



“Dissemination of Education for Knowledge,
Science and Culture”

-Shikshahmaharshi Dr. Bapuji Salunkhe

**VIVEKANAND COLLEGE,
KOLHAPUR**

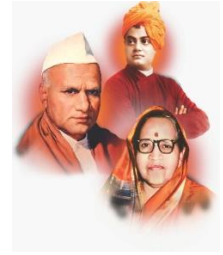
(AN EMPOWERED AUTONOMOUS INSTITUTE)

INTERNAL QUALITY ASSURANCE

CELL

2026-27

Quality Initiatives/ Activities Report



1. **Name of Department:** NSS
2. **Name of Organized Activity:** Attending the Live Telecast of the Prime Minister's Address under the “Nasha Mukta Yuva for Viksit Bharat Abhiyan”
3. **Date/ Duration:** 2nd August, 2026
4. **Aims and Objectives:**
 1. To create grassroots awareness among the volunteers about the mental and physical side-effects of drug use.
 2. To encourage the volunteers to advocate and advance the national goal of a drug-free India by creating awareness among people.
5. **No. of beneficiaries:** 35 NSS volunteers from Vivekanand College, Kolhapur (An Empowered Autonomous Institute)
6. **Expenditure & funding agency/collaborators:** Vivekanand College, Kolhapur (An Empowered Autonomous Institute)
7. **Brief description:** The National Service Scheme (NSS) Unit of Vivekanand College, Kolhapur (An Empowered Autonomous Institute) organised a live telecast of the nationwide address of the Hon. Prime Minister Shri Narendra Modi under the “Nasha Mukta Yuva for Viksit Bharat Abhiyan” on Sunday, 2 August 2026.

All NSS volunteers participated in the live telecast of the Prime Minister's address at 11:00 a.m. The programme aimed to create awareness among students about the harmful effects of substance abuse and to encourage them to contribute towards building a drug-free and developed India. During the address, the Hon. Prime Minister highlighted the importance of collective responsibility, youth participation, and social awareness in combating addiction and promoting a healthy lifestyle. The students committed themselves to supporting the vision of a Nasha Mukta Bharat.
8. **Outcomes:**
 1. The activity sensitised students about the social and health-related consequences of drug abuse and motivated them to become ambassadors of the Nasha Mukta Yuva mission.

9. **Photos:** Participation of NSS Volunteers and Staff in ‘Nasha Mukta Yuva Programme’



10. **Signatures of coordinator/ organizer:**