

“Dissemination of Education for Knowledge, Science and Culture”  
-Shikshanmaharshi Dr. Bapuji Salunkhe



Shri. Swami Vivekanand Shikshan Sanstha's  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(EMPOWERED AUTONOMOUS)**

**DEPARTMENT OF BBA**  
**Three/Four- Years UG Programme**  
**Department/Subject Specific Core or Major (DSC)**

**Course Code, Teaching  
and Evaluation Structure**

**(asper NEP-2020 Guidelines)**

**For**

**BBA**

**Semester-I&II**

**(Implemented from academic year 2023-24 onwards)**

**VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)**

## Department of BBA

### **B.B.A. Program Outcomes (POs):**

**PO1: Disciplinary Knowledge:** Graduates will gain in-depth understanding in their specific major or discipline, mastering the foundational principles and theories, as well as advanced management concepts. Execute strong theoretical and practical understanding developed from the management specific programme in the various strolls of life.

**PO2: Communication& Negotiation Skills:** Many programs emphasize the ability to communicate effectively, both orally and in writing. Graduates may learn to present complex information clearly and briefly, write detailed reports, and collaborate & negotiate effectively with others.

**PO3: Leadership & decision making Skills:** Graduates will develop Leadership 7 & decision making skills for effective dealing.

**PO4: Ethics and Professionalism:** Graduates may learn about the ethical and professional standards in their field, and how to apply them in professional and practical situations with ethical and legal insights

**PO5: Problem-Solving Skills:** Graduates will learn to use their knowledge to identify, analyze, and solve problems related to their field of study.

**PO6: Analytical Skills:** Graduates will gain the ability to collect, analyze, interpret, and apply data in a variety of contexts through project work.

**PO7: Research Skills :** Graduates will have angle for data analysis and design strategies and draw conclusions. They might also learn to review and understand academic literature.

**Department of BBA**  
**Teaching and Evaluation scheme**  
**Three/Four- Years UG Program**  
**Major Management Minor Accountancy**  
**First Year Semester-I&II**

Sr. No.	Course Abbr.	Course code	Course Name	Teaching Scheme Hours/week		Examination Scheme and Marks				Course Credits
				TH	PR	ESE	CIE	PR	Marks	
Semester-I										
1	DSC- I	DSC05MGT11	Principles of Business Management	4	-	60	40	-	100	4
2	DSC- II	DSC05MGT12	IT-in Business Management	2	-	30	20	-	50	2
3	MIN- I	MIN05ACC11	Financial Accounting- I	2	-	30	20	-	50	2
4	MIN- II	MIN05MGT12	Marketing Management- I	2	-	30	20	-	50	2
5	OEC- I	OEC05ECO11	Business Economics- I	4	-	60	40	-	100	4
6	SEC- I	SEC05MGT11	IT Application tools and technology in Business	2	-	30	20	-	50	2
7	AEC- I	AEC05ENG11	Business Communication- I	2	-	30	20	-	50	2
8	VEC- I	VEC05DEG11	Democracy, Election and Good Governance	2	-	30	20	-	50	2
9	IKS	IKS05MGT11	Human capital in Agribusiness management from ancient India	2	-	30	20	-	50	2
			Total (Semester-I)	22	-	330	220		550	22
Semester-II										
1	DSC- III	DSC05MGT21	Organization Behaviour	4	-	60	40	-	100	4
2	DSC- IV	DSC05MGT22	IT-in Business Management	2	-	30	20	-	50	2
3	MIN- III	MIN05ACC21	Financial Accounting- II	2	-	30	20	-	50	2
4	MIN- IV	MIN05MGT22	Marketing Management- II	2	-	30	20	-	50	2
5	OEC- II	OEC05ECO21	Business Economics- II	4	-	60	40	-	100	4
6	SEC- II	SEC05LAW21	Fundamentals of Law- I	2	-	30	20	-	50	2
7	SEC- III	SEC05MGT22	IT Application tools and technology in Business	2	-	30	20	-	50	2
8	AEC- II	AEC05ENG21	Business Communication- II	2	-	30	20	-	50	2
9	CC	CC05....21	No specific guidelines yet	2	-	30	20	-	50	2
			Total (Semester-II)	22	-	330	220		550	22
	Cumulative Total (1 <sup>st</sup> Year)			44	-	660	440	-	1100	44

Annual										
1			<b>Total (Semester-I)</b>	22	-	330	220		<b>550</b>	22
2			<b>Total (Semester-II)</b>	22	-	330	220		<b>550</b>	22
	<b>Cumulative Total (1<sup>st</sup> Year)</b>			<b>44</b>	<b>-</b>	<b>660</b>	<b>440</b>	<b>-</b>	<b>1100</b>	<b>44</b>

Abbreviations: TH-Theory, PR-Practical, ESE- End Semester Examination, CIE-Continuous Internal Examination

Note:     Minimum passing for 60 marks Theory paper                 = 24 marks  
             Minimum passing for 40 marks Internal evaluation         = 16 marks  
             Minimum passing for 30 marks Theory paper                 = 12 marks  
             Minimum passing for 20 marks Internal evaluation         = 8 marks

**Separate passing for each Head - ESE, CIE**

(BOS Chairman)

Dr. R.Y.Patil  
(Dean Professional Courses)

Dr. C. B. Patil  
Nodal Officer , NEP-2020 Implementations Cell  
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