

6. Social Outreach Initiatives:

Introduction:

Vivekanand College has demonstrated a strong commitment to serving marginalized communities through a variety of impactful social outreach initiatives across different departments. These activities have not only provided essential support to those in need but have also raised awareness among students about social responsibility and community service. This case study report highlights the college's efforts through the Department of BBA, the Department of Sociology, and the NSS/NCC unit, showcasing their meaningful contributions during the COVID-19 pandemic.

Department of BBA: Institutional Social Responsibility Activity (Click to View Report)

- **Activity Overview:** The Department of BBA organized a social responsibility activity on June 2, 2021, to collect funds from students, teachers, and other donors. The funds were used to provide breakfast to COVID-19 patients and their relatives.
- **Key Highlights:** All Students with the "dream team," provided nutritious breakfasts to COVID-19 patients and their relatives, easing their burden during challenging times. This effort increased awareness among students about social problems and the importance of community service.
- **Mr. Ashish Bhasme giving generated funds in the form of Cheque to Students (Pic. 1) & students are distributing food to Covid Patients (Pic. 2):**



Department of Sociology: "A Helping Hand" Mask and Sanitizer Distribution

- **Activity Overview:** On March 13, 2021, the Department of Sociology organized a social outreach program titled "A Helping Hand" at the Child Welfare department, Kolhapur. Masks, sanitizers, and food were distributed to orphans, destitute children, and helpless people.
- **Key Highlights:** The program aimed to instil a sense of social commitment in students and raised awareness about the needs of marginalized populations. Students learned about the complex challenges faced by different communities and the importance of supporting them.
- Masks, sanitizers, and food were distributed by faculties and students to Child Welfare department, Kolhapur:



- **News Cutting:**



NSS/NCC Unit: COVID-19 Awareness and Distribution of Food Packages


- **Activity Overview:** The NSS/NCC unit of Vivekanand College collaborated with the Kolhapur Municipal Corporation to organize a COVID-19 awareness and food distribution drive in local slum areas.
- **Key Highlights:** Over the course of a week, more than 30 students participated in the drive, visiting Vichare Mala and Railway Station slum areas in Kolhapur. They educated communities about COVID-19 prevention measures and distributed food and masks to those affected by the pandemic.
- **Photos:** Pic. 1 & 2 Distributing Mask and creating Awareness Pic. 3 & 4 Distribution Arsenic Album Table at village & food Packages to needy people



Conclusion:

Vivekanand College's social outreach initiatives have made a significant impact on marginalized communities during the COVID-19 pandemic. Through the efforts of the Department of BBA, Sociology, and NSS/NCC unit, the college has provided essential support to those in need while fostering a sense of social responsibility and awareness among students. These initiatives serve as exemplary models of community engagement and reflect the college's dedication to improving the lives of marginalised populations.




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