

Vivekanand College, Kolhapur (Autonomous)
NEP-2020: Credit Framework for BBA
Single Major and Minor

		1-Major		2-Minor	3-OE	4-SEC	5-AEC,VEC,IKS			6-CC,OJT,FP,CEP,CC,RP			
		Major		Minor									
Level	Sem	DSC	DSE	DSE (Minor-I)	OE/GE	SEC	AEC (Language)	VEC	IKS	CC	Summer Internship	Research Project / Dissertation	Total Credits
4.5	I	Principles of Management (4) IT-In Business Management (2)		Financial Accounting-I (2) Marketing Management-I (2)	Business Economics-I (4)	SEC-I-IT-Applications tools & technology in business (2)	Business. Comm.-I (2)	VEC- I (2) Democracy	IKS (2) Human Capital Management in Agribusiness from ancient India	----	---	---	22
	Credits	6		4	4	2	2	2	2		----	---	22
	II	Organization Behaviour (4) IT-In Business Management (2)		Financial Accounting -II (2) Marketing Management—II (2)	Business Economics -II (4)	SEC –II- Fundamental of Law-I (2) SEC-III – IT-Applications tools & technology in business (2)	Bus. Com-II (2)				CC (2)	---	---
		6		4	4	4	2			2	---	----	22
	Credits	6+6=12		4+4=8	4+4=8	2+4=6	02+02=04	02+0=02	02+0=02	02+0=02	----	----	22+22=44
Exit option 1: Award of UG certificate in Major with 44 credits and an additional 4 credits core NSGF/Internship or continue with Major and Minor													

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		Major		Minor									
		DSC	DSE	DSE (Minor-I)	OE/GE	SEC	AEC	VEC	IKS	CC	Summer Internship	Research Project / Dissertation	
5.0	III	Strategic Management (4) Management A/C- I (4) Human Resource Mgt.-I (2)		Cost Accounting- (4)	Statistical Techniques for Business (2)	SEC -IV- Corporate Law-I (2)	Digital Marketing and business start-ups-III (2)	Environmen tal Studies (2)		----	---	---	22
	Credits	10		4	2	2	2	2			----	---	22
	IV	Prod & Op. Mgt (4) Management A/C- II (4) Human Resource Management-II (2)		E-Commerce (4)	Statistical Techniques for Business (2)	SEC V- Statistical tech for Research (2) Or Corporate Law-II (2)	e-retail mgmt. and e-governance- IV (2)	Environmen tal Studies (2)	----		---	---	22
	Credits	10		4	2	2	2	2			---	----	22
	Credits	20		4+4=8	2+2=4	2+2=4	02+02=04	02+02=04			----	----	22+22=44
Exit option 2:- Award of UG Diploma in Major and Minor with 88 credits and an additional 4 credits core NSGF course/ Internship OR continue with Major and Minor													

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		Major		Minor									
		DSC	DSE	DSE (Minor-I)	OE/GE	SEC	AEC	VEC	IKS	CC	Summer Internship	Research Project / Dissertation	
5.5	V	Recent Trends in Marketing- I (4) Foundation of Human Skills-I (4) International Business- I (4)	Financial Mgmt-I (4) OR Fundamentals of Entrepreneurship (4)	Research Methodology -V (4)							FP (2)		22
	Credits	12	4	4							2	---	22
	VI	Recent Trends in Marketing- II (4) Foundation of Human Skills-II (4) International Business- II (4)	Financial Mgmt- II (4) OR Entrepreneurship Project Mgmt-IV (4)	Services Marketing -VI (4) OR Practice in Modern Management (4)								OJT (2)	
	Credits	12	4	4							2	----	22
	Credits	24	8	4+4=8							04	----	22+22=44
Exit option 3: award of UG Degree in Major with 132 credits or continue with Major and Minor													
Total Credits		56	8	24	12	10	08	06	02	02	4/4	-----	132/132

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* DSC (Major): Core Subjects	*SEC: Skill Enhancement Course	*DSE (Minor-I): Different Subject From Same Faculty	*AEC: Ability Enhancement Courses
*IKS: Indian Knowledge System	*OE/GE: Open Elective	*Research Project /Dissertation:* Value Added Courses:	*Summer Internship: