AI and IoT. Lower price segment.	Challenges: Competition from other companies US-China Trade war. Currency differences result to highly priced products. Tightening grip of privacy laws



(Student Signature

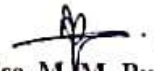
REPORT ON SWOC ANALYSIS

Name of the College : Vivekanand College, Kolhapur (Autonomous)
Department : Department of Commerce
Subject : Modern Management Practices (Paper - I)
Class and Division : B. Com. III (B)
Day and Date : Saturday, 27th July, 2019.
Name of Subject Teacher : Ms. Mayakumari Madanlal Purohit
Name of the Activity : SWOC Analysis of the Individual
Objective of the Activity : Conduct activity on practical knowledge of SWOC Analysis of individual for better understanding the concept of SWOC Analysis.
No. of Present Students : 17 students
Activity Details : SWOC (Strengths, Weaknesses, Opportunities and Challenges) is one of the concept of Strategic Management. Hence for better understanding of SWOC concept, subject teacher has conducted one activity from students on their career objective and Strengths, Weaknesses, Opportunities and Challenges faced by students for achieving their career objectives.



Dr. M. V. Charankar

(Head of the Department)



Miss. M.M. Purohit

(Subject Teacher)



Shri Swami Vivekanand Shiksha Sanstha'n
VIVEKANAND COLLEGE KOLHAPUR
Department of Commerce

NOTICE

Date: 24th July, 2019.

All the students of B. Com. III (B) are hereby informed that the activity on "SWOC Analysis" will organize by Department of Commerce on 27th July, 2019 at 10:00 am. in room no. 32. This activity based on SWOC analysis of an individual. Hence, students should remain with preparation and in time.

For more details contact Miss. M. M. Purohit.




PRINCIPAL
Vivekanand College
Kolhapur.

VIVEKANAND COLLEGE (AUTONOMOUS), KOLHAPUR

DEPARTMENT OF COMMERCE

Attendance Sheet

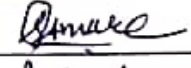
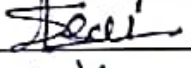
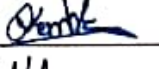
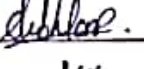

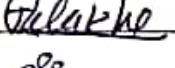

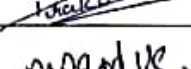
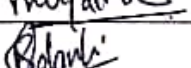
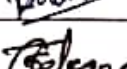
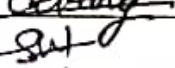
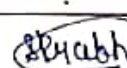
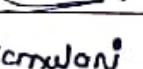
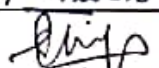
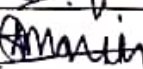

Subject : Modern Management Practices

Class: B.Com.III

Division: B

Date: 27/07/2019

Name of Activity: S.W.O.C. Analysis of Individual

Sr. No.	Name of the Student	Signature
1.	Shweta Anankumar Misre.	
2.	Supriya Ashok Desai	
3.	Disha Ravindra Kamble	
4.	Sujata Baban Bhumkar	
5.	Swapnali Krishnat Kumbhar	
6.	Tejaswini Lalasa Kalokhe	
7.	Sakshi Sandeep Shah.	
8.	TRAKTAN TRIVEDI	
9.	Madhux S. Gadve	
10.	Rutuja P. Solanki	
11.	Chiranjeevi S. Telsang	
12.	Siddhi R. Gavali	
13.	Savita . D . Prabhlu	
14.	Kousae C. Muloni	
15.	Atul Maruti Champus	
16.	Azan Iqbal Monin	



SWOC ANALYSIS OF INDIVIDUAL

Name of the Student : ..BHINGARDE..ATSHWARYA..ANAND.....
Class and Division : B. Com. III (English Medium)
Subject : Modern Management Practices
Name of Subject Teacher : Miss. M. M. Purohit
Date : 27th July, 2019.
Career Objective/ Goal :MBA.....

<p>Strengths:</p> <ul style="list-style-type: none"> - well educated - master degree - proficient English - Team worker - patient and careful - quick learner 	<p>Weaknesses:</p> <ul style="list-style-type: none"> - Easily distracted - Disorganised - Not Creative Enough - stubborn.
<p>Opportunities:</p> <ul style="list-style-type: none"> - Enhancing Education. - fields in need in of different way. • your skill. - Utilizing skill in different way - Experience abroad. 	<p>Challenges:</p> <ul style="list-style-type: none"> - Big players can knock-out competition - Distortion of culture - loss of self competitive strength. - Ability to assess impact of learning of facilitating on practice



(Student Signature

ATSHWARYA)

SWOC ANALYSIS OF INDIVIDUAL

Name of the Student : ...Shweta A. Kurkumati...Male.....
Class and Division : B. Com. III (English Medium)
Subject : Modern Management Practices
Name of Subject Teacher : Miss. M. M. Purohit
Date : 27th July, 2019.
Career Objective/ Goal : ...Tax... Consultant.....

<p><u>Strengths:</u></p> <ol style="list-style-type: none">1) Ability to do work proper.2) Good Communicate with. Guidance & supporters about my career.3) Strengths to achieves my goals.4) work as owner or Manage the work proper.	<p><u>Weaknesses:</u></p> <ol style="list-style-type: none">1) Sometimes Confuse about my goals it was right or wrong my decision.2) Low Capacity to do study for time-long time.3) Proper Guidance to my goals.4) Low General knowledge.5) Motivation
<p><u>Opportunities:</u></p> <ol style="list-style-type: none">1) For this field I have opportunity in company as tax consultant.2) I have also open my own office.3) Opportunity to stand in society as a good person.4) Opportunity to show my ability to do work & my strengths.	<p><u>Challenges:</u></p> <ol style="list-style-type: none">1) There is more confusion.2) some peoples says there is not scope.3) Competitors in society.4) some environment & family challenges.

(Student Signature

Shweta)

