



"Dissemination of Education for Knowledge, Science and Culture"
-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(An Empowered Autonomous Institute)
Internal Quality Assurance Cell
2025-2026
Quality Initiatives/ Activities Report



1. **Name of Department:** Zoology
2. **Name of Organized Activity:** One day Workshop on Under Shivaji University Lead college Scheme, New College, Kolhapur Cluster on "Recent Trends & Marketing Strategies of Crab and Pearl Farming in India"
3. **Date/ Duration:** 22/01/2026 Time: 9.00 am onwards
4. **Aims and Objectives:** The primary objectives of organizing this One Day Workshop is
 - To provide updated scientific knowledge on recent trends in crab and pearl farming
 - To create awareness about sustainable aquaculture practices, and to highlight marketing strategies and entrepreneurship opportunities in the crab and pearl farming
 - To motivate students towards self-employment and skill development in crab and pearl farming
5. **No. of Beneficiaries:**

Sr. No	Faculty		Students		Total
	Male	Female	Male	Female	
1	05	11	13	52	81

6. **Expenditure & Funding Agency:** The workshop was sanctioned and financially supported under the Shivaji University Lead College Scheme, New College, Kolhapur Cluster.
7. **Brief Description:**

The Department of Zoology and IQAC, Vivekanand College, Kolhapur (An Empowered Autonomous Institute), organized a one-day workshop titled "Recent Trends and Marketing Strategies of Crab and Pearl Farming in India" for students and faculty under Shivaji University Lead College Scheme, New College, Kolhapur Cluster. The programme began with an inaugural function graced by Hon. I/C Principal Dr. S. P. Thorat, Dr. S. M. Joshi (IQAC Coordinator), Dr. V. B. Waghmare (Coordinator Lead College activity) and resource person Mr. Mayur Jagadale, Founder of Ransh Pearl and Crab Farming School, Palus.

Three interactive technical sessions conducted by Mr. Jagadale covered recent advances in crab farming, pearl farming technologies with value addition, and marketing and

entrepreneurship in aquaculture. The programme concluded with feedback, a valedictory function, and distribution of certificates. The workshop was coordinated by Dr. T. C. Patil, anchored by Ms. N. A. Patel, conducted with the permission of Dr. S. P. Thorat, under the guidance of Dr. G. K. Sontakke, Head, Department of Zoology. The vote of thanks was delivered by Ms. N. A. Jadhav. A total of 81 students and faculty members actively participated in the workshop, making it a successful academic and outreach initiative.

8. Outcomes:

- The workshop enhanced participants' understanding of modern crab and pearl farming techniques and their market potential.
- Faculty and students developed awareness of value addition and marketing strategies, contributing to skill enhancement and career orientation in crab and pearl farming

9. Photos:



10. Signatures of Coordinator/ Organizer:



G. K. Sontakke

Dr. G. K. Sontakke
Head

Department of Zoology
Vivekanand College Kolhapur

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Department of Zoology and IQAC

One day Workop on

Under Shivaji University Lead college scheme, New College, Kolhapur Cluster on
“Recent Trends & Marketing Strategies of Crab and Pearl Farming in India”

22nd January 2026

PHOTOPLATE



Registration of workshop



Inauguration of workshop



Kolhapur, Maharashtra, India
2130, E Ward, Tarabai Park, Kolhapur, Maharashtra 416003, India
Lat 16.713028° Long 74.238945°
Thursday, 22/01/2026 11:09 AM GMT +05:30



Kolhapur, Maharashtra, India
2130, E Ward, Tarabai Park, Kolhapur, Maharashtra 416003, India
Lat 16.712941° Long 74.239069°
Thursday, 22/01/2026 11:10 AM GMT +05:30

Welcome of Guests



Kolhapur, Maharashtra, India
2130, E Ward, Tarabai Park, Kolhapur, Maharashtra 416003, India
Lat 16.713362° Long 74.238723°
Thursday, 22/01/2026 11:50 AM GMT +05:30



Kolhapur, Maharashtra, India
C.s. No. 2130, 2130, E Ward, Tarabai Park, Kolhapur, Maharashtra 416003, India
Lat 16.713176° Long 74.238718°
Thursday, 22/01/2026 11:49 AM GMT +05:30

Technical Sessions of Resource Person



Students Feedback on Workshop



Faculty Feedback on Workshop



Valedictory function of Workshop



Participants of One Day Workshop with resource person

Gita
Dr. G. K. Sontakke
HEAD
DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)